

NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees
From: Cynthia Cowell, Library Services Director
Re: Report of Library Activities

CYNTHIA COWELL, LIBRARY SERVICES DIRECTOR

After the busiest month of my life in May, June seemed tranquil and calm although I seemed to have been busy with meetings of one sort or another. I had several meetings in June with individual Arts Commissioners to discuss various committee assignments, the art collection storage, and a semi-regularly scheduled meeting with Chairman of the Arts Commission, Robert Smith. On June 8, I was privileged to attend the Friends of the Library annual luncheon where I was presented with a check for \$255,000 representing the fulfillment of the annual Friends Wish List. It was a great event, the check notwithstanding. On the 19th, I attended the annual Employee Awards Event. Two Library employees, Melissa Kelly and Andrea Jason were honored as finalists for the prestigious Dorothy Palen Award which is the highest award given for service to the City of Newport Beach. Way to go, Melissa and Andrea! On the 26th, I traveled to Chicago where I attended the Urban Libraries Council annual two-day training session that centered around making summer reading program a more enriching and year-long experience. Natalie Basmaciyani also attended that event with me. The ULC event is always held as a prelude to the American Library Association annual conference which I also attended to round out my activities for the month.

TIM HETHERTON, LIBRARY SERVICES MGR; TECHNICAL PROCESSING COORD.

Technical Processing

During June, Technical Processing staff prepared our circulating iPads and Nooks for the rigors of public service. The devices were cataloged, and various applications were loaded onto to the iPads, iPads will be checked out customers for in-Library use. Customers will be able to check out Nooks and take them home. The following titles were placed on the Nooks:

1. *Cuckoo's Calling* by Robert Galbraith
2. *Inferno* by Dan Brown
3. *And the Mountains Echoed* by Khaled Hosseini
4. *The Hit* by David Baldacci
5. *Life After Life* by Kate Atkinson
6. *The Bat* by Jo Nesbo
7. *The Boys in the Boat* by Daniel James Brown
8. *Lean In* by Sheryl Sandberg
9. *Unwinding* by George Packer
10. *Guns at Last Light* by Rick Atkinson
11. *Pride and Prejudice* by Jane Austen (this is a free title that comes with every Nook).

Staff feels that circulating pre-loaded eBooks on Nooks is a good way to introduce non-users to eReaders and eBooks. Nooks are easy to use, and easily updated with new titles. If customers decide that they want to purchase their own eReader, the Library offers not only eBook content through OverDrive and Axis 360, but also regularly scheduled, hands-on eReader training.

Our iPad and Nook collection were made available to our customers from a generous donation from the Newport Beach Public Library Foundation.

Librarian I Position

The Library arranged with Human Resources to initiate a recruitment for the vacant Librarian I position at Mariners. Interviews will take place in mid-July, and the new employee should be in place by early August.

DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR

Branches

All locations spent early June in preparation for Summer Reading Program. Staff visited local elementary schools to spread the word and distribute gamesheet/brochures. Kick-off celebrations happened on Saturday, June 22 the official SRP opening day. Balboa and CDM distributed ice cream and Mariners had large crowds enjoying face painting and crafts. Performers at all locations the following week attracted healthy crowds of children and adults.

Cliff Nealon, a new page at Mariners began his assignment there on June 9th.

Youth Services

Central Library also had a very successful SRP opening with whole families signing up for the children's, teen or adult versions of the program. The first performer was called "Sandy Lynn's Barnyard Extravaganza" which involved fun and singing in the Friends room but then moved out to the Bamboo Courtyard area where they had set up a small petting zoo complete with a llama, goats, sheep, chickens and rabbits. The kids loved the opportunity to be so close to the animals.

Customers continue to express great satisfaction with the expansion area.

Teen Services

Mara recruited YAAC members to assist in putting together opening day goodie bags for teens who signed up on the first day of SRP. Mara also did a couple of paperback giveaways in June.

MELISSA KELLY, SUPPORT SERVICES COORDINATOR

Construction

June has been filled with finishing touches and new beginnings.

The Library's construction punch list was been essentially completed. By the end of June we were still waiting for the building evacuation signs, the furniture for the area near the bistro and replacement switches for the study table lights. CW Driver moved their operations out of the Civic Center.

As that construction work ended, Western Allied was awarded the contract to update the HVAC system at the Central Library and work began on June 24th. They are expected to have the improvements completed in August or September. The scope of their work will include the internal cleaning of the ducts and the addition of more thermostats to better control the temperatures throughout the Library.

At the end of June we also submitted a Purchase Order for the replacement of the 9 security cameras at the Central Library. These digital cameras will be installed in July or August and they will connect to the new system that was installed as part of the Civic Center construction.

Branch Buildings

A few months ago, the City created and filled a temporary position of facilities manager. The gentleman in that position has an extensive background in government facilities and public works. He is currently evaluating the buildings and the maintenance services City-wide. We look forward to his evaluation of the libraries and suggestions for improving them.

Literacy

The Library received a grant of \$4,500 to be spent of materials for the Literacy program. This money was put towards the purchase of workbooks for learners, appropriate level reading materials and a new computer program to be used by learner/tutor pairs.

Circulation

The RFID tagging station was moved to the Mariners Branch and staff training was started at the end of June. Since a portion of the children’s collection at Mariners was tagged in December, we hope to have the balance their collection completed by the end of September.

NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR

Manuscripts Book Discussion Group

The Foundation book group met on Wednesday, June 12. The book under discussion was “Zeitoun” by Dave Eggers, a nonfiction account of one family’s experience during the aftermath of Hurricane Katrina in New Orleans. There were 32 people in attendance. The discussion was moderated by Librarian Steven Short. The controversial nature of the book’s subject matter made for a vigorous debate. Many attendees participated in the discussion. This free program was sponsored by the Newport Beach Public Library Foundation.

STATISTICS – JUNE

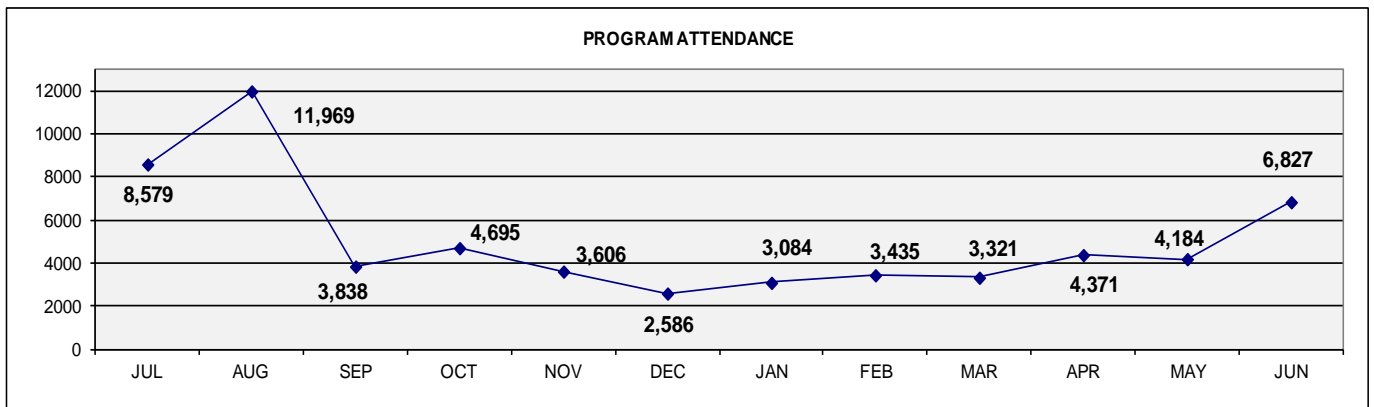
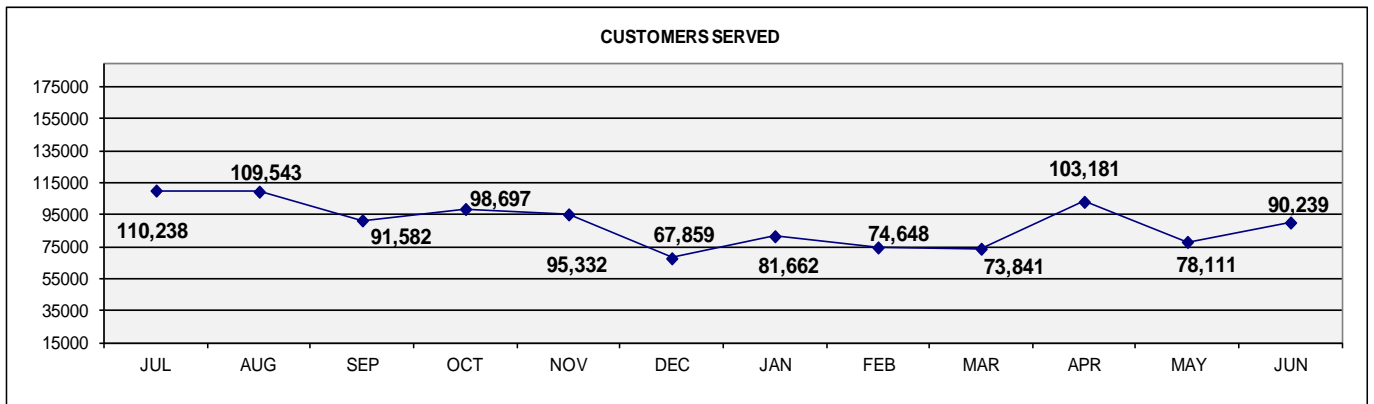
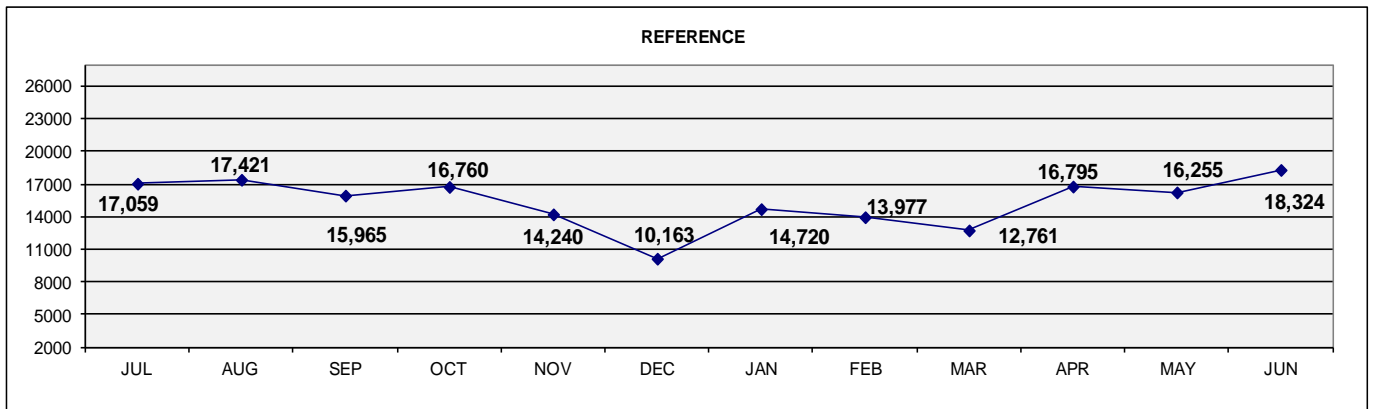
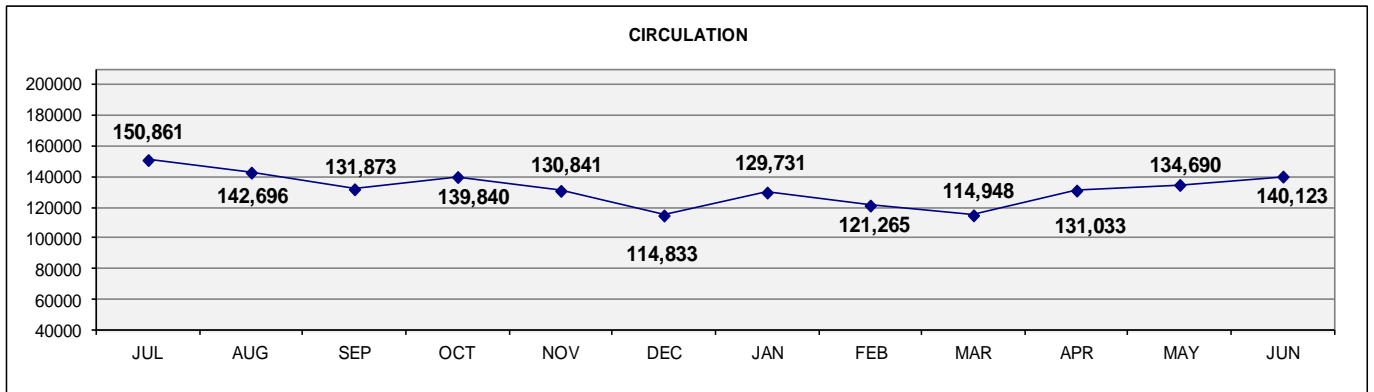
	CIRCULATION		REFERENCE		CUSTOMERS SERVED IN LIBRARY		PROGRAM ATTENDANCE	
	JUN 2013	FY 12/13	JUN 2013	FY 12/13	JUN 2013	FY 12/13	JUN 2013	FY 12/13
BALBOA	8,910	111,123	727	8,833	5,351	65,811	635	3,389
CdM	6,321	87,347	729	9,900	4,427	58,379	418	7,867
MARINERS	35,411	441,132	5,742	61,983	24,003	294,728	1,459	10,076
CENTRAL	89,481	943,312	11,126	103,544	56,458	656,015	4,315	30,562
TOTAL	140,123	1,582,914	18,324	184,260	90,239	1,074,933	6,827	51,894
LAST FISCAL YEAR-TO-DATE 2011/12								
Total YTD 2011/12		1,582,953		191,567		1,143,898		51,548

DATABASE STATS – FY 2012 / 2013

Proquest Articles Retrieved													
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	AVG.
Business Databases	354	560	485	657	1446	342	1749	639	1255	577	532	736	778
Newspapers--Current	1759	896	1166	1277	1351	1230	1089	994	1086	1218	2026	2045	1345
Newspapers--Historical	5511	4922	7748	9000	7580	9217	6390	6410	2624	15249	3039	3907	6800
Magazines	51	36	85	75	529	84	50	76	108	119	109	70	116

Database	Jun-13	12-Jun	Jun-11	YTD 12/13	YTD 11/12	YTD 10/11
Tracked by #searches						
Ancestry	1207	2587	585	17966	10355	5836
Career Transitions	N/A	2	156	58	168	1020
BioResCtr*	37	20	88	1646	1088	1830
FoF Ancient Hist	16	20	22	619	279	514
GDL	12	14	N/A	264	150	N/A
GVRL	50	38	185	1807	2028	1098
HeritageQuest	1007	138	464	4735	3053	3163
Kids InfoBits	8	11	18	326	120	250
LitResCtr	306	23	108	9620	3733	7910
Opposing Vpts*	770	14	210	3035	612	6325
Nat Geo	44			399	N/A	N/A
Nat Geo Kids	0			27	N/A	N/A
NoveList	95	71	154	2722	1873	2356
NoveList K-8	29	12	65	544	647	621
ProQuest	3233	3453	5769	51336	36274	46249
Ref USA Bus.	2799	5094	6353	59879	48151	53750
Ref USA Res.*	124	609	647	2587	8356	21864
World Book Online	22	29	96	1156	1033	1266
Tracked by #books viewed/checked out						
Overdrive	4349	2825	1325	59383	20771	10332
Tumblebooks	344	537	1005	10584	7184	11698
Tracked by #sessions						
Cypress Resume	18	18	26	226	120	95
LiveHomework	20	75	158	785	1936	1365
Testing & EdRefCtr	66	23	48	446	455	556
Universal Class	24	1036	123	1055	583	184
Tracked by #page views						
CultureGrams	34	150	975	5973	1848	3990
Morningstar	3252	1925	3617	94256	21493	22764
NetAdvantage	1427	1755	660	30584	7529	6320
RealQuest	112	1423	2421	13127	7294	3883
Rocket Languages	0	38	167	514	731	569
Value Line	16177	16580	7870	224744	110089	51175

MONTHLY LIBRARY SYSTEM STATISTICS



ANNUAL LIBRARY SYSTEM STATISTICS - FY 2002/2003 thru FY 2011/2012

