

CITY OF NEWPORT BEACH

City Manager's Office

October 6, 2014

Dear Newport Beach Water Customer:

The multiyear drought and a prolonged period of abnormal temperatures have exacerbated California's water supply problems. State officials initially encouraged us to voluntarily reduce water use, but that approach was met with limited success.

In many areas, including Newport Beach, water use increased over the past year as a number of residents and businesses increased their outdoor irrigation a bit more in an attempt to keep their gardens and lawns from withering in the heat. This, of course, further taxed the already limited water supply.

In response, the State Water Resources Control Board in Sacramento approved mandatory, statewide water restrictions in July. As your water provider, the City of Newport Beach is required to enforce the new restrictions. The enclosed brochure explains the new, temporary restrictions and how they apply to you. It also offers a reminder about some permanent water restrictions that have been in place in Newport Beach for about five years and provides some resources for helping you to reduce your outdoor water use.

A noteworthy aspect of the new restrictions limits the number of days we can water our lawns and gardens. From April through October, we can water four days per week. From November through March, we can only water two days per week. The brochure explains where you can find the designated "watering days" for each part of town. In addition, you will soon receive a separate mailing from us - a postcard - that identifies your specific watering days.

There are some important exceptions to the limitations including hand-watering and watering plants used for food. (See the enclosed brochure for specifics.)

Please know that we are here to help you. We respect the need to conserve and will do our best to administer the new restrictions thoughtfully and reasonably. We also know that you need information and time to adjust to the changes and reduce water use.

Please take a few moments to read the enclosed brochure or visit our website at www.newportbeachca.gov/water to learn more about the water restrictions. You can also call 949-644-3388 to speak to one of our staff members.

And, let's all hope for some good rainstorms and a great snowpack up north this winter.

Sincerely,

Dave Kiff City Manager