

Tidelands Mission and Value Statement

“Manage and enhance our tidelands as a world class ocean destination that provides a diversity of uses and users, including a visitor friendly harbor, recreational and commercial boating, fishing, water sports, and ecological enrichment. Insure that our tidelands are managed in a sustainable manner by balancing community, economic and environmental uses. Insure that through the identification and prioritization of projects that our tidelands are managed in a sustainable manner by balancing community, economic and environmental uses.”

DRAFT - TIDELANDS Mission & Value Statement

PROJECT NAME

Overall Feasibility
 Economic/Financial Feasibility
 Engineering Obtainable
 Overall Feasibility
 Public Safety Value
 Total Community Value
 Private Property Value
 Reflects True Mission & Value Statement
 Funding Available
 Overall Political Support - Local
 Public Support
 is it an Emergency

Scoring: Scale 0-5
 0 - No value or cannot answer
 1 - Lowest, 5 Highest

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 DRAFT



CHARTER INDUSTRY IN NEWPORT HARBOR

**Tidelands Management Committee
February 15, 2012**

NEWPORT BEACH GENERAL PLAN HARBOR & BAY ELEMENT

○ **Goal HB 1 Diversity of Land Uses**

- Policy HB1.1- Preservation and Enhancement of Water-Dependent and Related Uses.

○ **Goal HB 4 Diversity of Water Uses**

- Policy 4.1- Passenger Vessels.
- Policy 4.2- Small Vessels.
- Policy 4.3- Entertainment and Tour Vessels.



EVOLUTION OF CHARTER PERMITS

- NBMC 17.41: Commercial Harbor Activities Permit (“CHAPS”) established to obtain minimal impact on traffic, parking, noise and vessel waste.
 - Permit was in perpetuity – no renewal...ever.
- NBMC 5.18: Charter permit to individual events
 - One time events only – not renewable
- NBMC 17.10: Marine Activities Permit (“MAP”) replaced CHAP in 2008
 - Annual permit
 - Also have individual MAP permits for operations without certified parking



MARINE ACTIVITIES PERMIT

NBMC 17.10

- Fixed-base operation in commercial location
- Berthing and loading
- Permanent parking
- Maximum vessel capacity
- Safe navigation
- Marine Sanitation
- Application Fee- Service Fee for Staff Review
 - Renew- \$192
 - New Application- \$398
- NBMC 3.34.020 Tax Imposed
 - \$0.50 for ticket prices between \$26.00-\$50.00
 - \$1.00 for ticket prices greater than \$50.00



COMMERCIAL ACTIVITY

Types of Commercial Activity

- Six-Pack Charters
 - Electric Boat Rentals
 - Kayaks & Paddle Boards
- Charter Companies
 - 8 Large Vessel Charters
 - 9 Small Vessel Charters
 - 2 Sportfishing
 - Burial at Sea
- Miscellaneous

Charter Stats

- 85 Coast Guard certified and City inspected vessels
- ~16 Approved parking locations
- 12 City approved boarding locations
 - Proper pumpout facilities
 - Parking
 - Boarding
 - Berthing



CHARTER LOCATIONS



LARGE VESSEL CHARTERS

Permit Holder	Vessel Length (ft)	Vessel Capacity
Adventures at Sea	79, 84, and 91	149, 150, 300
Charter Yachts of Newport Beach	120	150
Electra Cruises	100, 125, 140,	145,150, 150, 150, 350
Fun Zone Boat Company	43, 48, 54, 54, 102	35, 64, 98, 149, 188
Heinmiller/Stameisen	57, 60	49
Hornblower Cruises and Events	126, 52, 116, 82	149, 150, 49, 468
Pacific Avalon Yacht Charters	100, 128	149, 150
Spirit of Newport	90	149
Balboa Pavilion	CHAPs Permittees	
Newport Landing Sportfishing		

SMALL VESSEL RENTALS

- Adventure Water Sports
- Balboa Boat Rentals
- Duffy Electric Boat Rental
- Gondola Romance
- Marina Water Sports
- Newport Fun Tours
- Pirate's Life
- San Pedro Bait Barge

3-30 Vessels per Company



VALUES OF CHARTER INDUSTRY

- Recreational Identity
- Access to Newport Harbor
- Economic Values
 - Hotel revenue and TOT from guests aboard yachts
 - Use of local marine services
 - Fuel, Maintenance, Pumpout Services, Shipyards
 - Use of other non-marine services for daily charter operation:
 - Caterers & Bakeries, Florists, Photography, Printing, Transportation
 - Restaurant & bar revenue
 - Retail revenue
 - Office & slip rent by charter operators
 - Employment for Newport Beach residents
 - Support of Non-Profit, Chamber and Other Charitable Organizations through donation of certificates, discounted cruises or free cruises
 - Partner with Conference & Visitor's Bureau in promoting overall area to meeting planners, destination management companies and others



CHARTER-RELATED REVENUES

Charter Passenger Tax Revenue	
FY08	\$304,919
FY09	\$230,115
FY10	\$201,894
FY11	\$226,257
Revenue → General Fund	

Marine Activities Permit Revenue	
FY08	\$106,615
FY09	\$80,980
FY10	\$62,918
FY11	\$56,832
Revenue → Tidelands Fund	



IT'S ABOUT GROWTH

- Competing Uses
- Safety
- Parking
- Noise



Competing Harbor Uses

- Summer Sailing Races
- Sailing Charter
Coordination- Great
Success
- Other Charter or
Harbor Recreation
- Inexperienced Renters

Safety

- Loading, unloading and queuing
of passengers
- Vehicle and pedestrian traffic
- Docks, gangways, landings, and
bulkhead railing
- Main Channel and Fairway
vessel navigation and
maneuverability
- Ability to meet water quality
standards
- Construction Standards
 - Harbor Permit Policy
 - Public Works Design Standards
 - Layout and Design Guidelines
(DBAW)





COMMENTS & QUESTIONS

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