

## NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees  
From: Cynthia Cowell, Library Services Director  
Re: Report of Library Activities

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### **CYNTHIA COWELL, LIBRARY SERVICES DIRECTOR**

January started with the Library closed for construction, reopening on Monday, January 7. Although the month was busy with things library, a perusal of my calendar indicates that I managed to attend lots of meetings having to do with the construction project, not to mention Friends of the Library Board meeting, the Library Board of Trustees meeting, the Library Foundation Board meeting, the Arts Commission meeting, and the Visit Newport Beach Board meeting. Somehow, amidst all those meetings, I managed a trip to Seattle where I attended the mid-winter conference of the American Library Association. I think I'm glad February is going to happen and it brings us one month closer to the completion of the construction project.

### **TIM HETHERTON, LIBRARY SERVICES MGR; TECHNICAL PROCESSING COORD.**

#### **Media Suite**

The Library submitted the list of hardware and software required for the Media Suite to City IT. Representatives from IT will meet with Library staff to discuss and develop and implementation plan. The Library is exploring the possibility of obtaining a multiple user license from [Lynda.com](http://Lynda.com) in order to offer training to the public on the resources available in the Media Suite. Staff also worked on creating policies and procedures for the use of the Media Suite.

#### **Trials**

The Library participated in trials for Gale downloadable content, EBSCO databases, and Freegal downloadable music services. Staff used these trials to evaluate the suitability of these resources for the Library.

### **DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR**

#### **Branches**

Balboa and CDM were fairly quiet for the month of January. CDM did host a Valentine themed craft club that was well attended.

Mariners had a fairly busy programming month offering Mr. Twister with his balloon twisting antics and their monthly Lego "Block" Party which are always popular.

Heather Hart, Branch Librarian at Mariners, attended the ALA Midwinter Conference in Seattle from January 24 – 29. Heather has been serving as a member of the 2013 Theodor "Seuss" Geisel Committee. This committee reviews picture books throughout the year and then selects a winner and honor books to receive this award. This year's winner was *Up! Tall! And High!* Heather has enjoyed her experiences while serving on the committee and will complete her appointment by attending the ALA Conference to be held in Chicago in mid-June.

#### **Youth Services**

Jeff "The Average" Abbit entertained a crowd of over 150 adults and children at Central with his comedy, magic and juggling on January 16<sup>h</sup>. Members of Children's staff from both Central and the Branches met to discuss Summer Reading Program for the current summer. Mona,

Kelly and Kristin all attended the Performer's Showcase in Yorba Linda on January 31<sup>st</sup> to begin selecting the entertainers and acts to be booked for SRP.

First graders from Newport Coast and Newport Heights Elementary made class visits on January 8<sup>th</sup> and January 15<sup>th</sup> respectively. Artwork from the Eastbluff Elementary Reflections Art contest has been on display in the Children's Room. It will be removed in early February.

### **Teen Services**

Working with the school librarian at Newport Harbor High, Mara issued 21 cards to students involved with the AVID program there. YAAC met in January and began working on the Local History Teens project.

Mara also attended the ALA Mid-Winter conference. She is serving as the Administrative Assistant to the 2014 Michael L. Printz Excellence in Literature for Young Adults award committee. This will give Mara the opportunity to "scope" out great books for young adults and be on the lookout for other sessions and resources that might help to benefit our teen services here.

## **MELISSA KELLY, SUPPORT SERVICES COORDINATOR**

### **Facilities**

Rain at the end of January caused damage at two of the Branch Libraries. The Balboa Branch had a leak over the computer area. Staff covered the equipment with plastic and the roofer was called. The roof has been patched, but we now need to have some interior work done on the ceiling in that area. At the Mariners Library there was also a small leak coming from the roof over the media section of the library. The water dripped into trash cans and there was no damage to the collection. During the same rains, water collected in the parking lot moving slowly down the drain and creating a large puddle in some of the spaces. Staff from the Municipal Operations department came out to handle the problem.

### **Construction**

The staff from CW Driver has set up weekly construction meetings to discuss the schedule for the Library Expansion. Cynthia and I attended the first meeting at the beginning of January. We were given an update on the progress of the window installation and discussed the best way to schedule a future closure(s). We were informed that the closure would include one day when they would flush the plumbing pipes and complete the final tie-in of the domestic water to the building. No staff will be allowed in the building on that day. Most other closed days we will be able to work in the building, but will not be open to the public. We anticipate that the meetings in February will give us more exact schedule dates.

### **RFID Project**

During the closure at the Central Library, staff tagged the audio book collection. Now that the Central Library collection is substantially completed, the leased tagging workstation was returned to Bibliotheca at the end of January. Future tagging will be done using the portable workstation that we purchased and using staff workstations that will be purchased for the branches later in the year.

### **Budget**

The Library's requested budget for 2013-2014 was submitted to the Finance Department on Friday, February 1<sup>st</sup>.

## **Literacy**

The Literacy Board elected their 2013 officers at their January Meeting.

- President Jason Brady
- Vice President Roman Darmer
- Treasurer Todd Crabb
- Secretary Karen Letterman

The Board held their annual planning retreat on Saturday, January 26<sup>th</sup>. The most important issue for the Board is fundraising. They discussed grants, solicitations, Gift of Literacy luncheon and other fundraising opportunities.

## **Save the Date**

The Gift of Literacy Luncheon is scheduled to be held on April 19, 2013. The speaker will be noted author T. Jefferson Parker. Mr. Parker's newest book, ***The Famous and the Dead***, is scheduled for release on 4/18/13 the day before the luncheon.

## **NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR**

### ***Manuscripts Book Discussion***

Edith Pearlman's, *Binocular Vision: New and Selected Stories*, won the 2011 National Book Critics Circle Award for fiction. This collection of short stories was the featured choice for this month's book discussion. Pearlman's stories cover a time span from the last century such as the Russian Revolution and WW11 through the current day. Her characters tend to be well educated, sophisticated, and complicated people who are often dealing with engaging and reflective situations. Many of the 32 stories also deal with Jews who have integrated into the modern world and who examine the resonance of Judaism in their lives. Thirty-five people were present for the morning's event which was sponsored by the Foundation and free to the open public.

### **A to Z Databases Trial**

The Reference staff has been evaluating A to Z Databases on a trial basis to see whether to switch service from Reference USA. Both services offer business and residential searches based on geography, industry type, and company statistics. The trial concludes at the end of February.

### **Local History Project**

Members of the Reference staff have been planning a Local History project to coincide with the opening of the Civic Center and library expansion. Entitled "Kids These Days," the project will explore the reminiscences and photos of people who spent their teen years in Newport Beach. Customers may leave their photos at any of our branches for inclusion in the display at Central. Additionally, staff is designing a permanent page on the website to archive the Local History holdings. The Nautical Collection housed at Balboa will be featured on the website in the next few months as part of this project.

**STATISTICS – JANUARY**

	CIRCULATION		REFERENCE		CUSTOMERS SERVED IN LIBRARY		PROGRAM ATTENDANCE	
	JAN 2013	YTD 12/13	JAN 2013	YTD 12/13	JAN 2013	YTD 12/13	JAN 2013	YTD 12/13
<b>BALBOA</b>	9,867	64,977	772	5,165	5,538	38,246	211	1,684
<b>CdM</b>	8,956	51,675	811	5,312	5,470	34,025	512	4,585
<b>MARINERS</b>	40,353	255,135	5,597	35,106	25,425	165,984	757	5,362
<b>CENTRAL</b>	70,555	569,068	7,540	60,565	45,229	416,658	1,604	18,125
<b>TOTAL</b>	<b>129,731</b>	<b>940,855</b>	<b>14,720</b>	<b>106,148</b>	<b>81,662</b>	<b>654,913</b>	<b>3,084</b>	<b>29,756</b>
<b><i>LAST FISCAL YEAR-TO-DATE 2011/12</i></b>								
<b>Total YTD 2011/12</b>		<b>906,841</b>		<b>109,741</b>		<b>655,380</b>		<b>26,512</b>

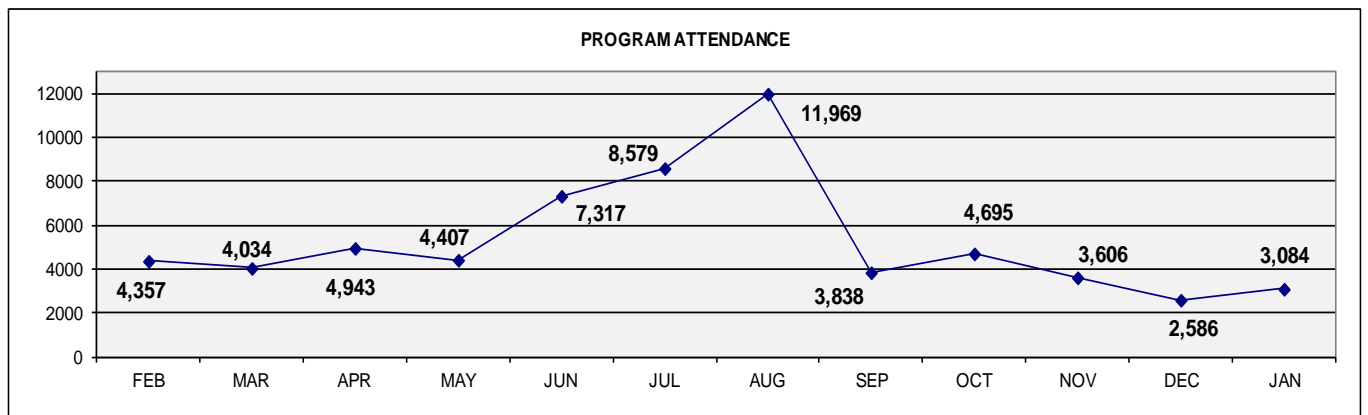
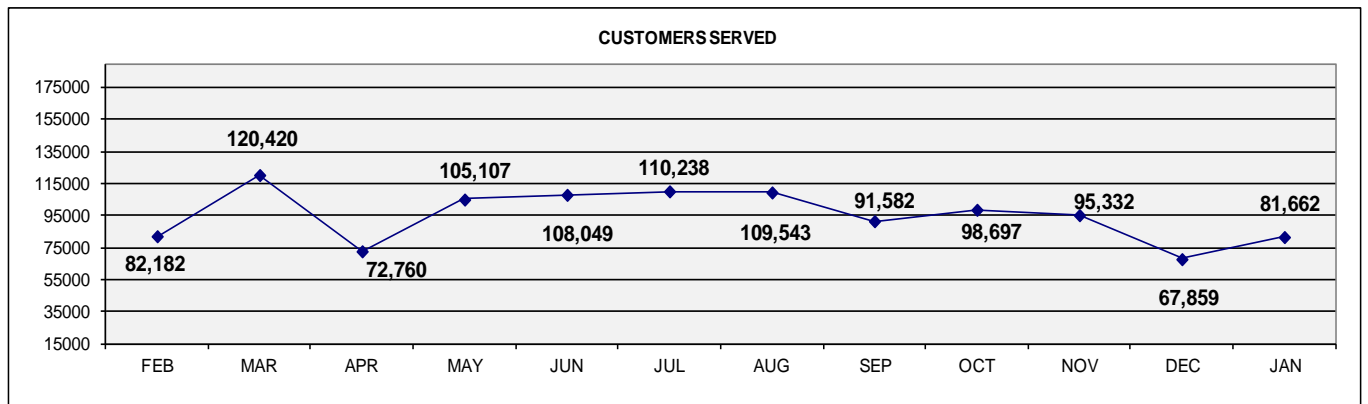
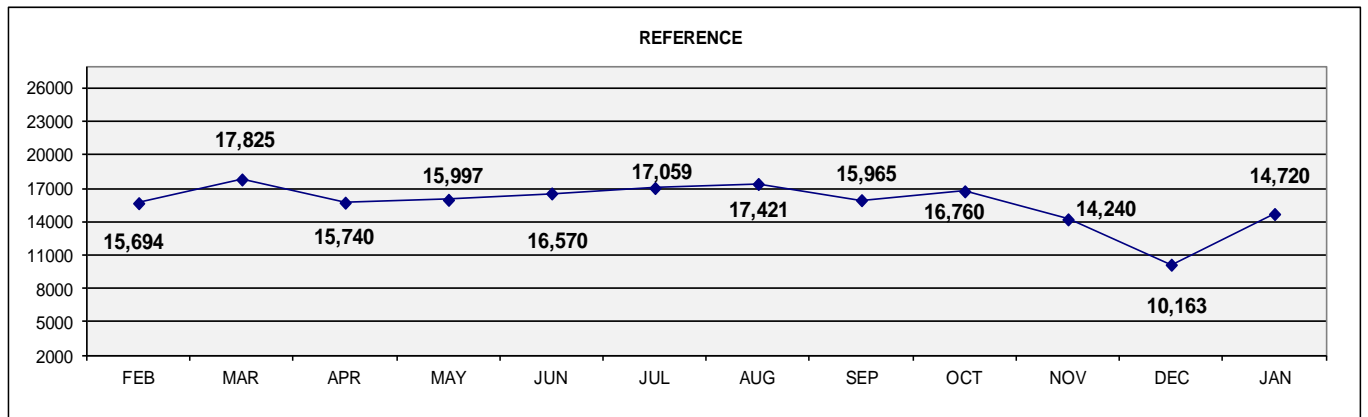
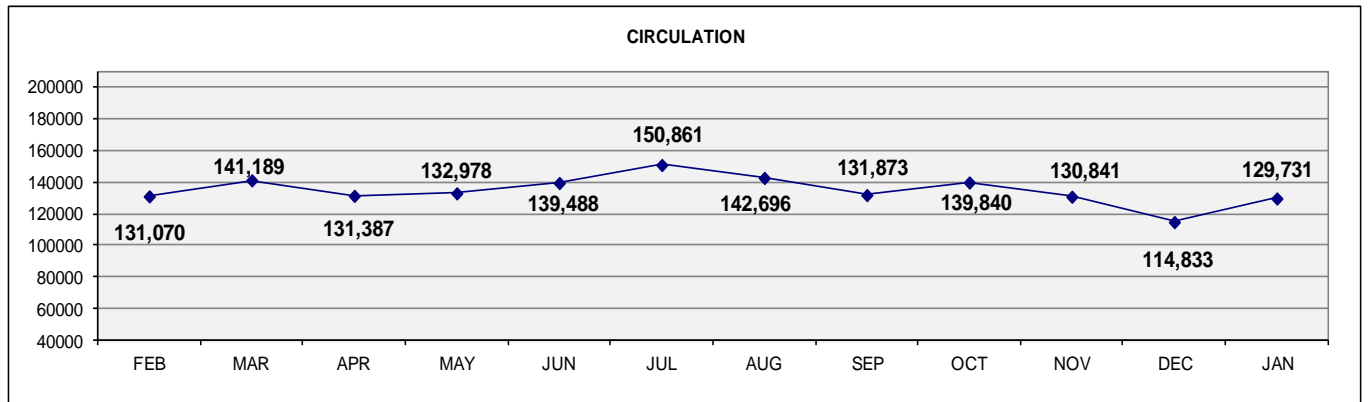
**PRO QUEST ARTICLES RETRIEVED**

<b>Proquest Articles Retrieved</b>								
	July	Aug	Sept	Oct	Nov	Dec	Jan	AVG.
Business Databases	354	560	485	657	1446	342	1749	799
Newspapers--Current	1759	896	1166	1277	1351	1230	1089	1253
Newspapers--Historical	5511	4922	7748	9000	7580	9217	6390	7195
Magazines	51	36	85	75	529	84	50	130

## DATABASE STATS – FY 2012 / 2013

Database	Jan-13	Jan-12	Jan-11	YTD 12/13	YTD 11/12	YTD 10/11
<b>Tracked by #searches</b>						
Ancestry	1498	922	529	8838	4780	2968
Career Transitions	N/A	21	35	58	137	789
BioResCtr*	117	163	300	795	684	780
FoF Ancient Hist	13	44	40	478	175	204
GDL	24	5	N/A	162	80	N/A
GVRL	42	182	75	543	741	75
HeritageQuest	177	197	304	1417	1814	1710
Kids InfoBits	11	12	10	130	33	77
LitResCtr	23	150	235	565	540	860
Opposing Vpts*	201	12	393	1494	189	810
Nat Geo	14			178	N/A	N/A
NoveList	93	323	237	1414	1095	1104
NoveList K-8	42	71	117	364	453	300
ProQuest	3296	3488	5793	32788	16126	23338
Ref USA Bus.	3417	3698	4645	34882	20189	32987
Ref USA Res.*	146	199	212	1586	7531	18636
World Book Online	32	91	107	434	442	486
<b>Tracked by #books viewed/checked out</b>						
Overdrive	3411	2958	1204	28107	9481	5766
Tumblebooks	638	1413	1645	5873	4793	6163
<b>Tracked by #sessions</b>						
Cypress Resume	10	19	N/A	129	74	N/A
LiveHomework	66	350	225	534	1015	613
Testing & EdRefCtr	26	88	0	238	320	295
Universal Class	158	96	N/A	795	364	N/A
<b>Tracked by #page views</b>						
CultureGrams	90	125	41	838	823	972
Morningstar	5727	2433	3094	32554	12271	14091
NetAdvantage	1752	130	876	18417	1840	3319
RealQuest	1181	124	30	10614	2331	745
Rocket Languages	39	98	127	279	391	237
Value Line	26536	11,730	5932	145445	45639	18291

# MONTHLY LIBRARY SYSTEM STATISTICS



# ANNUAL LIBRARY SYSTEM STATISTICS - FY 2002/2003 thru FY 2011/2012

