

NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees
From: Cynthia Cowell, Library Services Director
Re: Report of Library Activities

AGENDA POSTING

The meeting agenda for the Monday, April 2, 2012 Board of Library Trustees Meeting was posted Thursday, March 29 at City Hall.

CYNTHIA COWELL, LIBRARY SERVICES DIRECTOR

March blew in like a lion with final touches on budget and meetings with City Management to talk about the documents which we will be presenting to the Board as soon as we are released to do so. Please keep in mind that the budget is not officially adopted by Council until June, so there is plenty of time for discussion and input. Library Directors from all over Orange County met here during the month to discuss inter-library loan protocols to put in place with the likely cessation of that service since the State Library budget has been cut. A plan has been developed to keep the inter-library loan process afloat within the county with no single library bearing the cost burden or delivery schedule. I will keep you posted on this. We had our Beam Signing ceremony on March 14, and from all accounts, it was a success. Most of the staff seemed surprised and pleased to be included in putting their names into a piece of history.

TIM HETHERTON, LIBRARY SERVICES MGR / CIRC & TECH PROCESSING COORD.

e Books

The library has arranged demos with the 3M Cloud and Baker & Taylor Axis 360 eBook lending services. Because of the increased customer demand for eBooks, the Library is looking for a complimentary vendor to our popular OverDrive service.

Recruitments

The Library will be filling 2 vacated Page positions and a part time Clerk I position in our Circulation department. Interviews will commence on April 3rd.

California Reads

NBPL is participating in the California Reads program this year. This will involve a variety of programs through the year, including a community read of *The Penguin Guide to the United States Constitution: A Fully Annotated Declaration of Independence, U.S. Constitution and Amendments, and Selections from The Federalist Papers* and an author-in-conversation program with the author, Professor Richard Beeman. Take a look at the [California Reads page](#) on our website for more info.

Innovative User's Group Integrated Library System Enhancements

Select staff are participating in Innovative Interfaces' annual ballot procedure for enhancing our Millennium Integrated Library System software which is used to manage the Library's circulation, acquisitions, and cataloguing functions.

DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR

Branches

Branch programming appealed to a variety of interests during the month. Girls (in addition to a few boys) were in the pink at the "Pinkalicious Party" held at Mariners. Balboa honored Dr. Seuss with a birthday celebration and CDM welcomed spring with a special program highlighting birds and bird related crafts.

Balboa and Mariners staff did some spring cleaning and took the opportunity to do some major shifting of materials at each location. The moves at Balboa made it possible to remove the paperback rounders in the main room which really opened up the general area. Mariners was able to shift paperbacks, CDs, new books and large type to allow for the expansion of all collections, including the BOCDs.

The rains and winds during the weekend of the 17th caused some leaks and wall damage at the small branches, especially Balboa. Roofers were called out on Monday to Balboa to help make repairs.

Youth Services

On March 6th several children and their parents were able to honor, celebrate and recreate some of the best work of children's book illustrators in a "Picture Book Art" program. Central Children's staff also welcomed a Cub Scout troop visit to the library in addition to the last first grade class visit of the school year. Andersen Elementary School students got cards, looked for books and enjoyed a story on Friday, March 16th. Every student also took home a free book. As mentioned previously, the Friends of the Library provide all of the funding for this program.

Teen Services

In addition to the regular YAAC meeting held mid-month, three YAAC members helped create a video PSA for the Searching for Democracy program. YAAC volunteers also helped host an "Under the Big Top Scavenger Hunt" held for 3rd - 5th graders on Thursday evening, March 15. On Saturday, March 24 an ACT Practice test was held for high school students. The results program will be held in Tuesday, April 3.

Mara and Genesis participated in the City's Annual Youth Government Day on March 8. The library didn't get an intern this year but they were able to attend the mock City Council meeting and have the opportunity to interact with the students and other City staff.

MELISSA KELLY, SUPPORT SERVICES COORDINATOR

Construction Update

The contractors are working on demolishing the exterior façade of the building and completing the structural steel. In April we are expecting more concrete to be poured to form the floors and in May they should begin work on framing the exterior walls. The work seems to be going quickly now that the steel beams give us clear definition of the buildings frame.

Building Issue

The heavy winds and rains on March 17th cause leaks at the Balboa Branch. Municipal Operations crew and City roofing contractors have evaluated the problem and are working on repairs. The intensity and direction of the wind seems to have played a major role in causing the leak.

Literacy (corrected from the previous report)

The Literacy program's 5th annual Gift of Literacy fundraising Luncheon will be held on Friday, May 4, at the Bahia Corinthian Yacht Club in Corona del Mar. The featured author is Alan Brennert. A silent auction and opportunity drawing will also be held at the luncheon.

GENESIS HANSEN, WEB SERVICES AND REFERENCE SUPERVISOR

Reference & Web Services

Genesis visited Fullerton Public Library to look at their RFID set-up. The staff at Fullerton was very helpful and gave us some good tips and advice for moving forward with the RFID process.

We are investigating the possibility of offering Passport processing services at the Central Library. Genesis has talked to other libraries who offer this service to get information about the requirements, staffing and potential for generating revenue. Some of the Admin Team will go through the free Passport training so that we can get a better idea of what we need to do and how we would staff the service if we pursue it further.

Reference and Web Team staff have attended several demos of new or improved online databases and eBook services, trying to find the best options to improve online services for our customers. We've seen some intriguing possibilities (SimplyMap for business and demographic research; 3M Cloud Library and Blio/Axis 360 for eBooks) and will be arranging staff trials to investigate further.

JANA COLVER, ADULT PROGRAMMING

Chang-rae Lee's second novel, *A Gesture Life: A Novel* deals with a Korean protagonist whose life is explained through his flashbacks dealing with his experiences working as a medical officer in Japan's Imperial Army in World War II. During the war, Hata, the main character, has been assigned to a tiny installation in rural Burma and oversees Korean "comfort women" i.e. women who were victims of institutionalized gang rape. He tries to maintain his professional distance, but becomes drawn into a relationship with one of the women. Unfortunately, her horrific and bloody downfall leaves a permanent mark on his detached existence.

In the present tense of the story, Hata is living in Bedley Run, New York. Although he never marries, he adopts a daughter of mixed parentage from a Japanese orphanage. He remains emotionally detached from others and consequently never establishes real relationships with people in town. His lifestyle and exemplary behavior only afford him privacy and respect. His alienating behavior ultimately contributes to his daughter dropping out of high school and leaving town with a drug dealer. Within the story, the reader witnesses Hata's reincarnation as an American citizen and paying the penalties for such a metamorphosis.

This month's book discussion group began as a tribute to Charlie Alexander, who recently passed away. Charlie was an active organizer and moderator for the book discussion groups for many years. Her son made a guest appearance in honor of his mother.

STATISTICS – FEBRUARY

	CIRCULATION		REFERENCE		CUSTOMERS SERVED IN LIBRARY		PROGRAM ATTENDANCE		C/L PUBLIC TRAINING ATTENDANCE	
	FEB 2012	YTD 11/12	FEB 2012	YTD 11/12	FEB 2012	YTD 11/12	FEB 2012	YTD 11/12	FEB 2012	YTD 11/12
BALBOA	9,041	70,258	749	6,262	5,857	44,232	285	1,798		
CdM	6,677	53,183	778	7,334	5,061	50,257	861	5,240		
MARINERS	32,727	265,192	5,008	42,554	22,703	185,027	863	6,745		
CENTRAL	82,625	649,278	9,159	69,285	48,561	458,046	2,348	17,086		
TOTAL	131,070	1,037,911	15,694	125,435	82,182	737,562	4,357	30,869	0	0
<i>LAST FISCAL YEAR-TO-DATE 2010/11</i>										
Total YTD 2010/11		1,017,980		133,525		831,793		3,292		91

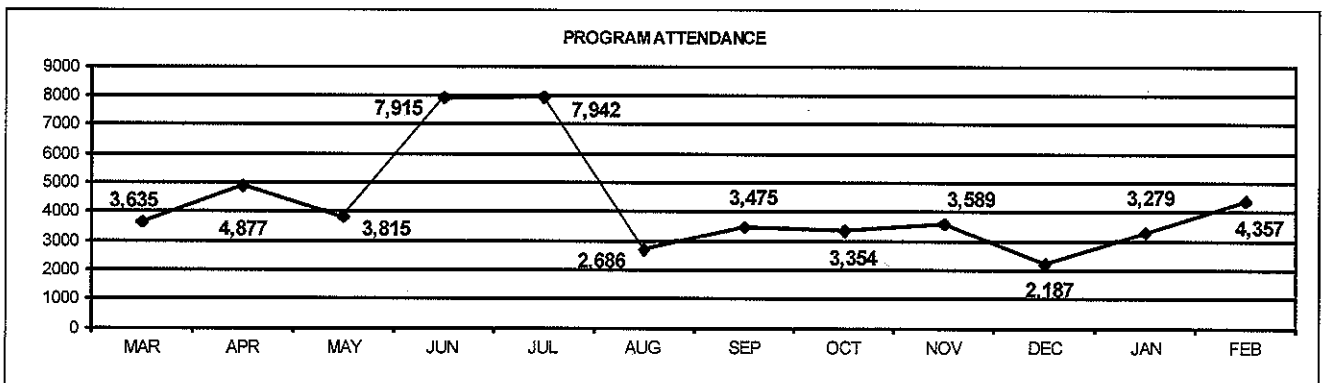
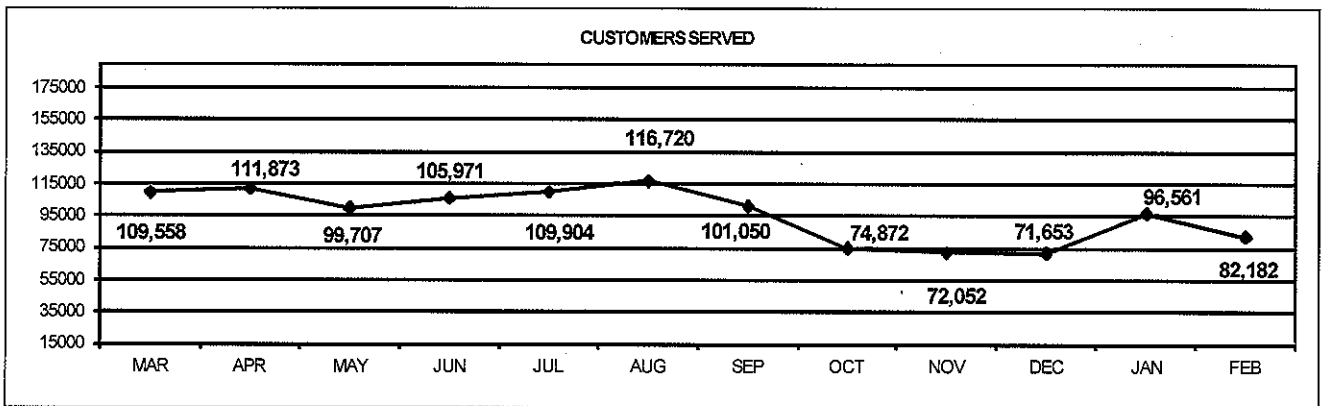
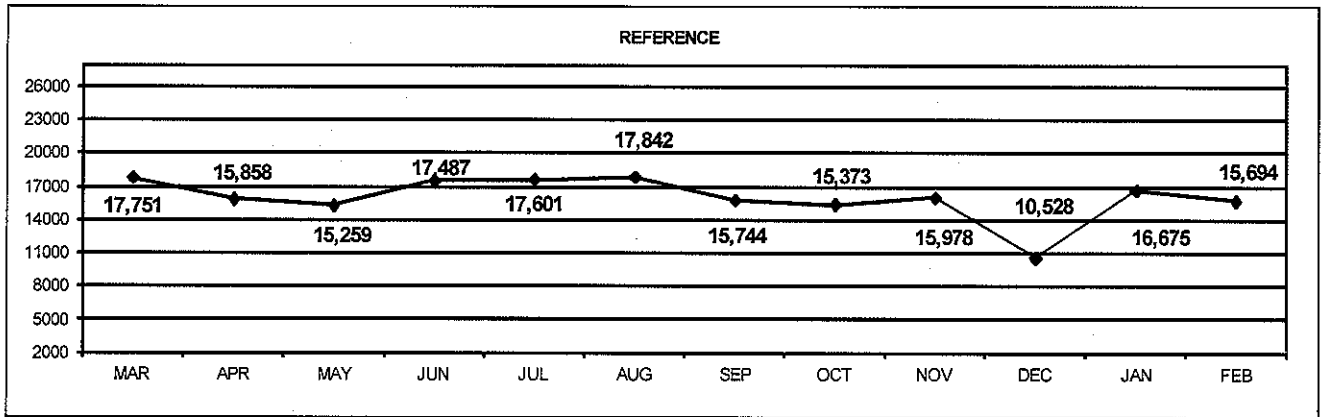
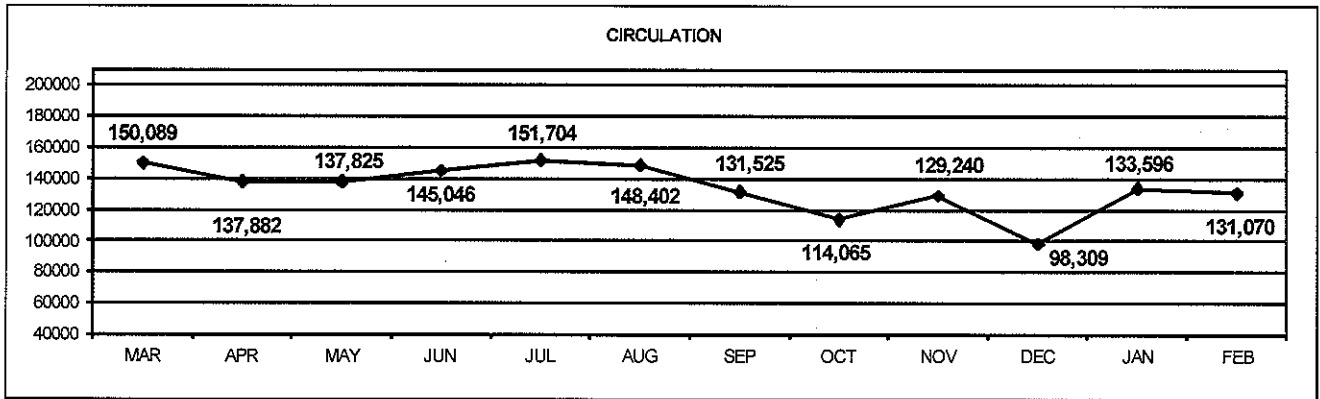
PRO QUEST

Not ready at the time of printing.

DATABASE STATS – FY 2011 / 2012

Database	Feb-12	Feb-11	Feb-10	YTD 11/12	YTD 10/11	YTD 09/10
Tracked by #searches						
Ancestry	1248	289	2573	10462	4092	N/A
Career Transitions	16	17	N/A	161	884	N/A
BioResCtr*	188	182	518	1100	1164	4537
FoF Ancient Hist	25	16	232	259	413	864
GDL	35	N/A	N/A	151	N/A	N/A
GVRL	1009	188	N/A	2021	N/A	N/A
HeritageQuest	421	302	964	2538	2278	N/A
Kids InfoBits	37	37	39	84	200	195
LitResCtr	144	249	159	962	1551	1039
Opposing Vpts*	157	832	1984	561	1902	8911
NovelList	237	321	212	1739	1778	1994
NovelList K-8	31	91	56	935	485	671
ProQuest	4729	4522	18506	28104	36708	59609
Ref USA Bus.	5151	5576	1760	30254	48658	23585
Ref USA Res.*	110	1133	75	7857	24270	668
World Book Online	188	118	273	790	1010	951
Tracked by #books viewed/checked out						
Overdrive	2768	1011	1101	17179	9054	7874
Tumblebooks	792	964	1478	6971	9393	12387
Tracked by #sessions						
Cypress Resume	6	N/A	N/A	110	N/A	N/A
LiveHomework	202	105	86	1708	969	739
Testing & EdRefCtr	54	56	51	448	448	508
Universal Class	73	22	N/A	529	N/A	N/A
Tracked by #page views						
CultureGrams	123	122	313	1361	1425	N/A
Morningstar	2980	2255	2727	19007	22034	22953
NetAdvantage	945	751	347	3461	5488	3207
RealQuest	303	54	3389	3375	2086	N/A
Rocket Languages	136	54	N/A	590	N/A	N/A
Value Line	13542	7070	3538	75386	34568	25351

MONTHLY LIBRARY SYSTEM STATISTICS



ANNUAL LIBRARY SYSTEM STATISTICS - FY 2004/2005 thru FY 2010/2011

