

**CITY OF NEWPORT BEACH
FINANCE COMMITTEE STAFF REPORT**

July 12, 2011

TO: HONORABLE CHAIR AND MEMBERS OF THE COMMITTEE

FROM: Administrative Services Department
Tracy McCraner, Finance Director
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SUBJECT: PARKING METER OPERATIONS - STATUS AS OF JULY 4, 2011

DISCUSSION:

On March 22, 2011, the City Council approved a contract with Central Parking System, Inc. ("CPS") to operate, maintain and provide enforcement for all parking meters and pay stations within the City of Newport Beach. CPS began full operations on May 1, 2011, per the agreement. This report to the Finance Committee is a status of revenue collections, infrastructure upgrades and an overall update on operational activities for the parking meter program.

Revenues / Credit Card & Transaction Fees

A table comparing the actual revenue collected in May, June and July 1-4, 2011, compared to the same collections last year is provided below:

Parking Meter Revenue Collections FY 2011 vs. FY 2010				
	<u>May</u>	<u>June</u>	<u>July 1st-4th</u>	<u>Summary</u>
** 2011	\$ 287,569.76	\$ 376,379.80	\$ 88,459.90	\$ 752,409.46
2010	183,246.08	334,291.97	57,454.27	574,992.32
Variance	\$ 104,323.68	\$ 42,087.83	\$ 31,005.63	\$ 177,417.14
\$ Increase	\$ 104,323.68	\$ 42,087.83	\$ 31,005.63	\$ 177,417.14
% Increase	56.93%	12.59%	53.97%	30.86%
** denotes that amounts are net of credit card fees (\$4,059 May, \$6,141 June)				

As summarized above, parking meter revenues have significantly increased compared to the same time last year, up \$177,417 year-to-date, or almost 31%. A detailed review of revenue collections by location zone (Exhibit "A") reveals that the upgrades to credit card accepting machines and multi-space pay stations are significant factors behind the

large revenue increases, but other factors, such as additional meter collection staff, faster repair response times, stronger showing of enforcement personnel and improved weather have played a part as well. The reports show that customers are using credit cards at the meters 40% of the time, taking advantage of a payment option that was previously unavailable. While only two months have passed, this upward trend documents CPS' ability to increase parking meter revenues.

There are three types of fees associated with the new parking equipment: credit card fees, vendor transaction/gateway fees and licensing fees. Credit card fees for VISA, American Express, and Discover were \$4,059 and \$6,141 for May and June, 2011 respectively. These expenses are charged directly to our bank account and are reflected in the revenues detailed in the table above.

Vendor transaction/gateway fees are charged directly to us from IPS, the single space meter vendor, and Digital Payment Technologies, the multi-space equipment vendor. These fees are associated with credit card transactions and are paid to ensure secure and PCI compliant transactions to protect the customer. The vendor charges for May and June, 2011 are detailed in the following table:

Equipment Vendor - Transaction & Gateway Fees			
	May, 2011	June, 2011	Total
IPS Group (Single Space Meters):			
Credit Card - Transaction Fee	\$3,483.35	\$4,756.18	\$8,239.53
Monthly Secure Gateway Fee	\$2,891.25	\$4,968.75	\$7,860.00
Total IPS Fees	\$6,374.60	\$9,724.93	\$16,099.53
Digital Payment Technology - Multi Space Luke Paystations :			
EMS Software - Gateway & CC Transaction Fees \$47/mo./unit for all 3 services (8 paystations)	\$376.00	\$376.00	\$752.00
Total Vendor Transaction & Gateway Fees	\$6,750.60	\$10,100.93	\$16,851.53

Finally, pursuant to the terms of our agreement, CPS is responsible for paying the \$2.00/unit licensing fee, which equates to approximately \$2,800/month. These fees allow CPS access to the IPS software and back office work, basically the brain of the network and reporting.

Meter Upgrades

CPS agreed to replace and upgrade approximately 1,600 metered spaces in the areas shown to Council at the April 26, 2011 Study Session. At that time, 1,623 upgrades were planned by Memorial Day 2011. CPS has since conducted field surveys and increased this number to 1,681, which includes upgrades to the Superior Lot and 26th Street Lot (the itemized list of upgrades by location zone are attached hereto as Exhibit "B"). CPS installed all upgrades to credit card accepting IPS meters and Luke multi-space pay stations before the Memorial Day deadline.

Customer Service

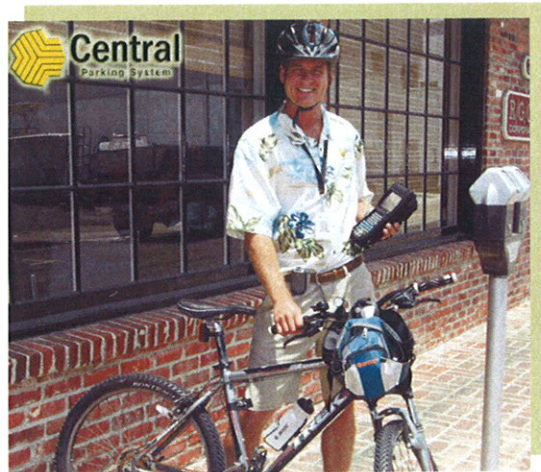
One of the major reasons the City Council selected CPS as the City's parking meter operator was because of CPS' reputation for community outreach and customer service. Of the three final consultants, CPS was ranked the highest by staff in the area of customer service. The implementation has had small issues arise, as expected in any large operational change, but overall CPS has been proactive and very responsive to all City and customer complaints and concerns. During and after full implementation, CPS has continued to look for ways to provide the best in customer care, including, but not limited to, maintaining detailed customer call logs with action steps taken. These call logs are provided monthly to the Finance Department.

CPS also accompanied the Finance Department management team to community outreach events with the Balboa BID, Peninsula Point Association and Balboa Island Improvement Association. Staff introduced the CPS team, discussed the parking meter upgrades and addressed community concerns and questions. The meetings went very well and the Balboa BID actually requested a repeat performance. Staff has also extended invitations to the Chambers as well as other community organizations. CPS and the Finance Department are willing to attend any business or community group meeting on an ongoing basis.

The customer service hotline for CPS is 949-675-8600. This is a 24 hour call line and CPS has committed to responding to all calls within 24 hours.

Citations

CPS does not receive revenue from parking meter citations. This is intended to ensure that citations are used more as a tool to encourage customers to pay the meters versus generating additional revenue in citation payments. CPS encourages customers to pay the meters by entering businesses before issuing citations to warn the customers and the business owners, so they have an opportunity to pay the meter. The City and CPS agree everyone is best served by the proper payment of the meters rather than receiving citations. However, because of opportunities to hire more enforcement personnel due to vacancies in the Police Department, CPS does have more enforcement ambassadors on staff at the metered areas than the City had in the past. This increased presence has resulted in an increase in parking meter related citations.



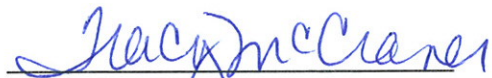
Below is a table of the citations issued for May – June for both FY 2010 and FY 2011:

Comparison of Parking Citations Issued Fiscal Years 2009-10 and 2010-11		
Dates	# of Citation	Amount \$
May-June 2010	4,093	\$ 216,929
May-June 2011	4,740	\$ 265,440
\$ Increase	647	48,511
% Increase	15.81%	22.36%

Conclusion

Although still very new, the partnership between the City of Newport Beach and CPS has been cooperative and successful. Customer service is strong, parking meter revenues are significantly up, and the new infrastructure has been installed and is in excellent working condition. Staff and CPS will continue to work together to review the parking meter program and provide improvements and enhancements to make a positive impact on the Newport Beach community and visitors. We look forward to discussing any questions or issues the Committee may have regarding the parking meter program during the meeting.

Prepared by:



Tracy McCraner
Finance Director

Attachments: Exhibit A - Revenue Collections by Location Zone
Exhibit B - Meter Upgrades by Location Zone

PARKING METERS, LOTS**, and PAY STATIONS

For the month of : May

Revenue Account	Location	CPS		Variance	Variance
		May 2010	May 2011	Revenue	%
		Actual Revenue	Actual Revenue	Over/(Under) \$	
0620-5501&5531	Newport Boulevard	\$ 11,716.82	\$ 19,491.93	\$ 7,775.11	66.36%
0620-5502&5532	Newport Business	19,312.68	36,138.66	16,825.98	87.12%
0620-5503&5533	Balboa Business	8,338.74	12,825.01	4,486.27	53.80%
0620-5505&5535	Coast Highway	1,438.08	1,401.76	(36.32)	-2.53%
0620-5506&5536	Lido Shopping	6,177.62	10,290.61	4,112.99	66.58%
0620-5507&5537	Newport/ Balboa Blvd	4,272.00	7,076.96	2,804.96	65.66%
		\$ 51,255.94	\$ 87,224.93	\$ 35,968.99	70.18%
0620-5508	Balboa Strip (1) McFadden-15th	5,054.57	6,075.98	1,021.41	20.21%
0620-5509	15th Street	5,921.28	7,901.51	1,980.23	33.44%
0620-5510	Balboa Strip (2) 10th-15th	4,089.83	3,063.89	(1,025.94)	-25.09%
0620-5512	19th Street	2,191.06	2,810.78	619.72	28.28%
0620-5513	Central Lot	792.40	1,327.88	535.48	67.58%
0620-5515	Washington St Lot	885.64	923.50	37.86	4.27%
0620-5516	18th Street	795.81	1,302.25	506.44	63.64%
0620-5517	City Hall	1,372.43	1,808.54	436.11	31.78%
0620-5518	McFadden	7,895.62	19,898.91	12,003.29	152.02%
0620-5519	Seashore Lot	6,008.64	7,241.15	1,232.51	20.51%
0620-5522	Cannery Village Lot	371.39	521.93	150.54	40.53%
0620-5523	Cannery Village A	4,460.90	5,720.09	1,259.19	28.23%
0620-5524	Cannery Village B	5,353.39	10,942.00	5,588.61	104.39%
0620-5525	Cannery Village C	5,164.15	8,610.21	3,446.06	66.73%
0620-5526	Balboa Strip (3) 10th-Alvarado	2,263.25	1,690.74	(572.51)	-25.30%
0620-5528	West Newport	3,848.34	7,906.97	4,058.63	105.46%
0620-5551	26th Street	2,708.41	2,013.80	(694.61)	-25.65%
0620-5552	Mariners Lot	230.39	499.32	268.93	116.73%
0620-5553	Newport Blvd Lot	729.71	894.80	165.09	22.62%
0620-5554	Bayside CDM	592.38	988.51	396.13	66.87%
0620-5555	Dahlia CDM	1,313.13	1,411.56	98.43	7.50%
0620-5556	West Coast Highway	1,984.42	1,032.15	(952.27)	-47.99%
0620-5557	Superior Lot	118.50	150.50	32.00	27.00%
0620-5558	32nd St Lot	1,411.60	1,169.56	(242.04)	-17.15%
0620-5559	Palm St Lot	4,875.56	9,109.96	4,234.40	86.85%
2370-5511	Ocean Front	40,398.41	69,576.33	29,177.92	72.23%
2370-5514	Balboa Metered Lot	9,319.32	12,815.26	3,495.94	37.51%
2370-5520	A Street	6,402.36	10,377.99	3,975.63	62.10%
2370-5521	B Street	975.25	2,558.76	1,583.51	162.37%
		\$ 127,528.14	\$ 200,344.83	\$ 72,816.69	57.10%
	Monthly Meter Parking Receipts	\$ 178,784.08	\$ 287,569.76	\$ 108,785.68	
	Paystation Receipts-old system	4,462.00		\$ (4,462.00)	-100.00%
	Total Parking Receipts - May	\$ 183,246.08	\$ 287,569.76	\$ 104,323.68	56.93%
	% Cash/Coin Receipts	100%	69%		
	% Credit Card Receipts		31%		

NO ZONE UPGRADES PERFORMED AT THIS PHASE

** Does not include CDM and Balboa lots

PARKING METERS, LOTS**, and PAY STATIONS

For the month of : June

Revenue Account	Location	CPS		Variance	
		June2010	June 2011	Revenue collected over/(under)	Variance %
0620-5501&5531	Newport Boulevard	18,746.70	18,941.91	195.21	1.04%
0620-5502&5532	Newport Business	35,055.80	37,617.16	2,561.36	7.31%
0620-5503&5533	Balboa Business	13,581.94	12,926.87	(655.07)	-4.82%
0620-5505&5535	Coast Highway	1,811.46	1,304.26	(507.20)	-28.00%
0620-5506&5536	Lido Shopping	5,143.76	9,756.93	4,613.17	89.68%
0620-5507&5537	Newport/ Balboa Blvd	9,262.06	9,641.97	379.91	4.10%
		\$ 83,601.72	\$ 90,189.10	\$ 6,587.38	7.88%
0620-5508	Balboa Strip (1) McFadden-15th	13,804.98	15,419.22	1,614.24	11.69%
0620-5509	15th Street	13,264.30	11,634.89	(1,629.41)	-12.28%
0620-5510	Balboa Strip (2) 10th-15th	13,931.64	11,448.90	(2,482.74)	-17.82%
0620-5512	19th Street	3,056.45	2,584.42	(472.03)	-15.44%
0620-5513	Central Lot	1,411.34	1,261.75	(149.59)	-10.60%
0620-5515	Washington St Lot	1,416.62	1,134.04	(282.58)	-19.95%
0620-5516	18th Street	2,374.27	2,127.35	(246.92)	-10.40%
0620-5517	City Hall	1,810.59	1,847.70	37.11	2.05%
0620-5518	McFadden	17,848.32	18,445.15	596.83	3.34%
0620-5519	Seashore Lot	15,620.28	14,382.57	(1,237.71)	-7.92%
0620-5522	Cannery Village Lot	1,672.82	966.21	(706.61)	-42.24%
0620-5523	Cannery Village A	5,327.27	6,971.41	1,644.14	30.86%
0620-5524	Cannery Village B	9,001.31	13,391.35	4,390.04	48.77%
0620-5525	Cannery Village C	7,979.93	11,977.32	3,997.39	50.09%
0620-5526	Balboa Strip (3) 10th-Alvarado	9,567.09	8,062.93	(1,504.16)	-15.72%
0620-5528	West Newport	11,266.73	12,596.07	1,329.34	11.80%
0620-5551	26th Street	4,747.87	7,537.51	2,789.64	58.76%
0620-5552	Mariners Lot	346.40	109.93	(236.47)	-68.27%
0620-5553	Newport Blvd Lot	3,112.13	2,160.05	(952.08)	-30.59%
0620-5554	Bayside CDM	806.64	414.75	(391.89)	-48.58%
0620-5555	Dahlia CDM	1,244.78	624.40	(620.38)	-49.84%
0620-5556	West Coast Highway	747.42	568.75	(178.67)	-23.90%
0620-5557	Superior Lot	479.50	181.50	(298.00)	-62.15%
0620-5558	32nd St Lot	3,077.63	2,785.90	(291.73)	-9.48%
0620-5559	Palm St Lot	8,863.15	19,483.20	10,620.05	119.82%
2370-5511	Ocean Front	64,610.15	74,244.31	9,634.16	14.91%
2370-5514	Balboa Metered Lot	18,229.89	21,392.65	3,162.76	17.35%
2370-5520	A Street	13,006.00	15,753.12	2,747.12	21.12%
2370-5521	B Street	2,064.75	6,683.35	4,618.60	223.69%
		\$ 250,690.25	\$ 286,190.70	\$ 35,500.45	14.16%
	Monthly Meter Parking Receipts	\$ 334,291.97	\$ 376,379.80	42,087.83	12.59%
	Total Parking Receipts - June	\$ 334,291.97	\$ 376,379.80	42,087.83	12.59%
	% Cash/Coin Receipts	100%	60%		
	% Credit Card Receipts		40%		

NO ZONE UPGRADES PERFORMED AT THIS PHASE

** Does not include CDM and Balboa lots

"Attachment A" pg 2

PARKING METERS, LOTS, and PAY STATIONS**
For the month of : July 1st-4th

Revenue Account	Location	CPS		Variance	
		July 1-4, 2010 Actual Revenue	July 1-4, 2011 Actual Revenue	Revenue collected over/(under)	Variance %
0620-5501&5531	Newport Boulevard	\$ 5,083.53	6,500.58	1,417.05	27.88%
0620-5502&5532	Newport Business	7,185.58	9,337.90	2,152.32	29.95%
0620-5503&5533	Balboa Business	1,687.46	3,118.30	1,430.84	84.79%
0620-5505&5535	Coast Highway	-	-	-	0.00%
0620-5506&5536	Lido Shopping	-	682.75	682.75	68175.00%
0620-5507&5537	Newport/ Balboa Blvd	1,777.55	3,419.31	1,641.76	92.36%
		\$ 15,734.12	\$ 23,058.84	\$ 7,324.72	46.55%
0620-5508	Balboa Strip (1) McFadden-15th	2,109.31	4,686.40	2,577.09	122.18%
0620-5509	15th Street	1,637.36	3,372.47	1,735.11	105.97%
0620-5510	Balboa Strip (2) 10th-15th	3,616.61	4,673.19	1,056.58	29.21%
0620-5512	19th Street	609.73	636.21	26.48	4.34%
0620-5513	Central Lot	312.55	-	(312.55)	-100.00%
0620-5515	Washington St Lot	152.08	304.93	152.85	100.51%
0620-5516	18th Street	540.81	497.34	(43.47)	-8.04%
0620-5517	City Hall	-	-	-	0.00%
0620-5518	McFadden	1,945.65	5,026.81	3,081.16	158.36%
0620-5519	Seashore Lot	2,114.92	4,446.12	2,331.20	110.23%
0620-5522	Cannery Village Lot	-	366.65	366.65	36665.00%
0620-5523	Cannery Village A	803.41	428.75	(374.66)	-46.63%
0620-5524	Cannery Village B	2,327.77	1,614.75	(713.02)	-30.63%
0620-5525	Cannery Village C	2,568.38	1,442.50	(1,125.88)	-43.84%
0620-5526	Balboa Strip (3) 10th-Alvarado	3,687.29	3,725.20	37.91	1.03%
0620-5528	West Newport	1,075.69	3,389.81	2,314.12	215.13%
0620-5551	26th Street	1,153.85	1,559.75	405.90	35.18%
0620-5552	Mariners Lot	354.92	-	(354.92)	-100.00%
0620-5553	Newport Blvd Lot	-	1,440.37	1,440.37	144037.00%
0620-5554	Bayside CDM	-	970.66	970.66	97066.00%
0620-5555	Dahlia CDM	-	929.01	929.01	92901.00%
0620-5556	West Coast Highway	-	-	-	0.00%
0620-5557	Superior Lot	-	-	-	0.00%
0620-5558	32nd St Lot	550.37	974.39	424.02	77.04%
0620-5559	Palm St Lot	1,021.92	3,354.35	2,332.43	228.24%
2370-5511	Ocean Front	10,785.99	11,951.50	1,165.51	10.81%
2370-5514	Balboa Metered Lot	2,470.62	5,879.55	3,408.93	137.98%
2370-5520	A Street	1,713.62	2,492.40	778.78	45.45%
2370-5521	B Street	167.30	1,237.95	1,070.65	639.96%
		\$ 41,720.15	\$ 65,401.06	\$ 23,680.91	56.76%
	Monthly Meter Parking Receipts	\$ 57,454.27	\$ 88,459.90	\$ 31,005.63	53.97%
	Paystation Receipts-old system	-			
	Total Parking Receipts -4th of July	\$ 57,454.27	\$ 88,459.90	\$ 31,005.63	53.97%
	% Cash Receipts	100%	60%		
	% Credit Card Receipts		40%		

NO ZONE UPGRADES PERFORMED AT THIS PHASE

** Does not include CDM and Balboa lots



KEY	Ave % Up-Lift	Ave Income Per Sp	Credit Card Usage% by TERMINAL
IPS Upgrades in Zone	27.85%	338.66	
Luke Upgrades in Zone	61.14%	243.02	56%
Luke & IPS Upgrades	-10.40%	165.64	41%
No Upgrades in Zone	13.85%	111.78	

Newport Beach YOY Meter Analysis by Month

May and June only-does not include July1st-4th

CPS Location #	CPS Location Name	Spaces By Zone	CPS Coin Only YTD	CPS CC YTD	CPS Total YTD	CPS May Coin% of Rev	CPS May CC% of Rev	City Collected Rev 2010 YTD	CPS v City Variance	% Rev Uplift	CPS-May Income Per Sp
401	Balboa Bus.	61	19,317.63	6,434.25	25,751.88	75%	25%	21,920.68	3,831.20	17.48%	422.16
402	Washington Lot	7	1,471.54	586.00	2,057.54	72%	28%	2,302.26	(244.72)	-10.63%	293.93
403	Newport Bus.	135	50,722.82	23,033.00	73,755.82	69%	31%	54,368.46	19,387.36	35.66%	546.34
404	26th St. Lot	62	2,376.51	7,174.80	9,551.31	25%	75%	7,456.28	2,095.03	28.10%	154.05
405	Newport Blvd	155	29,643.59	8,790.25	38,433.84	77%	23%	30,463.50	7,970.34	26.16%	247.96
406	Newport-Balboa	50	8,390.68	8,328.25	16,718.93	50%	50%	13,534.06	3,184.87	23.53%	334.38
407	Coast Hwy	61	2,706.02	0.00	2,706.02	100%	0%	3,249.54	(543.52)	-16.73%	44.36
408	Coast Hwy W	27	1,600.90	0.00	1,600.90	100%	0%	2,731.84	(1,130.94)	-41.40%	59.29
409	Ocean Front	220	87,945.65	55,725.49	143,671.14	61%	39%	105,008.56	38,662.58	36.82%	653.05
410	Balboa Metered	93	20,046.41	14,161.50	34,207.91	59%	41%	27,549.21	6,658.70	24.17%	367.83
411	A- Lot	75	12,361.06	13,770.05	26,131.11	47%	53%	19,408.36	6,722.75	34.64%	348.41
412	B-Lot	40	2,778.97	6,463.14	9,242.11	30%	70%	3,040.00	6,202.11	204.02%	231.05
413	Mariners Lot	77	609.25	0.00	609.25	100%	0%	576.79	32.46	5.63%	7.91
414	McFadden Lot	71	21,095.06	17,249.00	38,344.06	55%	45%	25,743.94	12,600.12	48.94%	540.06
415	Newport Blvd Lot	59	3,054.85	0.00	3,054.85	100%	0%	3,841.84	(786.99)	-20.48%	51.78
416	19th St. Lot	49	5,395.20	0.00	5,395.20	100%	0%	5,247.51	147.69	2.81%	110.11
417	32nd St. Lot	20	3,955.46	0.00	3,955.46	100%	0%	4,489.23	(533.77)	-11.89%	197.77
418	Cannery Village A	45	9,315.25	3,376.25	12,691.50	73%	27%	9,788.17	2,903.33	29.66%	282.03
419	Lido Shopping	174	15,669.54	4,378.00	20,047.54	78%	22%	11,321.38	8,726.16	77.08%	115.22
420	Central Lot	18	2,589.63	0.00	2,589.63	100%	0%	2,203.74	385.89	17.51%	143.87
421	Strip #1	111	13,757.45	7,737.75	21,495.20	64%	36%	18,859.55	2,635.65	13.98%	193.65
422	Strip #2	149	14,512.79	0.00	14,512.79	100%	0%	18,021.47	(3,508.68)	-19.47%	97.40
423	Strip #3	168	9,753.67	0.00	9,753.67	100%	0%	11,830.34	(2,076.67)	-17.55%	58.06
424	15th St. Lot	72	11,708.15	7,828.25	19,536.40	60%	40%	19,185.58	350.82	1.83%	271.34
425	18th St. Lot	22	3,429.60	0.00	3,429.60	100%	0%	3,170.08	259.52	8.19%	155.89
426	City Hall Lot	18	3,656.24	0.00	3,656.24	100%	0%	3,183.02	473.22	14.87%	203.12
427	Seashore Lots	117	11,482.57	7,897.15	19,379.72	59%	41%	21,628.92	(2,249.20)	-10.40%	165.64
428	West Newport 48-	24	6,247.19	3,831.75	10,078.94	62%	38%	15,115.07	(5,036.13)	-33.32%	419.96
429	West Newport 49+	41	5,451.85	4,355.25	9,807.10	56%	44%	0.00	9,807.10		239.20
430	Bayside Lots	51	1,403.26	2,861.00	4,264.26	33%	67%	1,399.02	2,865.24	204.80%	83.61
431	Canner Village Lot	43	1,488.14	0.00	1,488.14	100%	0%	2,044.21	(556.07)	-27.20%	34.61
432	Cannery Village C	110	14,568.03	6,484.25	21,052.28	69%	31%	13,144.08	7,908.20	60.17%	191.38
433	Cannery Village B	119	17,439.10	6,429.50	23,868.60	73%	27%	14,354.70	9,513.90	66.28%	200.58
434	Dahlia Lot	31	2,035.96	0.00	2,035.96	100%	0%	2,557.91	(521.95)	-20.41%	65.68
435	Palm St. Lot	35	6,511.81	6,810.65	13,322.46	49%	51%	5,355.06	7,967.40	148.78%	380.64
436	Superior Lot	64	332.00	15,270.70	15,602.70	2%	98%	8,981.65	6,621.05	73.72%	243.79
Totals		2,674	424,823.83	238,976.23	663,800.06	64%	36%	513,076.01	150,724.05	29.38%	248.24

PARKING METER REPLACEMENTS							
Zone	Zone Description	EXISTING METERED SPACES		REPLACEMENT METERED SPACES		Comments	CPS comments
		Single Space	Multi-Space	IPS-Single Space w/credit card	Multi-Space		
1	Balboa Business	61	-	55	-	30 minute meters not included, under cost benefit cap (6)	Complete
2	Washington Street Lot	7	-	7	-		Complete
3	Newport Business	135	-	119	-	30 minute meters not included, under cost benefit cap (16)	Complete
4	26th Street Lot		61	-	61	Replaced Reino with Luke	
5	Newport Blvd	155	-	118	-	30 minute meters not incl. (10) also several one-hour meters with low occupancy on some blocks	Complete
6	Newport-Balboa	50	-	50	-		Complete
7	Coast Hwy	61	-	-	-	Low occupancy not cost effective @ this time	
8	Coast Hwy West	27	-	-	-	Rates below \$1 which is cost/benefit breaking point	
9	Ocean Front Lot	219	-	210	-	30 min meters not included (4)	Complete
10	Balboa Metered Lot	93	-	93	-		Complete
11	A Street Lot	-	77	-	77		Complete
12	B Street Lot	42	-	-	42		Complete
13	Mariners Lot	77	-	-	-	Low occupancy and mostly permits in use make cost prohibitive	
14	McFadden Lot	71	-	71	-		Complete
15	Nepwort Blvd Lot	59	-	-	-	Primarily used by Permitted Vehicles	
16	19th Street Lot	49	-	-	-	Possibly will put a multi-space meter in this summer, lot faces the Bay so multi-space would also be more attractive to visitors	

17	32nd Street Lot	20	-	-	-	Primarily used by Permitted Vehicles	
18	Cannery Village A	55	-	55	-		Complete
19	Lido Shopping	164	-	52	-	30 min meters not included (16) Zone predominantly occupied by city hall workers M-F	Complete
20	Central Lot	18	-	-	-	Possibly future multi space currently a lot of permit activity	
21	Strip #1 - Balboa: 15th - 20th	111	-	85	-	Mostly blue pole permit area in middle of zone	Complete
22	Strip #2 - Balboa: 10th-15th	149	-	-	-	Mostly used by permitted vehicles and also	
23	Strip #3 - Balboa: Island - 10th	168	-	-	-	the school zone	
24	15th Street Lot	72	-	65	-	15 and 30 min meters not included (7)	Complete
25	18th Street Lot	22	-	-	-	Possibly will put a multi-space meter in the busy season	
26	City Hall Lot	18	-	-	-	Primarily used by Permitted Vehicles	
27	Seashore Drive	113	-	53	60		Complete
28	West Newport 37th - 48th	24	-	24	-		Complete
29	West Newport 49th - Lugonia	41	-	41	-		Complete
30	Bayside Lots - CDM	51	-	-	-	CDM will be a future phase	
31	Cannery Village Lot	43	-	-	-	Primarily used by Permitted Vehicles	
32	Cannery Village C	115	-	115	-		Complete
33	Cannery Village B	117	-	113	-	30 min meters not included (4)	Complete
34	Dahlia Lot - CDM	31	-	-	-	CDM future phase	
35	Palm Street Lot	-	64	-	64		Complete
36	Superior Lot		51	-	51	reino is basically non functional	Expected to complete by 7/15
	Totals:	2,438	253	1,326	355		