



CITY OF NEWPORT BEACH
Citizen Advisory Panel Meeting
Via Lido/City Hall site - Design Guidelines

AGENDA

Newport Beach Central Library
Friends of the Library Meeting Room
1000 Avocado Avenue, Newport Beach
Thursday, September 1, 2011
4:00 p.m. to 5:30 p.m.

Rush Hill, Council Member Liaison
Kimberly Brandt, Community Development Director
David Keely, Senior Civil Engineer
Jim Campbell, Principal Planner
Jaime Murillo, Associate Planner
Todd Larner, Project Consultant
Timothy Collins, Project Consultant
Cindy Nelson, Project Consultant

Committee Members:
Craig Batley
Roberta Buchanan
Bill Dunlap
Hugh Helm
Richard Luehrs
George Schroeder

1. Summary of August 18, 2011, meeting
2. Approval of July 27, 2011, meeting minutes (*Attachment 1*)
3. Review of August 18, 2011, discussion summary (*Attachment 2*)
4. Review of the Draft Design Guidelines
5. Development of slogan
6. Next steps – Planning Commission Presentation: September 22, 2011
7. Public Comment and Roundtable Discussion
8. Next Meeting – Community Open House: October 6, 2011, 4:00 – 5:30 PM
9. Adjournment

THIS MEETING IS SUBJECT TO THE RALPH M. BROWN ACT. AMONG OTHER THINGS, THE BROWN ACT REQUIRES THAT THE AGENDA BE POSTED AT LEAST 72 HOURS IN ADVANCE OF EACH MEETING AND THAT THE PUBLIC BE ALLOWED TO COMMENT ON AGENDA ITEMS BEFORE THE COMMITTEE AND ITEMS NOT ON THE AGENDA BUT ARE WITHIN THE SUBJECT MATTER JURISDICTION OF THE CITIZEN ADVISORY PANEL. PUBLIC COMMENTS ARE GENERALLY LIMITED TO EITHER THREE (3) OR FIVE (5) MINUTES PER PERSON.

IT IS THE INTENTION OF THE CITY OF NEWPORT BEACH TO COMPLY WITH THE AMERICANS WITH DISABILITIES ACT (ADA) IN ALL RESPECTS. IF, AS AN ATTENDEE OR A PARTICIPANT AT THIS MEETING, YOU WILL NEED SPECIAL ASSISTANCE BEYOND WHAT IS NORMALLY PROVIDED, THE CITY OF NEWPORT BEACH WILL ATTEMPT TO ACCOMMODATE YOU IN EVERY REASONABLE MANNER. PLEASE CONTACT LEILANI BROWN, CITY CLERK, AT LEAST 72 HOURS PRIOR TO THE MEETING TO INFORM US OF YOUR PARTICULAR NEEDS AND TO DETERMINE IF ACCOMMODATION IS FEASIBLE (949-644-3276 OR MGOODWIN@NEWPORTBEACHCA.GOV).

ATTACHMENT 1



CITY OF NEWPORT BEACH
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Meeting Minutes

Newport Beach Central Library
Friends of the Library Meeting Room
1000 Avocado Avenue, Newport Beach
Wednesday, July 27, 2011
4:00 p.m. to 5:30 p.m.

Rush Hill – Council Member Liaison
Kimberly Brandt – Community Development Director
Jim Campbell – Principal Planner
Jaime Murillo – Associate Planner
Todd Larner – Project Consultant
Timothy Collins – Project Consultant
Cindy Nelson – Project Consultant

Committee Members:
Craig Batley
Roberta Buchanan
Bill Dunlap
Hugh Helm
Richard Luehrs
George Schroeder

The meeting was called to order at 4:00PM.

All Committee Members were present, with the exception of Richard Luehrs.

1. Welcome and introductions

Tim Collins, consulting project manager, provided a brief introduction of the process.

Council Member Rush Hill thanked everyone for their time and he encouraged an open and participatory dialog.

Committee Members, consultants and staff were introduced.

2. Distribution and walk-through of background information

Todd Larner of William Hezmalhalch Architects provided an overview of the 2010-2011 conceptual planning effort that culminated in the City Council's January 25, 2011, recognition that "Alternative 5b" as the preferred concept plan for the Lido Village. The preparation of design guidelines for the planning area is intended to build on this prior work.

3. Overview of Via Lido Design Guidelines Process

Todd Larner indicated that the proposed design guidelines would feature four cornerstones; unification, flexibility, visual appeal and sustainability from an environmental and economic standpoint. He discussed the term “Newport Eclectic” as a design theme and the concept of preparing design guidelines as a way to create a sense of place.

4. Review and discuss Project Schedule/Calendar

The project schedule was discussed.

7/27/2011	Orientation and kick-off meeting
8/18/2011	80% draft guidelines delivered to the City and CAP
9/15/2011	90% draft guidelines delivered to the City and CAP
9/22/2011	Draft Guidelines presented to the Planning Commission
10/6/2011	Community open house within Lido Village
10/13/2011	Final guidelines delivered to the City
10/25/2011	Guidelines presented to the City Council for consideration and adoption

5. Roundtable Discussion

A general discussion ensued and several key points were made:

- The CAP will be focused on design guidelines and will not be discussing the re-use of the City Hall site.
- Public/private partnership (Vornado, Duda, Marshall, and City) is jointly funding the preparation of the guidelines.
- Zoning and land use will not be the focus of the CAP or design guidelines.
- Committee will provide input as to how the design guidelines will be implemented.
- Adoption of the design guidelines is anticipated to be by City Council resolution and not by ordinance.

6. Next Meeting –August 18, 2011 4:00PM, Friend of the Library Meeting Room, Newport Beach Central Library

7. The meeting was adjourned at 5:25PM

ATTACHMENT 2



CITY OF NEWPORT BEACH
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Discussion Summary

Newport Beach Central Library
Friends of the Library Meeting Room
1000 Avocado Avenue, Newport Beach
Thursday, August 18, 2011
4:00 p.m. to 5:30 p.m.

Rush Hill – Council Member Liaison
Kimberly Brandt – Community Development Director
Jim Campbell – Principal Planner
Jaime Murillo – Associate Planner
Todd Larner – Project Consultant
Timothy Collins – Project Consultant
Cindy Nelson – Project Consultant

Committee Members:
Craig Batley
Roberta Buchanan
Bill Dunlap
Hugh Helm
Richard Luehrs
George Schroeder

At 4:00PM, Committee Members, consultants and staff were introduced. Members of the public in attendance were also introduced.

Committee Members Roberta Buchanan, Hugh Helm, and George Schroeder were present. Committee Members Craig Batley, Bill Dunlap, and Richard Luehrs were absent.

Tim Collins, consulting project manager, announced that there was not a quorum for the meeting. Council Member Rush Hill suggested that a presentation and discussion of the materials may occur; however, no action can be taken. The following items were discussed:

1. Summary of July, 27, 2011, meeting

Tim Collins provided a brief summary of the July 27, 2011, meeting and asked the CAP members if they had any questions on the materials received. There were none and all CAP members were comfortable with the background data.

2. July 27, 2011, meeting minutes

Meeting minutes were continued to the September 1, 2011, CAP agenda because there was no quorum.

3. Presentation of the 80% Draft Design Guidelines

Copies of the 80% Draft Guidelines were distributed to all members of the public.

Todd Larner of William Hezmalhalch Architects presented an overview of the 80% Draft Design Guidelines and explained the basic framework of the document. In response to a

question from the public, Todd Lerner emphasized the sustainability concept and ideas within the design guidelines.

4. Role and responsibility of the CAP for reviewing Draft Design Guidelines

Todd Lerner explained that City staff has reviewed and presented comments on the draft document and requested that all CAP members and members of the public review the document and submit comments to him no later than noon on Monday, August 29, 2011. At that time, all comments will be cataloged and ranked in preparation of the September 1, 2011, CAP meeting for discussion. Todd Lerner also requested examples of good and bad architecture in the City and requested photographs that can be included in the 90% Draft Design Guidelines.

5. Discuss methods for enforcement of the Design Guidelines

Todd Lerner explained that the Enforcement section of Draft Design Guidelines is still under preparation. Questions and ideas regarding enforceability of the document were discussed by CAP members, staff, and members of the public. Members of the public and staff discussed the reality and feasibility of the bridge and dock improvements proposed in the Concept Plan. Tim Collins reminded the group that the focus on the CAP is to develop the Design Guidelines and not set revitalization priorities; however, the document can offer property owners incentives for delivering public benefits, infrastructure upgrades, and iconic fixtures that benefit the village.

6. Development of slogan

Todd Lerner presented the idea of creating a slogan for the Lido Village area and provided examples of slogans. Todd Lerner requested CAP members and members of the public begin to think of possible slogans for discussion at the next CAP meeting.

7. City website – <http://www.newportbeachca.gov/index.aspx?page+1959>

Todd Lerner explained that the agendas and project materials are available online and explained how to access the website.

8. Concluding Comments

- Council Member Rush Hill recommended that the Design Guidelines be revised to be more concise and utilize more exhibits to facilitate the usability of the document.
- CAP members agreed that all new developments and significant remodeling of buildings in the Lido Village area should be subject to the design guidelines to promote a unifying theme for the area.
- As a result of public comments, Tim Collins indicated that the 80% Draft Design Guidelines and future drafts would be provided to all property owners within the Lido Village area.

9. Next Meeting – September 1, 2011 at 4:00PM, Friends of the Library Meeting Room, Newport Beach Central Library.