

NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees
From: Cynthia Cowell, Library Services Director
Re: Report of Library Activities

CYNTHIA COWELL, LIBRARY SERVICES DIRECTOR

Predictably, October passed quickly and November was upon us before we knew it. To begin the month, we held interviews for the vacant Librarian III position just before leaving for the California Library Association Conference in San Jose, November 2 – 4. On the 5th, Tim Hetherton and I interviewed the top four candidates for the vacant Librarian III position. We were also privileged to host Walter Stahr on the 5th and heard a great presentation on his book Seward: Lincoln's Indispensable Man. On the 13th, I met with Debbie Walker, Heather Hart, and Andrea Jason to discuss the holiday schedule and RFID implementation at all three branch locations. On the 15th, I attended a meeting of the Orange County Library Directors, hosted by Stephanie Beverage at Huntington Beach Public Library. We welcomed our new Librarian III, Natalie Basmacyan, with a lunch on the 19th, just in time for her to be out on scheduled leave for the Thanksgiving holiday. On the 27th, I attended the City Council meeting where the Arts Commission handed out checks for City Arts Grants.

TIM HETHERTON, LIBRARY SERVICES MGR / CIRC & TECH PROCESSING COORD.

Bilbary

The Library is now participating in a new service that allows public libraries to offer eBook purchases to customers, and the library will receive half the profits. The vendor is called Bilbary.

Bilbary works with most of the major publishers, and they sell their eBooks at a lower cost than Amazon. The library has added a button and a link to Bilbary on our Downloadable Books page, and when our customers purchase eBooks through them by using the link from our site, Bilbary tracks the commission and then the library gets half the profits. Bilbary offers their service as an alternative to waiting to borrow the eBook.

Zinio

The Library is considering the addition of Zinio to our array of downloadable content services. Zinio is a downloadable eMagazine platform that touts itself as “the world's largest newsstand”. Zinio provides digital magazines for iPad, iPhone, Android, Mac & PC. Zinio also offers an app for using the Kindle Fire to access eMagazines.

Library Assistant Recruitment

Interviews for the part time Library Assistant position will be held on December 18th at the Central Library.

DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR

Branches

Branches offered a variety of programs during this month. Children visiting Balboa participated in a “Pigeon Party” inspired by the books of popular author Mo Willems. SpongeBob SquarePants was the theme of a fun-filled Mariners event and CDM hosted a Winter Magic crafts program to round out the offerings.

All locations are now receiving juvenile Blu-Ray DVDs for their collections.

After experiencing several weeks of reduced staffing due to resignations and/or reassignments, Mariners welcomed the addition of three new permanent staff members: Anne Koike, a newly hired clerk, Debbie Williams-Lopez, a long-time clerk now assigned to Mariners and Dean Ngo, a newly hired page.

Youth Services

Staff at Central hosted Vroom!, a program based on the popular Disney/Pixar *Cars* movies. The Friends’ room was transformed into a “racing” room with checkered flags and other assorted decorations. Each participant received a toy car and made a race track. On Tuesday, November 20, Eastbluff Elementary first graders visited the library to take a tour and receive their free book. Harbor View Elementary first graders visited on November 27. The Friends of the Library provide the funding for this popular and much appreciated program.

Teen Services

Mara was invited to make a presentation at the teacher in-service meeting at Newport Harbor High on November 1st. The in-service was discussing Common Core Standards, and Mara tailored her presentation of Library services and databases to this theme. She felt that the response was very positive with several teachers asking follow-up questions after her presentation.

MELISSA KELLY, SUPPORT SERVICES COORDINATOR

Facilities

The buildings have been receiving routine maintenance throughout November including rain gutter clean out, HVAC filter changes and Fire inspections. Fortunately there were no major problems at any location.

Staff Committee

I took part in a City-wide advisory committee to look at our current Enterprise Resource Planning system. This is a system used to manage and integrate information system-wide, mainly in the areas of Finance and Human Resources. We each brought our departmental likes, dislikes and concerns to the meetings and came up with a recommendation that will be presented to the City’s Management Team in December.

Literacy

The Literacy Board said good bye to outgoing Board Members Nancy Thompson and Sandra Starr at the November meeting. Both of these women have been great assets to the Literacy Board and will continue to participate in the program as advisors, teachers and/ or tutors. The new Board will be elected at the Literacy General Meeting and Holiday potluck in early December. The new Board Officers will be elected by the Board at the January meeting.

NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR

Adult Programming

This month's selection, *The Story of a Marriage* by Andrew Sean Greer, generated a lively discussion regarding marriage, racial perceptions, and the 1950's in San Francisco. 44 people attended and Ruth Poole facilitated from the Foundation. Next month's selection is Mr. Pip by Lloyd Jones.

STATISTICS – NOVEMBER

	CIRCULATION		REFERENCE		CUSTOMERS SERVED IN LIBRARY		PROGRAM ATTENDANCE	
	NOV 2012	YTD 12/13	NOV 2012	YTD 12/13	NOV 2012	YTD 12/13	NOV 2012	YTD 12/13
BALBOA	8,991	46,938	603	3,799	4,654	28,180	191	1,283
CdM	6,642	35,539	606	3,886	4,093	22,426	530	3,052
MARINERS	34,892	181,894	4,894	26,441	24,576	121,405	647	4,209
CENTRAL	80,316	431,920	8,137	47,139	62,009	333,381	2,238	15,564
TOTAL	130,841	696,291	14,240	81,265	95,332	505,392	3,606	24,108
<i>LAST FISCAL YEAR-TO-DATE 2011/12</i>								
Total YTD 2011/12		674,936		82,538		487,166		21,046

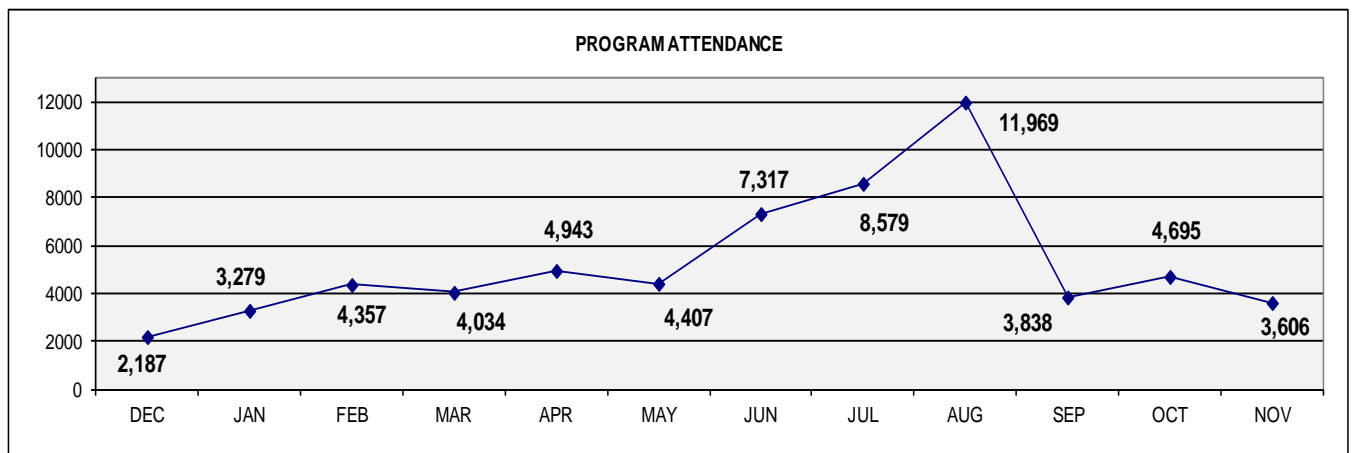
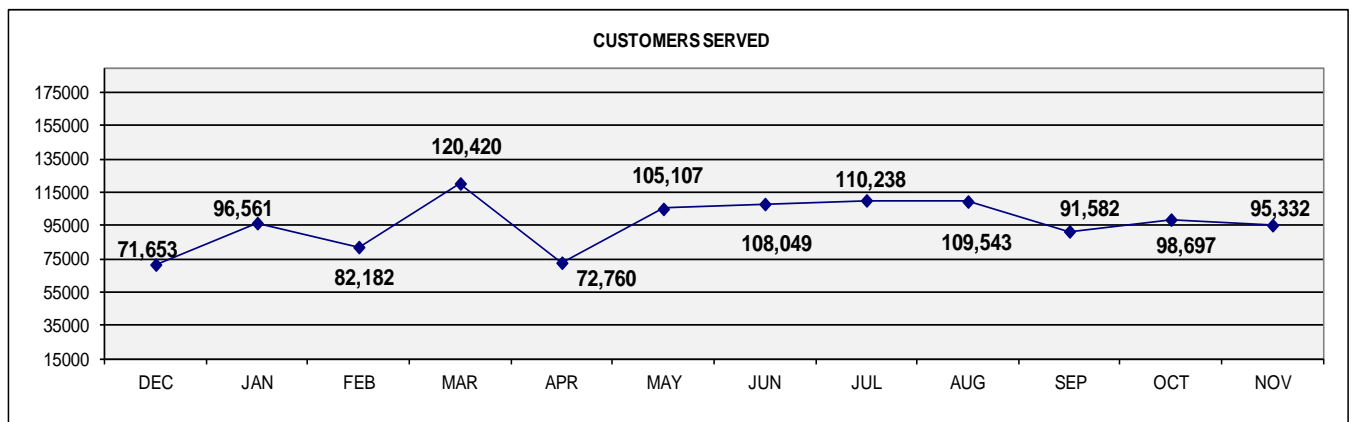
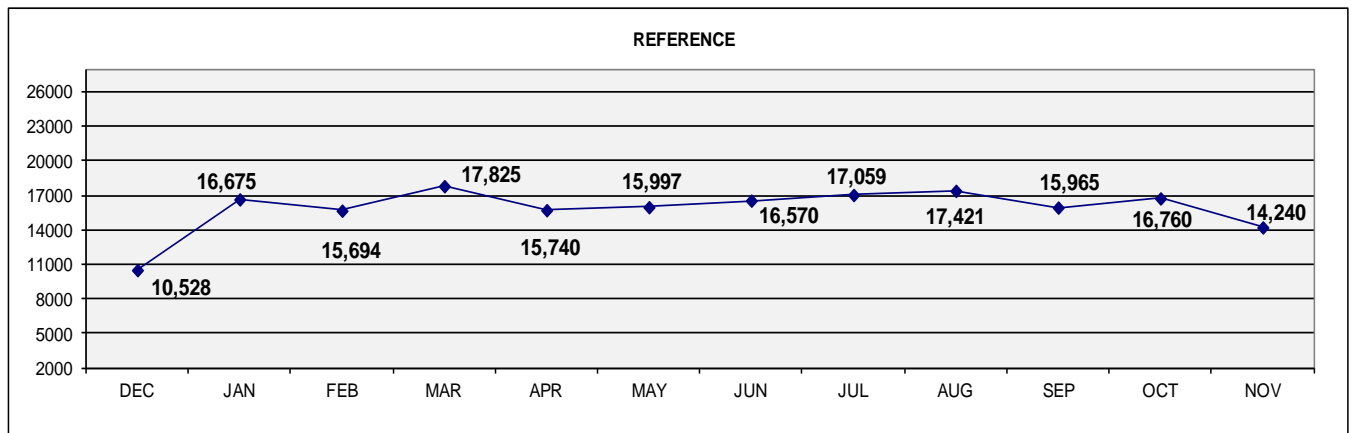
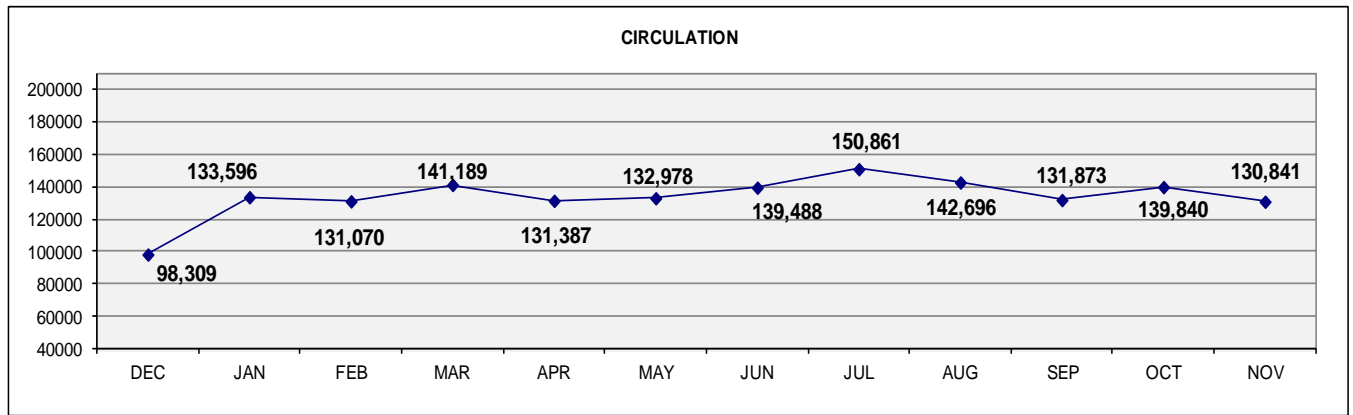
PRO QUEST ARTICLES RETRIEVED

Proquest Articles Retrieved	July	Aug	Sept	Oct	Nov	AVG.
Business Databases	354	560	485	657	1446	700
Newspapers--Current	1759	896	1166	1277	1351	1290
Newspapers--Historical	5511	4922	7748	9000	7580	6952
Magazines	51	36	85	75	529	155

DATABASE STATS – FY 2012 / 2013

Database	Nov-12	Nov-11	Nov-10	YTD 12/13	YTD 11/12	YTD 10/11
Tracked by #searches						
Ancestry	939	4092	465	5692	3858	2439
Career Transitions	N/A	7	129	58	116	754
BioResCtr*	154	70	108	561	521	480
FoF Ancient Hist	121	59	60	410	131	164
GDL	17	28	N/A	114	75	N/A
GVRL	125	91	N/A	459	559	N/A
HeritageQuest	79	169	153	834	1617	1406
Kids InfoBits	23	5	9	108	21	67
LitResCtr	174	53	331	519	390	625
Opposing Vpts*	494	113	321	1092	177	417
Nat Geo	24			150	N/A	N/A
NoveList	143	159	246	1153	772	867
NoveList K-8	57	216	42	246	382	183
ProQuest	3927	3953	5063	22769	12638	17545
Ref USA Bus.	3209	2395	7618	23266	16491	28342
Ref USA Res.*	168	97	8472	1179	7332	18424
World Book Online	67	115	105	302	351	379
Tracked by #books viewed/checked out						
Overdrive	2901	2355	1071	18059	6523	4562
Tumblebooks	976	613	1980	4008	3380	4518
Tracked by #sessions						
Cypress Resume	10	12	N/A	99	55	N/A
LiveHomework	98	327	161	344	665	388
Testing & EdRefCtr	48	43	56	186	232	295
Universal Class	45	57	N/A	379	268	N/A
Tracked by #page views						
CultureGrams	122	391	94	612	698	931
Morningstar	3875	1970	2691	18194	9838	10997
NetAdvantage	1038	671	645	14032	1710	2443
RealQuest	1003	74	487	6143	2207	715
Rocket Languages	20	24	110	184	293	N/A
Value Line	16,432	8907	4011	74077	33909	12359

MONTHLY LIBRARY SYSTEM STATISTICS



ANNUAL LIBRARY SYSTEM STATISTICS - FY 2002/2003 thru FY 2011/2012

