

## NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees  
From: Cynthia Cowell, Library Services Director  
Re: Report of Library Activities

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### **CYNTHIA COWELL, LIBRARY SERVICES DIRECTOR**

February flew by in a blur. Without much to report except the usual rounds of meetings, appointments, and other duties as assigned, I don't have a great deal of concrete interest to report. The construction project finally saw the completion of the clerestory replacements which in turn meant that the building could finally be closed in against the weather. Things seemed to pick up with lightning speed at that point, and by the end of the month, final paint started appearing, lights started to be illuminated, and the bridge began to take final flooring. I took several days off toward the end of the month.

### **TIM HETHERTON, LIBRARY SERVICES MGR; TECHNICAL PROCESSING COORD.**

#### **Grand Opening**

The City is having a Grand Opening for the new Civic Center and Library addition on Saturday, May 4, from 10:00 a.m. – 1:00 p.m. There will be entertainment, food and fun. Extra staff has been scheduled to work that day in order to greet visitors and show them around the Library.

#### **Catalog Searches**

The Library's online catalog now features a "limit to available items" search function that includes items coded as "Display" status. This enables Library customers to easily locate items chosen for public display.

#### **National Geographic Online**

The Library now subscribes to *National Geographic Magazine Archive 1994-present*, *People, Animals and the World*, and *National Geographic Kids*, in addition to our existing subscription to *National Geographic Magazine Archive, 1888-1994*. Every issue of this important magazine is now available to cardholders in high quality PDF files scanned directly from the magazine. Also, *People, Animals and the World* and *National Geographic Kids* will be nice additions to our Children's databases.

### **DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR**

#### **Branches**

Branches were fairly quiet in February. Programs involved Valentine and dinosaur themed crafts. A door company is taking a look at the Balboa entrance to determine what might be done to alleviate some of the problems they have had locking and unlocking them.

#### **Youth Services**

A valentine craft program at Central attracted at least 64 people. Participants worked on a heart fish craft and personalized canvas tote bags. Central Children's staff is also working on room plans to help accommodate collections and shelving when the Children's Room expansion area opens in the near future. First graders from Andersen Elementary made a class visit on Thursday, February 7.

## Teen Services

Another SAT/ACT Combination Practice test was offered on Saturday, February 23. An unexpected closure (due to construction issues) at Central on Friday afternoon and Saturday morning did result in a smaller crowd. Results will be received on March 5. Artwork created by CDM High School students is currently on display in the Central Library Teen Center.

## MELISSA KELLY, SUPPORT SERVICES COORDINATOR

No updates.

## NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR

### **Manuscripts Book Discussion**

The modern classic and fiction Pulitzer-prize winner of 1921, *The Age of Innocence* by Edith Wharton, was the book chosen for discussion this month. Written as a portrait of New York society of the 1870's where money counted more than morals or manners, this story told of the unrequited love of Newland Archer and Madame Ellen Olenska. Forty-five people attended this NBPL Foundation funded program which was free and open to the public.

### **Downloadable Library Training**

The Reference staff facilitated eBook training classes for the public, with attendance averaging 70 people per session. Highlights included a tutorial on the new Zinio downloadable magazine database and overviews of the two downloadable book services the library offers. The staff reviewed procedures for using iPad, Kindle, and Nook devices.

### **Black Belt Librarian Training**

Several Reference Librarians completed a webinar entitled "Keeping Your Library Safe: Black Belt Librarians", which provided specific, actionable strategies for maintaining a calm library environment. The webinar reviewed the need for staff consistency in enforcing policies; communication to and from the Administration team; and the need to be proactive in assessing customers' use of the library and its resources. Based on the positive feedback of those who participated, more Reference staff will be assigned to the webinar.

## STATISTICS – FEBRUARY

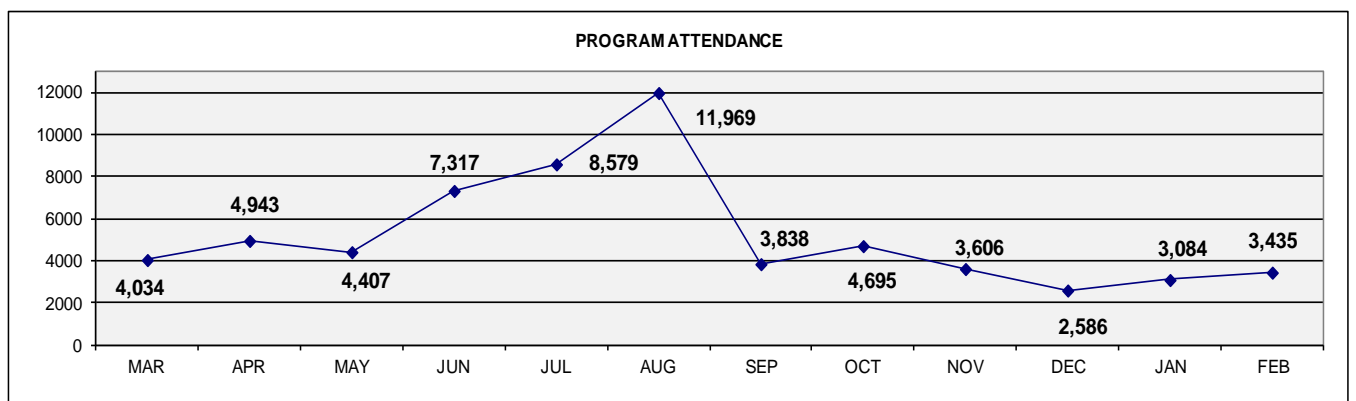
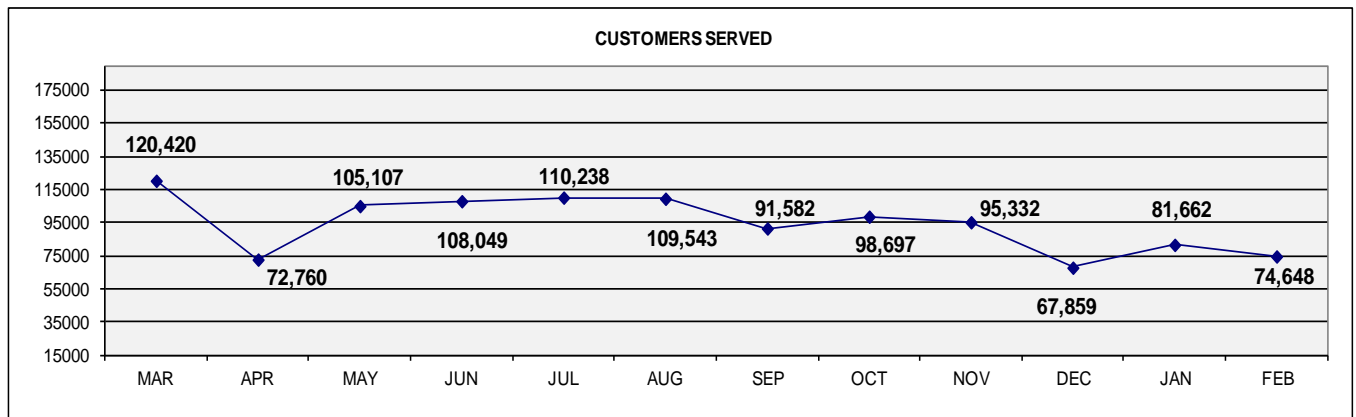
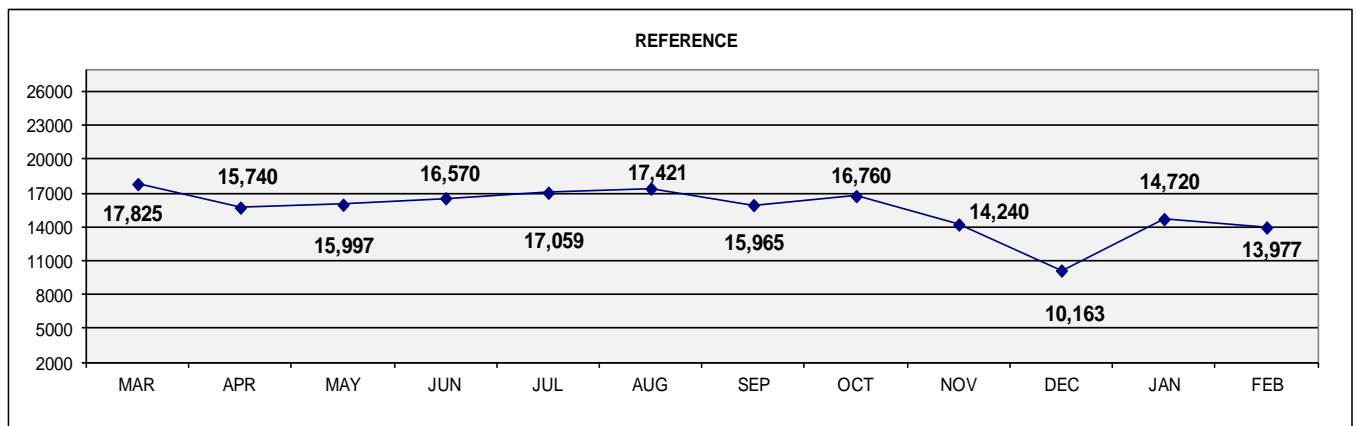
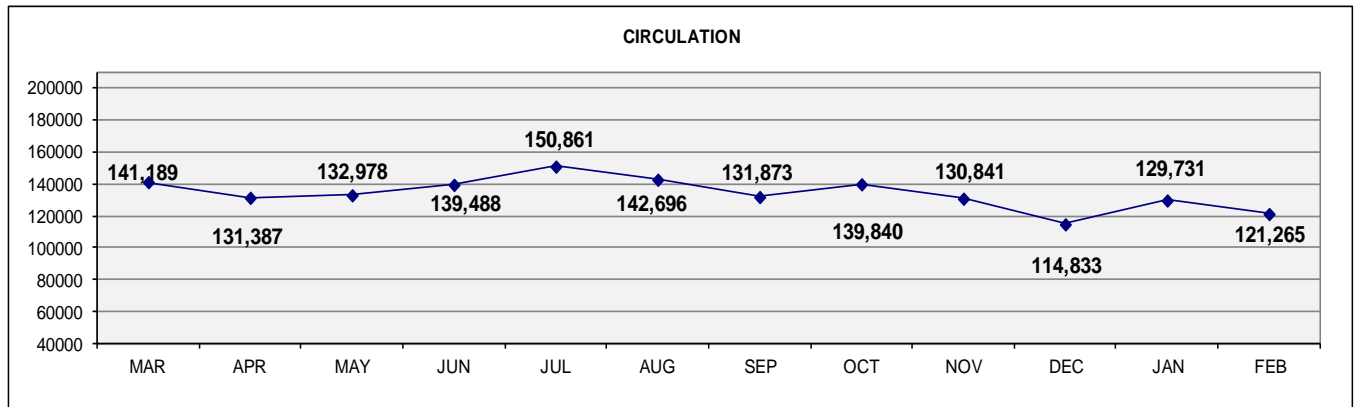
	CIRCULATION		REFERENCE		CUSTOMERS SERVED IN LIBRARY		PROGRAM ATTENDANCE		
	FEB	YTD	FEB	YTD	FEB	YTD	FEB	YTD	
	2013	12/13	2013	12/13	2013	12/13	2013	12/13	
BALBOA	8,815	73,792	631	5,796	4,624	42,870	223	1,907	
CdM	6,444	58,119	826	6,138	4,461	38,486	626	5,211	
MARINERS	33,929	289,064	4,373	39,479	22,475	188,459	756	6,118	
CENTRAL	72,077	641,145	8,147	68,712	43,088	459,746	1,830	19,955	
TOTAL	121,265	1,062,120	13,977	120,125	74,648	729,561	3,435	33,191	
<b>LAST FISCAL YEAR-TO-DATE 2011/12</b>									
Total YTD 2011/12		1,037,911		125,435		737,562		30,869	

<b>Proquest Articles Retrieved</b>									
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	AVG.
Business Databases	354	560	485	657	1446	342	1749	639	779
Newspapers--Current	1759	896	1166	1277	1351	1230	1089	994	1220
Newspapers--Historical	5511	4922	7748	9000	7580	9217	6390	6410	7097
Magazines	51	36	85	75	529	84	50	76	123

## **DATABASE STATS – FY 2012 / 2013**

<b>Database</b>	<b>Feb-13</b>	<b>Feb-12</b>	<b>Feb-11</b>	<b>YTD 12/13</b>	<b>YTD 11/12</b>	<b>YTD 10/11</b>
<b>Tracked by #searches</b>						
Ancestry	2238	1248	289	11076	6028	3257
Career Transitions	N/A	16	17	58	137	806
BioResCtr*	100	188	182	895	872	962
FoF Ancient Hist	28	25	16	506	200	220
GDL	18	35	N/A	180	115	N/A
GVRL	111	1009	188	654	1750	75
HeritageQuest	167	421	302	1584	2235	1710
Kids InfoBits	29	37	37	159	70	77
LitResCtr	147	144	249	712	684	860
Opposing Vpts*	514	157	832	2008	346	810
Nat Geo	21			199	N/A	N/A
NoveList	169	237	321	1583	1332	1425
NoveList K-8	47	31	91	411	484	391
ProQuest	3140	4729	4522	35928	20855	27860
Ref USA Bus.	3198	5151	5576	38080	25340	38563
Ref USA Res.*	134	110	1133	1720	7641	19769
World Book Online	132	188	118	566	630	604
<b>Tracked by #books viewed/checked out</b>						
Overdrive	7660	2768	1011	35767	12249	6777
Tumblebooks	1006	792	964	6879	5585	7127
<b>Tracked by #sessions</b>						
Cypress Resume	16	6	N/A	145	80	N/A
LiveHomework	51	202	105	585	1217	718
Testing & EdRefCtr	40	54	56	278	374	351
Universal Class	45	73	22	840	437	22
<b>Tracked by #page views</b>						
CultureGrams	695	123	122	1533	946	1094
Morningstar	5110	2980	2255	37664	15251	16346
NetAdvantage	1761	945	751	20178	2785	4070
RealQuest	1805	303	54	12419	2634	799
Rocket Languages	102	136	54	381	527	291
Value Line	23331	13542	7070	168776	59181	25361

# MONTHLY LIBRARY SYSTEM STATISTICS



# ANNUAL LIBRARY SYSTEM STATISTICS - FY 2002/2003 thru FY 2011/2012

