

NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees
From: Cynthia Cowell, Library Services Director
Re: Report of Library Activities

CYNTHIA COWELL, LIBRARY SERVICES DIRECTOR

May was the month to end all months here at the Library. A private reception was held on the evening of May 3rd to kick off a weekend of celebration for the new Civic Center and Library Expansion. On the 4th, about 1500 of my closest friends came out to watch ribbons being cut, food being served, and families enjoying the new park. What a wonderful day in the life of the City!

Interestingly enough, the remainder of the month was reasonably quiet and spent enjoying people enjoying the library. I took some time off to visit New Orleans, and the highlight of that trip was a personal tour of three libraries in the New Orleans Public Library system. One building was in the final stage of a re-model project (I felt right at home!); one was a newly-constructed branch library; and the final site was the Latter Branch, located in a mansion in the famed Garden District. It was a great way to spend time seeing libraries and getting acquainted with professionals who share similar activities and concerns.

TIM HETHERTON, LIBRARY SERVICES MGR; TECHNICAL PROCESSING COORD.

Circulating Nooks

We will be circulating Barnes and Noble eReaders starting this summer. The 6 machines will be preloaded with bestselling eBooks. Staff is busy creating procedures, processing the machines for circulation, and selecting content.

New Staff

New part-time Library Clerk Julianna Mailhot starts on June 10. New Library Page, Cliff Nealon, has been training at Central Library and will be scheduled to work at Mariners Branch at the end of his orientation period.

DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR

Branches

Branch programs for the month of May included a "Beach Party" at Balboa, a Craft-o-Rama at CDM and tribute to the popular movie and video game "Wreck-it-Ralph" at Mariners. Youth services staff at all locations is also working to get everything ready for Summer Reading Program due to start on June 22.

City IT staff installed the SPOT Wi-Fi management system at Mariners the last week of May. The two smaller branches will be set up with the system in the near future. Mariners also experienced an unexpected reduction in staff with the resignation of Kelly Atherton, Librarian I effective May 20.

Youth Services

Central staff continues to enjoy the expansion area and positive comments from library customers. A My Little Pony Party held on May 14th was a huge success with at least 114

children and parents in attendance. There were games, crafts and even a pony themed piñata available to participants.

Teen Services

YAAC members began working on ideas for Teen SRP. They were also given an update on the Local History project. Mara began the first of her paperback giveaways at Ensign Intermediate School. She'll visit Newport Harbor High and CDM High School in June.

MELISSA KELLY, SUPPORT SERVICES COORDINATOR

Circulation

There was a 9% increase in circulation of materials at the Central Library in May 2013 over May of 2012.

Grand Opening

We distributed approximately 1,200 bookmarks to customers coming into the Library during the Grand Opening of May 4th. Staff was busy throughout the building.

Construction

Our last construction meeting with Jonathan Wilson was on May 29th. There were 35 items left on the construction punch list. Half of those items were completed before June 1st. Some of the last items to be completed include lock replacement in the new areas on the first floor, mechanical equipment flashing and the delivery of the furniture for the "bridge".

Branch Buildings

The parking lot and streets around the Balboa Branch Library were coated with little disruption to the library. A major road project will begin on Dover Drive once school is out in June. This will limit the available parking for customers and staff.

NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR

Grand Opening

The Reference staff at the Central library participated in the Grand Opening celebration by greeting visitors, answering questions about the expansion and Civic Center areas, and staffing busier-than-usual desks throughout the day.

Passport Services

The new Passport Services Office, located in the Central library, now is the Acceptance Facility for the City of Newport Beach. Customers may process new passports for adults and minors, replace lost or stolen passports, apply for Passport Cards, and request expedited processing. The eight Passport Agents on staff processed 60 applications the first month of service. Passport photo service begins in early June.

What's Cooking Event

The May *What's Cooking* event featured Bruno Serato, the owner and Chef of the celebrated Anaheim White House restaurant. He and his team demonstrated how to make chicken cordon bleu, among other specialties. 85 customers enjoyed the cuisine and stories of this award-winning Orange County establishment.

Manuscripts Book Discussion Group

Robert Goolrick's 'A Reliable Wife' was the subject of this month's book discussion. Set in 1907 Wisconsin, Goolrick's fiction debut begins with Catherine Land stepping off the train to become the mail order bride of middle-aged Ralph Truit. Her plan is simple: she will win this man's devotion, and then, ever so slowly, she will poison him and become a wealthy widow. However, nothing is quite as it seems. Both Ralph and Catherine are hiding dark secrets from

their past which are slowly revealed as the suspense builds to a dramatic conclusion. 'A Reliable Wife' is a gothic tale of love and madness, of longing and murder. The book discussion, sponsored by the NBPL Foundation, was a free program open to the public. Fifty-one people attended this event.

STATISTICS – MAY

	CIRCULATION		REFERENCE		CUSTOMERS SERVED IN LIBRARY		PROGRAM ATTENDANCE	
	MAY 2013	YTD 12/13	MAY 2013	YTD 12/13	MAY 2013	YTD 12/13	MAY 2013	YTD 12/13
BALBOA	9,139	102,213	712	8,106	5,758	60,460	266	2,754
CdM	6,581	81,026	843	9,171	4,265	53,952	675	7,449
MARINERS	36,813	405,721	4,975	56,241	26,653	270,725	870	8,617
CENTRAL	82,157	853,831	9,725	92,418	41,435	599,557	2,373	26,247
TOTAL	134,690	1,442,791	16,255	165,936	78,111	984,694	4,184	45,067
<i>LAST FISCAL YEAR-TO-DATE 2011/12</i>								
Total YTD 2011/12		1,443,465		174,997		1,035,849		44,253

Proquest Articles Retrieved

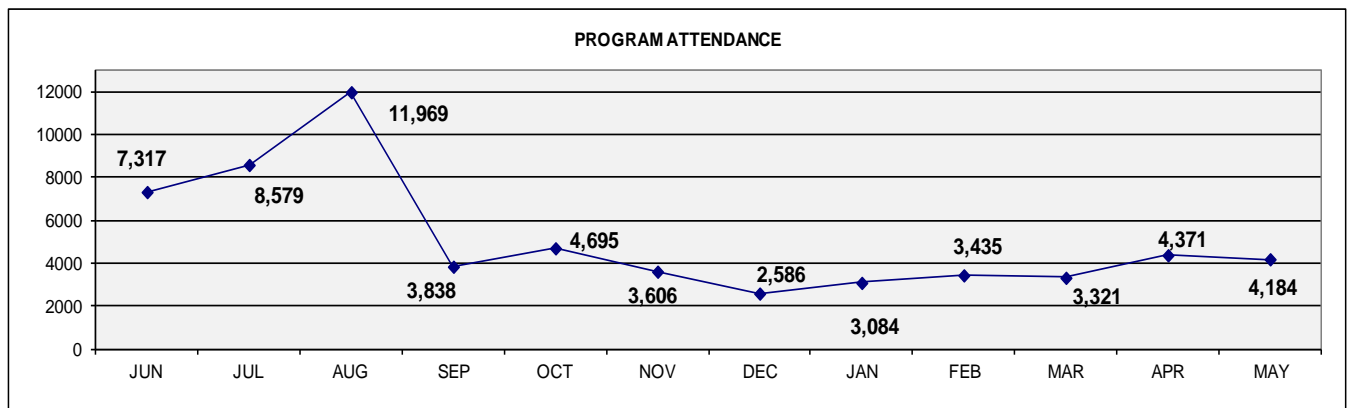
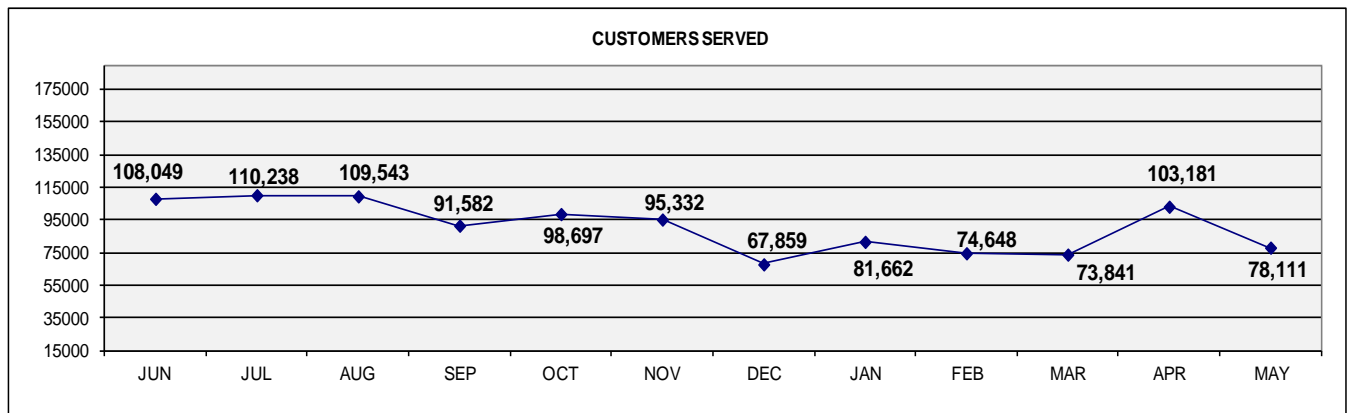
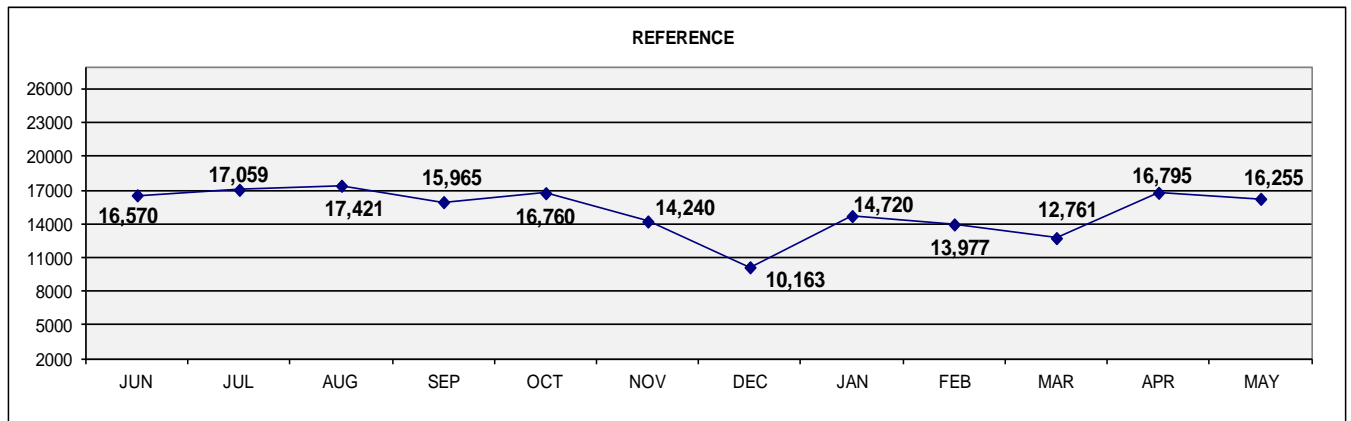
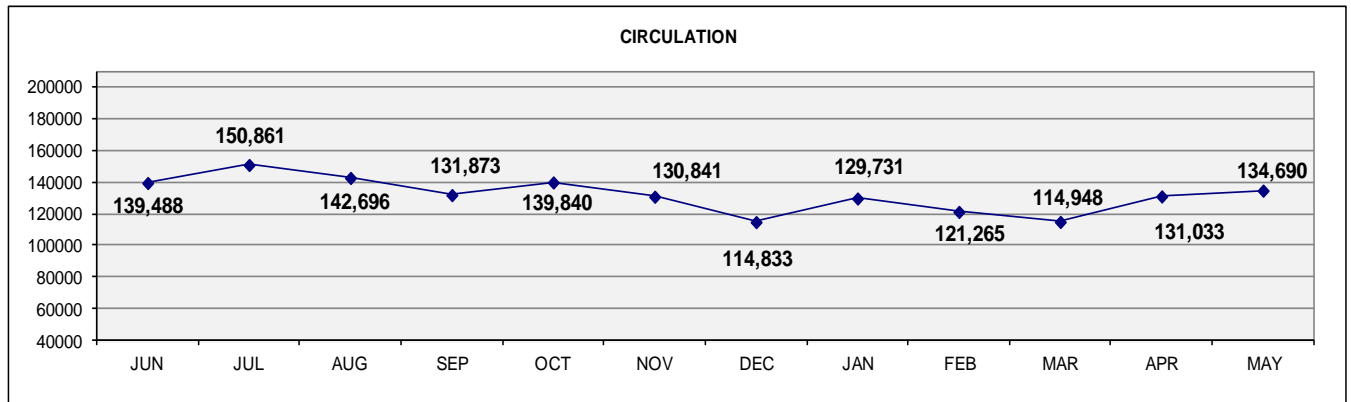
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	AVG.
Business Databases	354	560	485	657	1446	342	1749	639	1255	577	532	781
Newspapers--Current	1759	896	1166	1277	1351	1230	1089	994	1086	1218	2026	1281
Newspapers--Historical	5511	4922	7748	9000	7580	9217	6390	6410	2624	15249	3039	7063
Magazines	51	36	85	75	529	84	50	76	1086	119	109	209

DATABASE STATS – FY 2012 / 2013

Database	May-13	May-12	May-11	YTD 12/13	YTD 11/12	YTD 10/11
Tracked by #searches						
Ancestry	1051	1511	1054	16759	10355	5836
Career Transitions	N/A	1	117	58	168	1020
BioResCtr*	152	53	161	1609	1088	1830
FoF Ancient Hist	21	12	35	603	279	514
GDL	18	15	N/A	252	150	N/A
GVRL	296	67	184	1757	2028	1098
HeritageQuest	886	254	788	3728	3053	3163
Kids InfoBits	41	21	44	318	120	250
LitResCtr	878	89	157	9314	3733	7910
Opposing Vpts*	23	88	1686	2265	612	6325
Nat Geo	51	N/A	N/A	355	N/A	N/A
Nat Geo Kids	11	N/A	N/A	27	N/A	N/A
NoveList	343	148	147	2627	1873	2356
NoveList K-8	20	55	28	515	647	621
ProQuest	2854	5427	7105	48103	36274	46249
Ref USA Bus.	4072	8170	4652	57080	48151	53750
Ref USA Res.*	207	201	527	2463	8356	21864
World Book Online	191	117	160	1134	1033	1266
Tracked by #books viewed/checked out						
Overdrive	3823	2861	1291	55034	20771	10332
Tumblebooks	887	657	1387	10240	7184	11698
Tracked by #sessions						
Cypress Resume	15	12	40	208	120	95
LiveHomework	45	138	294	765	1936	1365
Testing & EdRefCtr	15	21	60	380	455	556
Universal Class	44	50	77	1031	583	184
Tracked by #page views						
CultureGrams	1771	211	313	5939	1848	3990
Morningstar	5724	1906	1878	91004	21493	22764
NetAdvantage	2759	1770	737	29157	7529	6320
RealQuest	191		2140	13015	7294	3883
Rocket Languages	10	38	127	514	731	569
Value Line		16,918	7950	208567	110089	51175

Morningstar reported a stats issue that made numbers from 4/1 - 4/12 appear inflated

MONTHLY LIBRARY SYSTEM STATISTICS



ANNUAL LIBRARY SYSTEM STATISTICS - FY 2002/2003 thru FY 2011/2012

