Tidelands Mission and Value Statement

"Manage and enhance our tidelands as a world class ocean destination that provides a diversity of uses and users, including a visitor friendly harbor, recreational and commercial boating, fishing, water sports, and ecological enrichment. Insure that our tidelands are managed in a sustainable manner by balancing community, economic and environmental uses. Insure that through the identification and prioritization of projects that our tidelands are managed in a sustainable manner by balancing community, economic and environmental uses."

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CHARTER INDUSTRY IN NEWPORT HARBOR

Tidelands Management Committee February 15, 2012

NEWPORT BEACH GENERAL PLAN HARBOR & BAY ELEMENT

Goal HB 1 Diversity of Land Uses

• Policy HB1.1- Preservation and Enhancement of Water-Dependent and Related Uses.

Goal HB 4 Diversity of Water Uses

- Policy 4.1- Passenger Vessels.
- Policy 4.2- Small Vessels.
- Policy 4.3- Entertainment and Tour Vessels.

EVOLUTION OF CHARTER PERMITS

- NBMC 17.41: Commercial Harbor Activities Permit ("CHAPS") established to obtain minimal impact on traffic, parking, noise and vessel waste.
 - Permit was in perpetuity no renewal…ever.
- NBMC 5.18: Charter permit to individual events
 - One time events only not renewable
- NBMC 17.10: Marine Activities Permit ("MAP") replaced CHAP in 2008
 - Annual permit
 - Also have individual MAP permits for operations without certified parking

MARINE ACTIVITIES PERMIT NBMC 17.10

- Fixed-base operation in commercial location
- Berthing and loading
- Permanent parking
- Maximum vessel capacity
- Safe navigation
- Marine Sanitation
- OApplication Fee- Service Fee for Staff Review
 - Renew- \$192
 - New Application- \$398
- ONBMC 3.34.020 Tax Imposed
 - \$0.50 for ticket prices between \$26.00-\$50.00
 - \$1.00 for ticket prices greater than \$50.00

COMMERCIAL ACTIVITY

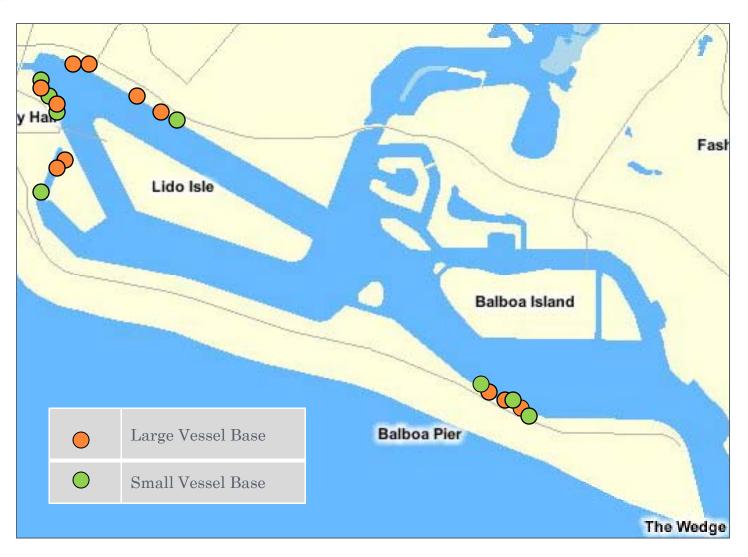
Types of Commercial Activity

- Six-Pack Charters
 - Electric Boat Rentals
 - Kayaks & Paddle Boards
- Charter Companies
 - 8 Large Vessel Charters
 - 9 Small Vessel Charters
 - 2 Sportfishing
 - Burial at Sea
- Miscellaneous

Charter Stats

- S5 Coast Guard certified and City inspected vessels
- ○~16 Approved parking locations
- 12 City approved boarding locations
 - Proper pumpout facilities
 - Parking
 - Boarding
 - Berthing

CHARTER LOCATIONS



LARGE VESSEL CHARTERS

Permit Holder	Vessel Length (ft)	Vessel Capacity			
Adventures at Sea	79, 84, and 91	149, 150, 300			
Charter Yachts of Newport Beach	120	150			
Electra Cruises	100, 125, 140,	145,150, 150, 150, 350			
Fun Zone Boat Company	43, 48, 54, 54, 102	35, 64, 98, 149, 188			
Heinmiller/Stameisen	57, 60	49			
Hornblower Cruises and Events	126, 52, 116, 82	149, 150, 49, 468			
Pacific Avalon Yacht Charters	100, 128	149, 150			
Spirit of Newport	90	149			
Balboa Pavilion	CHAPs Permittees				
Newport Landing Sportfishing					

SMALL VESSEL RENTALS

- Adventure Water Sports
- Balboa Boat Rentals
- Duffy Electric Boat Rental
- o Gondola Romance
- Marina Water Sports
- Newport Fun Tours
- Pirate's Life
- San Pedro Bait Barge

3-30 Vessels per Company

VALUES OF CHARTER INDUSTRY

- Recreational Identity
- Access to Newport Harbor
- Economic Values
 - Hotel revenue and TOT from guests aboard yachts
 - Use of local marine services
 - Fuel, Maintenance, Pumpout Services, Shipyards
 - Use of other non-marine services for daily charter operation:
 - · Caterers & Bakeries, Florists, Photography, Printing, Transportation
 - Restaurant & bar revenue
 - Retail revenue
 - Office & slip rent by charter operators
 - Employment for Newport Beach residents
 - Support of Non-Profit, Chamber and Other Charitable Organizations through donation of certificates, discounted cruises or free cruises
 - Partner with Conference & Visitor's Bureau in promoting overall area to meeting planners, destination management companies and others

CHARTER-RELATED REVENUES

Charter Passenger Tax Revenue					
FY08	\$304,919				
FY09	\$230,115				
FY10	\$201,894				
FY11	\$226,257				
Revenue >	General Fund				

Marine Activities Permit Revenue					
FY08	\$106,615				
FY09	\$80,980				
FY10	\$62,918				
FY11	\$56,832				
Revenue → T	idelands Fund				

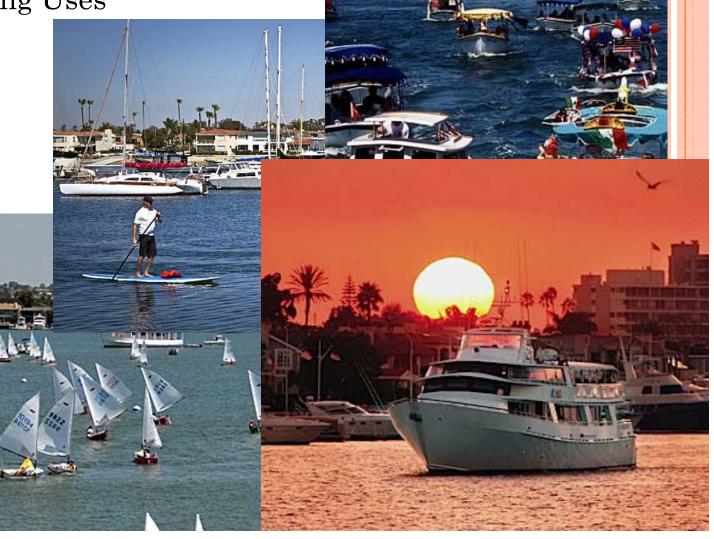


• Competing Uses

Safety

Parking

Noise



Competing Harbor Uses

- Summer Sailing Races
- Sailing Charter
 Coordination- Great
 Success
- Other Charter or Harbor Recreation
- Inexperienced Renters

Safety

- Loading, unloading and queuing of passengers
- Vehicle and pedestrian traffic
- O Docks, gangways, landings, and bulkhead railing
- Main Channel and Fairway vessel navigation and maneuverability
- Ability to meet water quality standards
- Construction Standards
 - Harbor Permit Policy
 - Public Works Design Standards
 - Layout and Design Guidelines (DBAW)

COMMENTS & QUESTIONS

Harbor Resources Division HarborResources@newportbeachca.gov