

Request for Approval of the Sculpture in the Park Invitational Exhibition

Project Proposal: Sculpture in the Park Invitational Overview

The Arts Commission's Art in Public Places Ad Hoc Committee's new *Sculpture in the Park Project* will be comprised of 18 pieces of original, high quality sculpture which will be installed throughout the length of the new Civic Center Park. The sculptures will be on loan to the city for a two year period starting with an exhibition dedication celebration of the May 2014 one year Anniversary of the new Civic Center.

A contracted project Arts Director/Site Manager will start the process of *Invitation Call for Entries* to artists during September-November 2013 and will work with the Arts Commission Art in Public Places Ad Hoc Committee throughout. They will select 18 pieces, plus 3 alternatives for presentation to the Arts Commission. Upon approval by the Arts Commission, the selections will be brought before the City Council for review and approval.

The Artists chosen will receive an honorarium of \$2500 and will be responsible for getting their approved sculpture to the site. All art must be in compliance with the application guidelines, as well as, City Policy I-11 Requirements for Permanent or Temporary Art Acquisition.

Fiscal Analysis:

The fiscal impact of artwork honorariums, installation, staffing (Art Director/Site Manager), stipend for curator, in-house marketing/publicity, signage and maps, education and docent materials, opening Artist Reception and insurance will be financed in the 2013-2014 fiscal year. The total is projected to be under \$200,000.