

NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees
From: Cynthia Cowell, Library Services Director
Re: Report of Library Activities

CYNTHIA COWELL, LIBRARY SERVICES DIRECTOR

No fooling, the first of April was a big day here at the Library! On that date, we re-opened to the public after a two-week construction closure. Although we still had “mall walls” up, we could see tremendous progress with the new carpet installed and the staff area mostly open for business. On Tax Day, we opened the completed building to the public. It was so wonderful to see the faces of our customers as they entered the building and saw the staircase for the first time and as they found the new study areas. The children’s area was filled with a story hour and everyone enjoying the new furniture and other enhancements. On the 19th, I attended the 6th Annual Gift of Literacy Fundraising Luncheon at Bahia Corinthian Yacht Club. I took some personal time off during the month, but I was back in time to prepare for the grand opening celebration to occur at the beginning of May.

TIM HETHERTON, LIBRARY SERVICES MGR; TECHNICAL PROCESSING COORD.

Circulating iPad Policy

Thanks to all the staff that helped shape this policy. The circulating iPad policy was combined with the circulating laptop policy, which will be submitted to the Library Board for approval on May 6th. Staff will be given the opportunity to familiarize themselves with the policy before it goes live. Staff will also receive training on circulation procedures for iPads. The launch date for this new service will be determined shortly.

Media Suite Policy

This policy will also be submitted for Board approval on May 6th. Special thanks in particular to the Media Suite committee: Allen Kesinger, Jeremy Rodriguez, Greg Johnson, and Piers Brown. Staff will be given the opportunity to familiarize themselves with the policy before it goes live.

Wish List Review

The Admin Team reviewed the Wish Lists that our awesome support groups, the Friends of the Library and the Newport Beach Public Library Foundation, use to enhance our resources and services for our patrons. Wish lists will be submitted to the Library Board for approval on May 6th.

DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR

Branches

All locations participated in special programming to commemorate National Library Week which took place from Monday, April 15 – Saturday, April 20. Library Board member Ellie Palk helped present Toddler Storytime at Mariners while Councilmember Nancy Gardner stretched and danced with children and parents at the CDM Songs and Stories Storytime. Bubbles were the theme of the Mariners special program on the 20th while the Ocean Institute hosted a family program at Balboa. Almost 100 ocean enthusiasts came by to learn about California’s tide pools and get the chance to touch and view live sea animals on display. CDM presented a program by Craig Newton that explored the history of American music.

Mariners page Dean Ngo tendered his resignation and worked his last day on April 26th. Dean was a real asset to the Mariners team and will be missed. Page recruitment is in progress and Mariners will be assigned two new pages sometime in May.

Youth Services

The big news at Central was the “unofficial” opening of the Children’s Room expansion on Monday, April 15 to kick off National Library Week. It is, in a word, fantastic! The response from customers (of all ages) has been nothing but positive. Staff is also extremely excited to be presenting storytimes in the new space and sharing the new toys and puzzles available to be used there. There is also once again adequate study space for the parents, tutors, kids, etc. who have sorely lacked this resource in the last couple years of construction. To further enhance the festivities that week, Wild Wonders did a show on Monday and on Wednesday, Library Board member Robyn Grant came by to participate in the Toddler Storytime.

Teen Services

YAAC did not meet in April because of Spring Break. Another SAT practice test program was held and was well attended. There is also an impressive exhibition of student art from Corona del Mar High School currently on display in the Teen Center at Central.

MELISSA KELLY, SUPPORT SERVICES COORDINATOR

April Fool’s Day

April Fool’s Day came to the Library with a serious change in scenery. The full length construction walls were gone and shorter moveable walls had taken their place. These short walls did allow more light to filter into the north side of the building and they did make room for the installation of our missing shelves. The collections in the Popular Library and the Children’s Room were shifted into their new spaces. At 9:00 am, after our 2 week closure we had more customers than usual waiting to come through the front door.

Staff spent the next two weeks of April tweaking the arrangement of the collections and anticipating the complete opening of the expansion.

Construction

Electricians, painters, plumbers and inspectors were now sharing the space with our customers and staff. These trades were also working through the night to get the work completed. They tried to keep the loudest work for the night shift, but it wasn’t always possible. Some customers found it too hard to work in the building, but for the most part people were tolerant since they knew that the end of construction was just around the corner.

April continued to be busy with finishing touches and corrections. The 2nd floor entry doors were a challenge for the first few days. The installer was here several times until they closed and locked properly. A couple of issues that are still unresolved are the tie in of the new areas into the current security system and the proper flushing of toilets. Both of these problems should be resolved sometime in May. Hopefully this summer, we will be missing our daily contact with our friends from C.W. Driver.

RFID Project

The self checkout machines, security gates and circulation software were all installed in April. Staff found the system easy to use and they are excited to have the new system in place. A customer commented to me “it’s magic” and I think they’re right.

Literacy

The Gift of Literacy fundraising luncheon was held on April 19th at the Bahia Corinthian Yacht Club. The speaker T. Jefferson Parker was pleased to be back in his old neighborhood and he was well received by the audience. The luncheon brought in a net amount of \$11,577.

Branch Buildings

A new countertop was installed in the Men's Room at the Mariner's Branch. The original laminate counter was cracked and became a hazard. Exterior lights were also replaced at Mariners to create better illumination in the parking lot.

NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR

Passport Services

The Central Library begins Passport Services on May 6th. The staff involved in the new service completed their training, updated the library's website to highlight the service and provide information, converted the Training Room into a Passport Services office, and began booking appointments, among other activities. Passport Services are available by appointment Monday-Thursday 10:00 am-3:00pm.

What's Cooking at the Library Event

Seventy-two attendees enjoyed an informative lecture about cheese and wine pairings from renowned cheese expert, Pam Thompson, of Trader Joe's. She explained the cheesemaking processes, as well as described local farms that produce the cheeses. She raffled off door prizes for the attendees as well.

Manuscripts Book Discussion

The book discussed was The Man in the White Sharkskin Suit: A Jewish Family's Exodus from Old Cairo to the New World, by Lucette Lagnado. Many attendees participated in a lively discussion of the family's challenges and transitions in beginning a new life in America. Forty-five people attended this NBPL Foundation funded program which was free and open to the public.

STATISTICS – APRIL

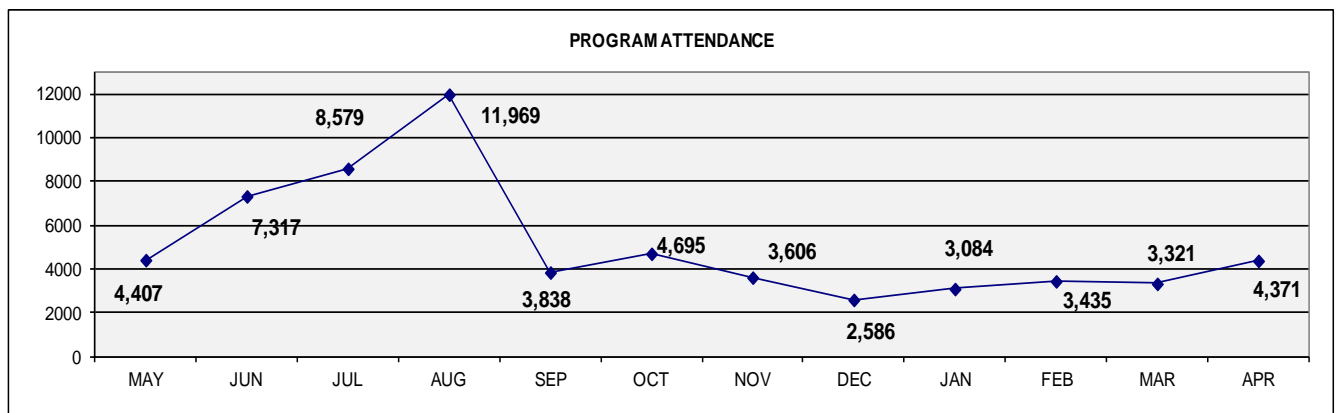
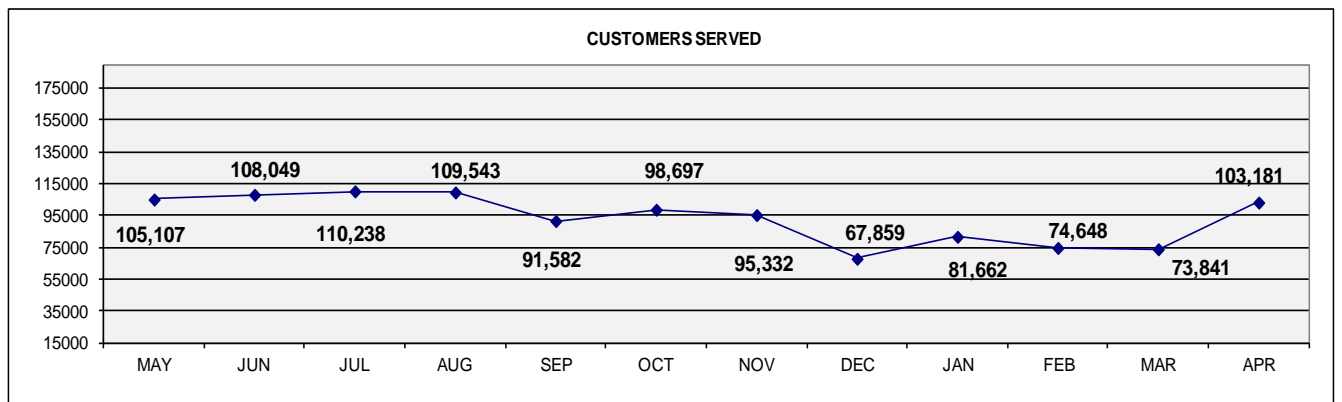
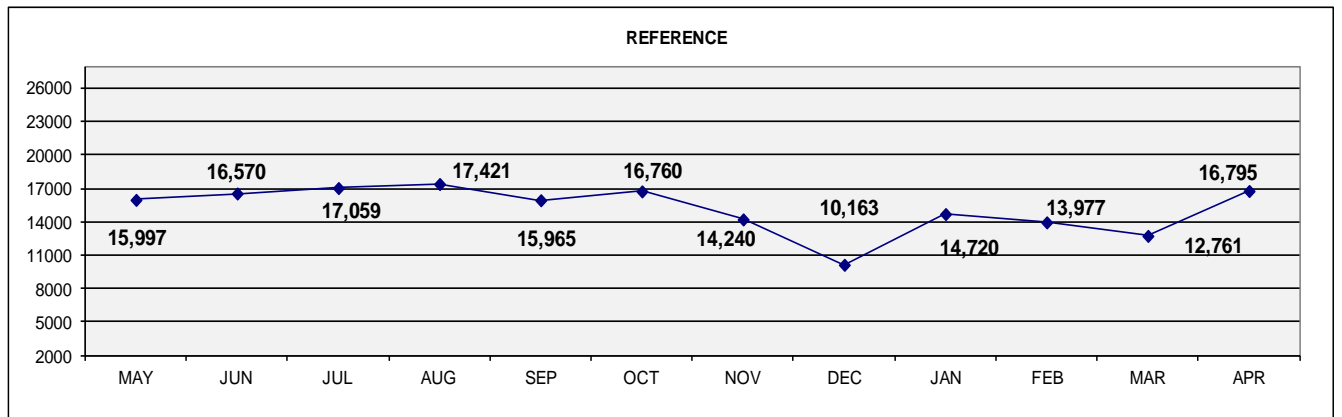
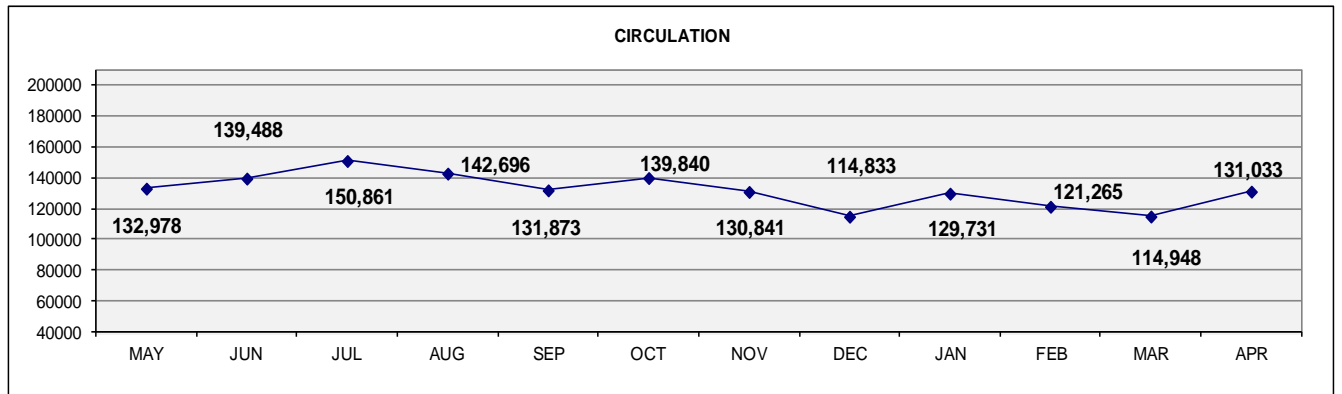
	CIRCULATION		REFERENCE		CUSTOMERS SERVED IN LIBRARY		PROGRAM ATTENDANCE	
	APR	YTD	APR	YTD	APR	YTD	APR	YTD
	2014	13/14	2014	13/14	2014	13/14	2014	13/14
BALBOA	9,465	93,074	802	7,394	5,902	54,702	322	2,488
CdM	7,563	74,445	790	8,328	4,604	49,687	702	6,774
MARINERS	39,156	368,908	6,006	51,266	28,405	244,072	869	7,747
CENTRAL	74,849	771,674	9,197	82,693	64,270	558,122	2,478	23,874
TOTAL	131,033	1,308,101	16,795	149,681	103,181	906,583	4,371	40,883
LAST FISCAL YEAR-TO-DATE 2012/13								
Total YTD 2012/13		1,310,487		159,000		930,742		39,846

Proquest Articles Retrieved											
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	AVG.
Business Databases	354	560	485	657	1446	342	1749	639	1255	577	806
Newspapers--Current	1759	896	1166	1277	1351	1230	1089	994	1086	1218	1207
Newspapers--Historical	5511	4922	7748	9000	7580	9217	6390	6410	2624	15249	7465
Magazines	51	36	85	75	529	84	50	76	1086	119	219

DATABASE STATS – FY 2012 / 2013

Database	Apr-13	Apr-12	Mar-11	YTD 12/13	YTD 11/12	YTD 10/11
Tracked by #searches						
Ancestry	1634	1378	622	14657	8844	3879
Career Transitions	N/A	2	67	58	168	873
BioResCtr*	240	114	515	1305	1035	1477
FoF Ancient Hist	48	30	71	561	267	291
GDL	23	13	N/A	216	135	N/A
GVRL	350	135	425	1165	1961	688
HeritageQuest	164	239	264	1956	2799	2276
Kids InfoBits	52	12	61	236	99	175
LitResCtr	6561	2794	5528	7558	3644	6637
Opposing Vpts*	61	98	1226	2219	524	2868
Nat Geo	54			253	N/A	N/A
Nat Geo Kids	5	N/A	N/A	5	N/A	N/A
NoveList	189	203	434	1941	1725	1859
NoveList K-8	39	65	146	475	592	537
ProQuest	3324	4413	6346	42395	30847	34206
Ref USA Bus.	5229	6457	5757	48936	39981	44320
Ref USA Res.*	200	138	837	2049	8155	20606
World Book Online	84	130	379	752	916	983
Tracked by #books viewed/checked out						
Overdrive	3,729	2776	1146	47388	17910	7923
Tumblebooks	663	493	1710	8466	6527	8837
Tracked by #sessions						
Cypress Resume	18	10	19	178	108	19
LiveHomework	37	311	202	675	1798	920
Testing & EdRefCtr	47	30	71	350	434	422
Universal Class	39	37	41	943	533	63
Tracked by #page views						
CultureGrams	806	264	1545	2397	1637	2639
Morningstar	20946	2168	2098	79556	19587	18444
NetAdvantage	1647	1446	675	23639	5759	4745
RealQuest	151	2073	863	12633	7294	1662
Rocket Languages	59	88	54	494	693	345
Value Line	16797	14932	7861	208567	93171	33222
Morningstar reported a stats issue that made numbers from 4/1 - 4/12 appear inflated						

MONTHLY LIBRARY SYSTEM STATISTICS



ANNUAL LIBRARY SYSTEM STATISTICS - FY 2002/2003 thru FY 2011/2012

