

## NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees  
From: Cynthia Cowell, Library Services Director  
Re: Report of Library Activities

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### **CYNTHIA COWELL, LIBRARY SERVICES DIRECTOR**

July was a busy month which started with the traditional Independence Day celebration throughout the City. I attended the usual round of meetings, stopped in to watch the summer reading activities, took some leave, and planned the announcement of my retirement, effective October 5. Other than that last thing, it was, for me, a fairly quiet month, especially given the furious pace at which we've been working for the last three or four years.

### **TIM HETHERTON, LIBRARY SERVICES MGR; TECHNICAL PROCESSING COORD.**

#### **The Courage to Remember**

Newport Beach Public Library hosted "The Courage to Remember," a traveling exhibit, produced by the Museum of Tolerance, the educational arm of the Simon Wiesenthal Center, from July 8 through July 29 at the Central Library. The opening ceremony for the exhibition was held on July 8 at 10:00a.m. in the Friends Room at the Central Library. Mayor Keith Curry introduced the opening of the exhibit which included a special presentation by Jack Pariser, an 84-year-old Laguna Beach resident and Holocaust survivor. Pariser escaped from a Polish jail at age 13 and hid with his parents and his older sister to survive the Nazi slaughter of his village in 1942.

The exhibit, which features over 200 compelling photographs, offers unique insight into the Holocaust. The 40-panel visual narrative traces the history of events in four distinct themes: Nazi Germany, 1933-1938; Moving Toward the "Final Solution," 1939-1941; Annihilation in Nazi-occupied Europe, 1941-1945; and Liberation, Building New Lives. "The Courage to Remember" was first assembled more than 20 years ago as an educational resource encouraging tolerance, hope, courage and change. To date, more than two million visitors in 75 locations and 16 countries have viewed the exhibit, making it the most widely attended traveling exhibition on Holocaust education and remembrance.

#### **Librarian I Position**

Interviews for the opening at Mariners were held on Thursday, July 18<sup>th</sup>. Congratulations to Christine Chapel, who was promoted from part time Library Assistant to full time Librarian I.

#### **City Art Collection**

Staff has created a Millennium record for every piece in the City's art collection. The next step in the process is to barcode and label each piece.

### **DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR**

#### **Branches**

Branch locations have been busy and the focus has been on Summer Reading Program. All SRP events offered in July were staff created programs and have proved popular with children and parents. Children's literature inspired activities ranged from decorating cookies (*If You Give a Mouse a Cookie*), to cheese tasting (*Geronimo Stilton*), to a chance to share a banana and picture with a much beloved book character, Curious George. Judy Pavlik, full-time Clerk II

at Mariners Branch, graciously volunteered to take on the persona of George and visited all four branch locations donning the costume. The program couldn't have been done without her.

In personnel news, Christine Chapel, part-time Library Assistant at the Mariners Branch, interviewed for, and was selected to fill the vacant full-time Librarian position at that branch. Congratulations to Christine. Christine's vacant LA position will be filled in the near future.

### **Youth Services**

SRP has been very successful at Central this year. Program attendance is high, with well over 100 participants for each of the July events. The expansion area has been a huge asset this summer as families have enjoyed using the extra space after storytimes and programs without feeling crowded or rushed to leave the area.

### **Teen Services**

Mara reported that SRP sign-ups for the teen program are almost double of what they were last year at this same time. That is great news. PSAT practice test and results programs held in July were also well attended.

## **MELISSA KELLY, SUPPORT SERVICES COORDINATOR**

### **HVAC Repairs**

Western Allied has been working through the Public Works department to complete the update on the Central Library's ventilating and air conditioning system. The work will continue through August.

### **Branch Buildings**

New hardware was installed on the entry doors at the Balboa Branch Library. The old hardware had been corroded by the salt air and made it difficult to open and close the building.

### **Literacy**

Literacy staff and the Newport/Mesa ProLiteracy Board are working on the plans for the International Literacy Day celebration. This event will be Thursday, September, 12<sup>th</sup> at 10:00 am. Both 24 Carrots and Bristol Farms will be donating refreshments for the event.

### **Circulation**

Circulation clerks attended the quarterly training session led by Michael Tran, Senior Clerk. Topics included consistency in entering customer data, circulation relating to new collections such as Nooks and iPads, proposed changes to the circulation policy and initiating service request to the IT department for needed repairs.

## **NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR**

### **EBook Training**

Allen and Rebecca hosted an EBook training class on July 18<sup>th</sup> for 95 customers. They reviewed the three downloadable services and the basic steps involved in downloading titles.

### **New Services**

The Webteam spent most of July finalizing policies and procedures for several new services. Specifically, circulating Nooks, circulating iPads, and the Media Center will be available for customers to utilize at the beginning of August.

## STATISTICS – JULY

	CIRCULATION		REFERENCE		CUSTOMERS SERVED IN LIBRARY		PROGRAM ATTENDANCE	
	JUL	YTD	JUL	YTD	JUL	YTD	JUL	YTD
	2013	13/14	2013	13/14	2013	13/14	2013	13/14
<b>BALBOA</b>	10,260	10,260	775	775	6,717	6,717	435	435
<b>CdM</b>	6,836	6,836	881	881	4,645	4,645	841	841
<b>MARINERS</b>	38,390	38,390	5,553	5,553	24,570	24,570	1,049	1,049
<b>CENTRAL</b>	99,164	99,164	11,174	11,174	45,843	45,843	5,970	5,970
<b>TOTAL</b>	<b>154,650</b>	<b>154,650</b>	<b>18,383</b>	<b>18,383</b>	<b>81,775</b>	<b>81,775</b>	<b>8,295</b>	<b>8,295</b>
<b><i>LAST FISCAL YEAR-TO-DATE 2012/13</i></b>								
<b>Total YTD 2012/13</b>		<b>150,861</b>		<b>17,059</b>		<b>110,238</b>		<b>8,579</b>

## **PROQUEST**

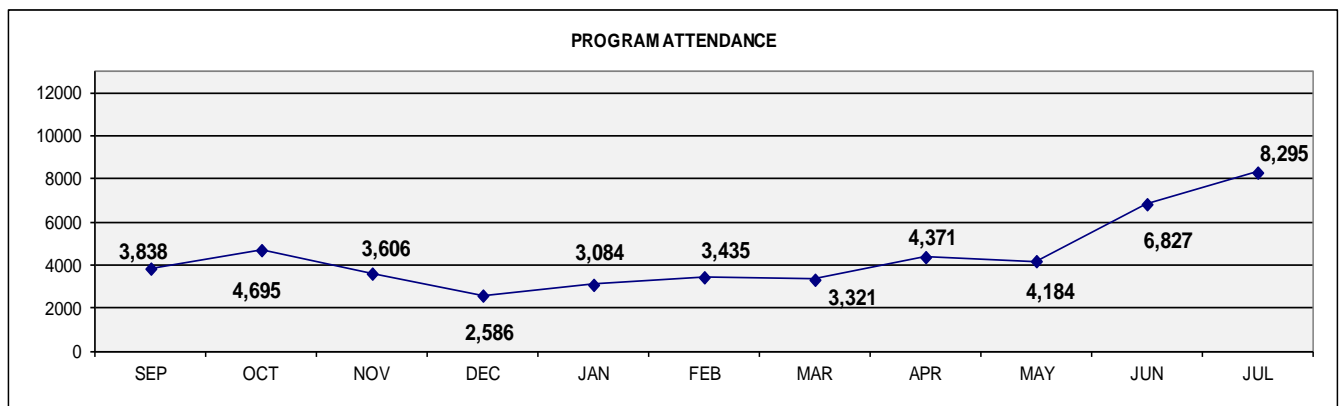
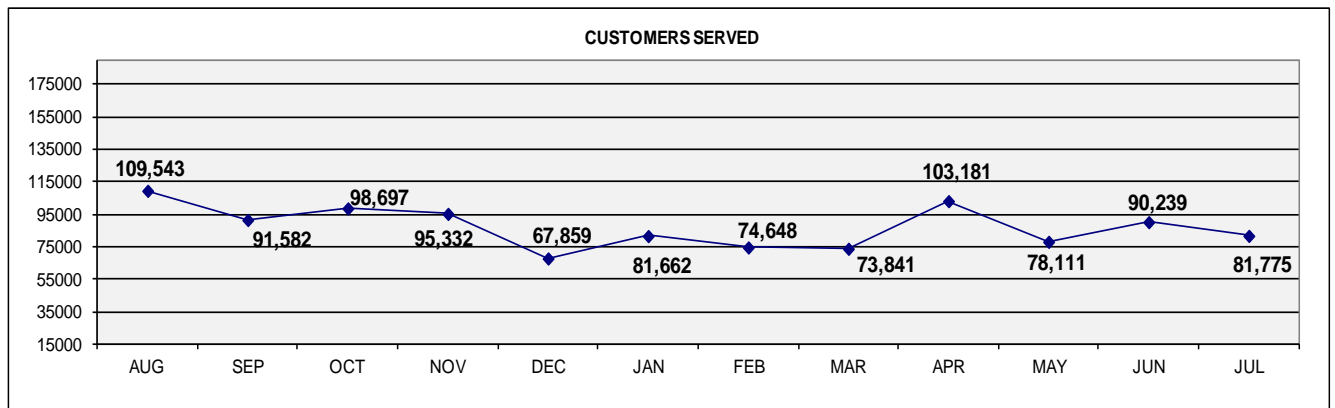
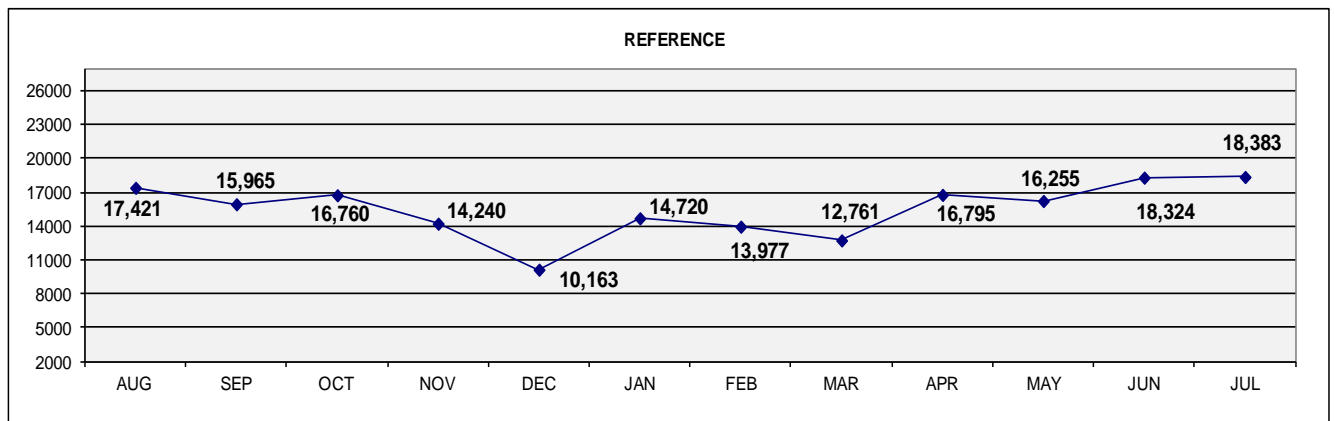
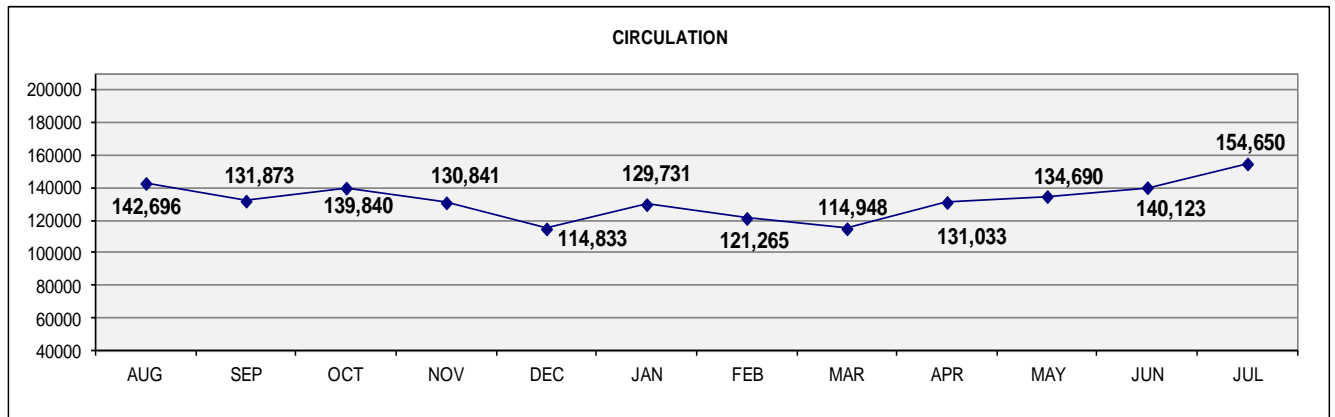
### Articles Retrieved

	July	AVG.
Business Databases	623	623
Newspapers--Current	1259	1259
Newspapers--Historical	2475	2475
Magazines	61	61

**DATABASE STATS – FY 2013 / 2014**

<b>Database</b>	<b>Jul-13</b>	<b>Jul-12</b>	<b>Jul-11</b>	<b>YTD 13/14</b>	<b>YTD 12/13</b>	<b>YTD 11/12</b>
<b>Tracked by #searches</b>						
Ancestry	1065	1161	547	1065	17966	10355
Career Transitions		5	69		58	168
BioResCtr*	46	18	66	46	1223	1088
FoF Ancient Hist	7	7	35	7	619	279
GDL	40	26	15	40	264	150
GVRL	49	37	137	49	1807	2028
HeritageQuest	916	159	416	916	4735	3053
Kids InfoBits	4	4	9	4	326	120
LitResCtr	30	29	117	30	9620	3733
Opposing Vpts*	11	5	51	11	3035	612
Nat Geo	22	11	n/a	22	399	N/A
Nat Geo Kids	0			0	27	N/A
NoveList	279	185	218	279	2722	1873
NoveList K-8	26	19	94	26	544	647
ProQuest	2690	3054	5014	2690	51336	36274
Ref USA Bus.	3969	4129	4232	3969	59879	48151
Ref USA Res.*	72	226	3457	72	2587	8356
World Book Online		12	105		1156	1033
<b>Tracked by #books viewed/checked out</b>						
Overdrive	4487	3174	1479	4487	59383	20771
Zinio	1630	N/A	N/A	1630	N/A	N/A
Axis 360	404	N/A	N/A	404	N/A	N/A
Tumblebooks	350	365	616	350	10584	7184
<b>Tracked by #sessions</b>						
Cypress Resume	26	34	22	26	226	120
LiveHomework	32	29	40	32	785	1936
Testing & EdRefCtr	20	15	68	20	446	455
Universal Class	51	138	74	51	1055	583
<b>Tracked by #page views</b>						
CultureGrams	48	116	167	48	5973	1848
Morningstar	4353	1905	2409	4353	94256	21493
NetAdvantage	1621	1097	662	1621	30584	7529
RealQuest	103	2	1687	103	13127	7294
Rocket Languages	25	9	85	25	514	731
Value Line	19522	12622	7232	19522	224744	110089

# MONTHLY LIBRARY SYSTEM STATISTICS



# ANNUAL LIBRARY SYSTEM STATISTICS - FY 2003/2004 thru FY 2012/2013

