

FOUNDATION WISH LIST 2012

<p>RFID (Radio-frequency identification) Project:</p> <p>This funding would support the ongoing conversion to RFID technology. Funds would purchase tags, equipment, and the software needed to for the conversion at the Central Library and the branch locations.</p> <p>The implementation of RFID at Central Library would coincide with the completion of the Library Expansion project. RFID hardware will be integrated into the design of the Civic Center bridge area, allowing library customers to easily check out and check in materials.</p>	<p>\$150,000.00</p>
<p>Axis 360 eBook Library:</p> <p>Axis 360, Baker & Taylor's cloud-based digital media library platform, provides libraries with a state-of-the-art system for circulating eBooks. This donation would purchase eBooks as well as the software the Library requires to circulate them, and would complement our OverDrive service. This amount covers a three year subscription for the platform as well as the initial collection.</p> <p>Built to dynamically showcase the library's digital collection, Axis 360 creates a fast and easy path for patrons to check out the eBooks and download to a full range of devices, including:</p> <ul style="list-style-type: none"> ▪ All Microsoft devices; ▪ All Apple mobile devices (iPod, iPad, iPhone); ▪ All Android devices (tablets and phones); ▪ Kindle Fire; ▪ Nook, Sony e-reader. 	<p>\$22,500.00</p>
<p>30 tablet computers (such as iPads) with apps and accessories:</p> <p>These tablets would circulate within the Central Library in the same way as our circulating laptops and will be made available to both adult and juvenile customers. The touch-screen interface and app-focused operating system make it very easy for new users to pick up and get started right away.</p>	<p>\$20,000.00</p>
<p>Library Promotional Items</p>	<p>\$10,000.00</p>
<p>Urban Libraries Council Membership: As a membership organization of North America's premier public library systems and the organizations that serve them,</p>	<p>\$7,500.00</p>

<p>the Urban Libraries Council (ULC) has spent more than 40 years enriching urban communities by strengthening their public libraries. ULC serves as a forum for thought leaders sharing <i>best</i> and <i>next</i> practices resulting from targeted research, education and emerging trends. ULC programs are recognized for creating new frameworks that invigorate public libraries and their communities.</p> <p>ULC is renowned for focused, strategic initiatives, committing resources to four strategic areas:</p> <ul style="list-style-type: none"> • Enhancing the recognition of the strategic value of the 21st century library as an essential asset within the community; • Leading education and lifelong learning initiatives in public libraries; • Spearheading new research that supports the digital revolution occurring within communities and their libraries; • Building libraries' capacity to serve as a key partner for local sustainability. <p>ULC strengthens the 21st century library and the community it serves by:</p> <ul style="list-style-type: none"> • Identifying new library concepts and frameworks; • Creating new business models; • Supporting current and next generation leaders; • Building strong partnerships with civic leaders; • Sharing leading practices; • Providing innovative professional development; • Connecting members to cutting edge ideas, leaders, experts and research. 	
<p>Literacy Program:</p> <p>Newport Beach Public Library Literacy Services offers free, one-on-one tutoring and small group classes in basic literacy to adults who live or work in the Newport Beach area. These funds would be used to support the activities and resources of the Literacy Program; including books and audiobooks, as well as various programs designed to encourage and hone literacy skills.</p>	\$5,000.00
<p>AWE Literacy Station (including table):</p> <p>The Early Literacy Station (ELS) is a dynamic all-in-one digital learning solution for children ages 2-8, featuring more than 50 educational software programs spanning seven curricular areas. The educational titles are pre-loaded on the computer and displayed using engaging graphics and intuitive menus. The ELS, which is a successful and high-demand resource at the Mariners Branch Library, will be part of the new services and resources offered to the public in the Central</p>	\$4,500.00

Library expansion.	
2 Soft Boxes: A Soft Box is a photographic lighting device used to create even and diffused light. The best known form is the umbrella light where light from the bulb is bounced off the inside of a metalized umbrella to create a soft indirect light. These Soft Boxes will be used primarily in the Friends Room to provide more light for any event, particularly those being videotaped.	\$500.00
TOTAL:	\$220,000.00