



Mayor's Report

Newsletter of Mayor Keith D. Curry

City of Newport Beach ■ California ■ Year-End ■ 2010

Greetings !

This newsletter is designed to keep citizens informed about issues facing our City. I welcome your thoughts and comments on its contents. It is distributed to homeowners and residents associations to assist property managers in keeping residents informed.

I also appreciate hearing from residents on specific issues or problems you may be having with the City.

Please feel free to contact me at (949) 721-9422, (949) 644-0800 or e-mail at curryk@pfm.com.

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CITY SERVICES

Administrative Services	644-3127
Licenses	644-3141
Parking Citations	644-3396
Water/Sewer Billing	644-3050
Building Department	644-3275
City Attorney	644-3131
City Clerk	644-3005
City Manager	644-3000
Harbor Resources	644-3034
Public Information Office	644-3031
Fire Department (Business)	633-3104
Fire Marshall	644-3106
General Services	644-3055
Refuse Collection	644-3066
Streets & Sidewalks	644-3060
Human Resources	644-3300
Information	644-3309
Library	717-3800
Mayor/City Council	644-3004
Planning Department	644-3200
Economic Development	644-3225
Police Department (Business)	644-3681
Police (Non-Emergency)	644-3717
Public Works	644-3311
Recreation & Senior Services	644-3151
Oasis Senior Center	644-3244
Recreation	644-3151
Utilities	644-3011
Virtual FAQs	644-3211

2010 – A Good Year for Newport Beach

It has been a great honor to serve as mayor during 2010. Working with my colleagues on the City Council, our outstanding City Manager Dave Kiff, hundreds of dedicated City employees and dozens of active and involved citizens like yourselves, we have truly made Newport Beach a better place to live in 2010.

I promised at the beginning of the year that we would leave Newport Beach a leaner, more efficient, more effective and better managed city at the end of the year. As you review our accomplishments for 2010, I hope you agree we have kept our promise.

I have recently returned from the National League of Cities conference in Denver, where I had the opportunity to visit with mayors from throughout our nation. Unlike so many, Newport Beach ends the year with a budget surplus, AAA

bond ratings, the highest reserve levels in our city's history and several recently completed and ongoing projects that will enhance our community for generations to come.

The real advantage of Newport Beach however is the energy and ability of its people. From our citizen's commission that submitted the first comprehensive City Charter revisions since the 1970s to the voters for approval in the November election, to the hundreds who support our schools, youth sports, senior services, neighborhood association and charity events, we are truly blessed to call Newport Beach home.

Pamela joins me in wishing you and your family a joyous Christmas season and a very prosperous New Year. ■

2010

City Council Accomplishments

- 1 Adoption of Fiscal Sustainability Plan.
- 2 Closed 2009/10 budget deficit of \$8 million to finish year with \$3 million surplus.
- 3 Reduced 2010/11 budget by \$18 million compared to prior year.
- 4 Reduced the City work force by approximately 35 net positions.
- 5 Increased public safety employee pension contributions from zero to \$946,000 per year.
- 6 Increased miscellaneous employee pension contributions by \$1.4 million per year.
- 7 Total of \$82 million in restricted and unrestricted reserves is the highest level of reserves in the City's history.
- 8 Achieved AAA underlying bond ratings from all three rating agencies and highest possible COP ratings.
- 9 Comprehensive City Charter reform enacted by the voters.
- 10 Opened the new OASIS Senior Citizens Center, on time and under budget.
- 11 Broke ground on new Civic Center, including park, parking, library expansion, disaster preparedness center and City Hall.
- 12 Successfully financed Civic Center Project.
- 13 Refunded existing library debt to save \$120,000 annually in debt service.
- 14 Completed dredging of Back Bay.
- 15 Secured initial funding for dredging of Lower Bay.
- 16 First Council since the 1940's to take steps to remediate Rhine Channel.
- 17 Conducted second Citizen Satisfaction Survey, achieving 92% satisfaction among respondents with City services, a four point increase from 2007.
- 18 Adopted comprehensive Zoning Code revision.
- 19 Updated building and fire codes.
- 20 Reorganized development services to provide a more customer friendly approach.
- 21 Sustained Group Home ordinance through significant legal challenges.
- 22 Initiated a policy of 24 hour responses to resident complaints.
- 23 Approved an agreement with the Orange County Museum of Art to exhibit museum quality art as part of the new Civic Center.
- 24 Expanded Corridor Cities Coalition with the addition of Laguna Beach, Irvine, and Villa Park.
- 25 Commissioned first ever study of airport impacts on Newport Beach air quality.
- 26 Opposed Legacy Air footprint expansion of JWA.
- 27 Opened CNG fueling facility using an innovative public/private partnership.
- 28 Expanded contracting out of services to street sweeping and other services.
- 29 Abated blight at Dover and Pacific Coast Highway.
- 30 Initiated new approach for Fourth of July to reduce community impacts.
- 31 Developed a comprehensive master planning approach to Lido Marina Village.
- 32 Acquired and implemented new off-street parking for Balboa Village.
- 33 Tsunami warning sirens installed and operational.
- 34 San Miguel Road widening completed.
- 35 Enacted water conservation ordinance.
- 36 Implemented monthly "Meet the Mayor" sessions throughout the City.
- 37 Council-supported Proposition 22 passed to protect City revenues from state raids.
- 38 Developed master calendar of community events.
- 39 Held the first ever council meeting in Newport Coast.
- 40 Created a Citizen's Technology Task Force to develop recommendations for technology efficiency enhancements for the City.
- 41 Completed Rhine Wharf rebuild and guest dock improvements.
- 42 Expanded Traffic Signal Synchronization improvements to Peninsula, West Newport and Newport Center.
- 43 Sunset Ridge Park EIR completed.
- 44 Marina Park EIR completed.
- 45 Bicycle Safety Committee established.
- 46 Bicycle "sharrows" installed on Bayside Drive.

New Projects Completed in Time for the Holidays

Recently we have “cut the ribbon” for several important projects for the City of Newport Beach.

On November 6, along with US Senator Diane Feinstein and Congressman Ed Royce we celebrated the completion of the Upper Newport Bay Dredging Project. Because of the significant support from these two Congressional leaders we were able to finish this project and keep Upper Bay flourishing as a habitat and recreational area for the next 20 years.

On November 30 we officially marked the completion of the San Miguel Road widening project at MacArthur. This \$1.5 million project was completed in time for “Black Friday” shopping at Fashion Island and will provide needed relief for the thousands daily who commute to work, shopping or medical appointments through this intersection. This project will also address the anticipated traffic needs of the new Civic Center complex upon its completion.



Mayor Curry, Mayor Pro Tem Mike Henn and Council members Don Webb and Nancy Gardner cut the ribbon for the San Miguel Road widening.

December 6 was the day our Tsunami warning sirens became operational. With over 100,000 visitors on a summer day to our beaches, these new sirens provide a means to warn residents and visitors alike of the need to evacuate from our low lying coastal areas in the event of a Tsunami or other similar emergency. Newport has also marked Tsunami evacuation routes and is certified as a Tsunami-ready city.



Mayor Keith Curry, Mayor Pro Tem Mike Henn, Council members Steve Rosansky and Don Webb cut the ribbon for the Tsunami warning siren located at 15th Street near the American Legion Hall.

Finally, in time for the Christmas Boat Parade, we opened the new surface parking lot on the site of the old Balboa Market. These new spaces will assist visitors and residents to better utilize our shops, restaurants and attractions in the Balboa Village area, including the Newport Beach Nautical Museum.

Free Workshop Designed to Help Local Businesses “Re-Launch” in 2011

The City of Newport Beach is offering local business owners free access to expert advice on how they can adapt and grow their businesses in response to the changing economic conditions.

The City has teamed with OPIS Network, a consulting firm, to bring its “Helping 100 Businesses for 100 Days” program to Newport Beach. The workshop will be held on Saturday, January 22, 2011 from 8:30 a.m. to 12 p.m. at the OASIS Senior Center, Corona del Mar. It will be led by Dave Naidu, chief executive officer of OPIS Network.

The free workshop will highlight a 10-point strategy to help business owners develop a competitive edge, find and create new affiliate channels for marketing exposure and capital, understand the top seven trends for this new decade, and remain competitive in a technology-driven, global economy.

The City is well aware of the difficulties many Newport Beach companies have faced during the past few years. Local business is a critical support in the framework of our community and we are committed to identifying and providing whatever resources we can to help them succeed.

One hundred businesses will be selected from the list of workshop participants to take part in additional training sessions that will help business representatives to develop new strategies and break old habits over the following 100 days. The free, additional training consists of three live classes and six online sessions.

With the support of the Chambers of Commerce of Newport Beach and Corona del Mar, the City anticipates that the workshop will fill to capacity. Reservations are strongly encouraged.

The OASIS Senior Center is located at 801 Narcissus Ave, Corona del Mar, CA 92625. Admission is free for the workshop, and lunch will be provided with advance RSVP at www.help100days.com, or by calling (949) 371-5811.