

NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees
From: Tim Hetheron, Acting Library Services Director
Re: Report of Library Activities

TIM HETHERTON, ACTING LIBRARY SERVICES DIRECTOR/ LIBRARY SERVICES MANAGER; TECHNICAL PROCESSING COORDINATOR

September proved to be an eventful month. The Library received a much appreciated \$5,000 donation from Mr. and Mrs. Phil and Lynn Butterfield through the Foundation. The Butterfields donated the funds to be used specifically for the Balboa Branch. The funds will be used to purchase RFID hardware for the Balboa branch, specifically a self check kiosk.

On the 6th, I had the opportunity to address a packed house at the General Gathering of the Friends of OASIS. I gave a presentation on the Library's various services, programs, and resources to very receptive audience. I gave a similar talk that I call *What's New At The Library* on September 18th to the Newport Beach Newcomer's Club.

The Annual City-wide Evacuation Drill was held on Tuesday, September 17th. Every building in the City, including all 4 Library locations, participated. The Library Admin Team worked out an evacuation plan that accounted for the new Central Library expansion on the second floor that worked quite well.

On the 23rd, The Library's Bistro, 24 Carrots, opened for business. The food is great, the menu is excellent, and the coffee is Kean, which is local coffee artisan Martin Dietrich's new brand.

Martin Brower, author and former Public Relations Director for the Irvine Company gave a lecture about the history of the Irvine Ranch as documented in his newly updated book, *The Irvine Ranch: A Time for People* on September 24th.

Also in September, the City Information Technology department was able to double Internet bandwidth at all library locations, which will help satisfy Library customer's demand for speedy online access.

DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR

Branches

September was a fairly quiet month at all locations. With Summer Reading Program done all locations geared up for the start of the school year. The Balboa Branch hosted their 10th annual *Talk Like a Pirate Day*. As usual this program was well attended and offered fun for all ages. A storyteller offered pirate tales and songs while pirate crafts and a chance to "walk the plank" rounded out the festivities.

Youth Services

Meetings for Youth Services staff were held at Central in mid-September. The meetings provide the opportunity to evaluate SRP, discuss programming for the coming year and share book and craft ideas with one another.

Katherine Mielke, Marketing Specialist, and Joanna Ransom, full-time Library Assistant from Mariners, manned a booth at the annual Children's Book Festival located at Orange Coast

College. The event was held on Sunday, September 29 and offered the opportunity for Katherine and Joanna to talk about Library services, sign customers of all ages up for library cards and connect with some 400 + festival attendees. The Foundation provided funding for the booth and prizes were purchased by donations from the Friends of the Library.

Teen Services

The first YAAC meeting of the year was held on September 11. The majority of the new council members attended so the new year has gotten off to a good start. Mara gave them a tour of the Media Lab and ideas for projects to accomplish in the coming year were discussed.

MELISSA KELLY, SUPPORT SERVICES COORDINATOR

Bistro 24

The Bistro opened for business on September 30th at 7:00am. City Hall customers arrived during that first hour to get their morning coffee and snacks. The Bistro has been open every day since then serving food and coffee to the public. They are getting good reviews from staff.

HVAC Repairs

The repairs and balancing of the system continued throughout the month of September. The final setup of the new control system will be completed in early October and staff will be trained on the monitoring software.

Emergency Drill

The Libraries all participated in a City-wide Emergency evacuation drill on September 17th. This was the first time that we evacuated the building using the 2nd floor entry/exit doors as well as the first floor exits. Staff worked on a new procedure to enable us to check and make sure that all staff members were accounted for outside of the building. The drill went smoothly at the Central Library as well as at the Branches.

Circulation

Interviews for the positions of part-time Library Clerk and part-time Library Page were held in September. Each position accepted 150 applications for the jobs. Testing was held and staff interviewed fourteen people for each position. From the two recruitments we will have selected two candidates to fill the open Clerk positions and three for Page. One of the successful candidates for Clerk is Leah Duffy, who will be promoted from a Page position. The Human Resources Department is assisting the finalists through the pre-employment process. Congratulations to Leah!

Literacy

At the September 10th City Council Meeting, Newport/Mesa ProLiteracy presented the City with a check for \$35,000 to support the Library Literacy program. At the same meeting the Mayor read a Declare September 12, 2013 to be International Literacy Day in the City of Newport Beach. The Literacy program participants and supporters celebrate ILD at a brunch at the Central Library on the morning of 9/12. The program included three inspirational literacy student speakers as well as Literacy Board President, Jason Brady. It was a well attended and appreciated event.

NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR

Sunday Musicale

The Jazz Band performed a lively set of original compositions plus a cover of a Jerome Kern song. The band consisted of four players—Gary Matsuura on alto saxophone, Albert Alva on tenor, Ron Kobayashi on piano, and Jack Prather on bass. There were 101 people in attendance, many of whom stood and applauded enthusiastically when they finished.

Martin Brower Event

Martin Brower, author of the book, The Irvine Ranch: A Time for People: A 50 Year Overview of the Irvine Ranch spoke on Tuesday, September 24th at the Central Library. Brower was the Public Relations Director for the Irvine Company from 1973 – 1985 and was responsible for all of the Company's corporate, residential, commercial and industrial external and internal communications. From 1985 through 1999, he published the "Orange County Report" a newsletter covering trends in Orange County, California, and continued to follow The Irvine Company intensively. Brower signed his newly released books and 102 people were present for the event.

EBook Program

87 people attended the EBook class and learned how to utilize the downloadable services for books and magazines.

***What's Cooking?* Event**

Chef Zov presented the techniques and secrets behind some of her signature dishes for an enthusiastic audience. For the fourth year in a row, Chef Zov combined cooking and stories to make the evening a success. 81 people attended the event and enjoyed tastings of the dishes.

Database	Sep-13	Sep-12	Sep-11	YTD 13/14	YTD 12/13	YTD 11/12
Tracked by #searches						
Ancestry	1562	878	727	3305	17966	10355
Career Transitions		8	9		58	168
BioResCtr*	62	41	161	135	1646	1088
FoF Ancient Hist	41	42	14	57	619	279
GDL	10	8	20	59	264	150
GVRL	65	35	141	150	1807	2028
HeritageQuest	877	192	333	2898	4735	3053
Kids InfoBits	14	20	0	25	326	120
LitResCtr	29	21	83	78	9620	3733
Opposing Vpts*	17	50	37	59	3035	612
Nat Geo	14	12		49	399	N/A
Nat Geo Kids	4			4	27	N/A
NoveList	135	288	239	599	2722	1873
NoveList K-8	37	48	105	89	544	647
ProQuest	2852	4870		8397	51336	36274
Ref USA Bus.	3724	3753	3076	10630	59879	48151
Ref USA Res.*	93	164	140	330	2587	8356
Tumblebooks	1346	499	1098	2621	10584	7184
World Book Online	65	40	111	90	1156	1033
Tracked by #sessions						
Cypress Resume	8	13	7	46	226	120
LiveHomework	31	60	260	96	785	1936
Testing & EdRefCtr	82	14	38	178	446	455
Universal Class	29	52	61	164	1055	583
Tracked by #page views						
CultureGrams	121	132	166	254	5973	1848
Morningstar	3198	5892	2045	13257	100148	21493
NetAdvantage	2509	3537	484	6514	30584	7529
RealQuest	138	2199	317	4464	13127	7294
Rocket Languages	42	48	61	196	514	731
Value Line	26500	14126	8082	64587	224744	110089

Proquest Articles Retrieved

	July	Aug	Sept	AVG.
Business Databases	623	412	368	468
Newspapers--Current	1259	1212	1287	1253
Newspapers--Historical	2475	2218	2991	2561
Magazines	61	139	137	112