

NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees
From: Tim Hetherton, Acting Library Services Director
Re: Report of Library Activities – February 3, 2014 Board of Library Trustees Meeting

TIM HETHERTON, LIBRARY SERVICES DIRECTOR

December, like the rest of 2013, zipped by quickly. The Library remained busy throughout the month:

Spark of Love

The Library served as a toy drop off site for *Spark of Love*. A Newport Beach Fire Department sponsored program, *Spark of Love* combined efforts with the U.S. Marine Corps Toys for Tots program, Social Services Agency's Operation Santa Claus and the Society of St. Vincent de Paul Holiday Charities program. Working together as the Orange County Toy Collaborative, these agencies collected and distributed approximately 300,000 toys to Orange County children who may have otherwise gone without during the holiday season. In addition to the Library, all Newport Beach fire stations, Lifeguard headquarters, and City Hall served as drop-off sites for new, unwrapped toys or sports equipment.

Residential Trash Service Transition

The Central Library and branches also served as designated sites for residents to choose the appropriate number and size of trash carts they require as the City transitions to CR&R Environmental Services.

Novus Staff Report Training

Selected staff received training on the new Novus Staff Report software. Staff learned how to create staff reports and route them through the approval process.

Employee Performance Evaluation software training

All Library supervisors received training on the HRN Performance Pro employee evaluation software. The Library has transitioned completely to the new system and staff reports that the software is both easy to use and an effective evaluation tool.

Lynda.com

The Newport Beach Public Library is committed to being a vital resource for self-directed learning. For this reason, we provide access to Lynda.com online training software, available in the Media Center. These new courses are being offered through Lynda.com:

BUSINESS

- Building Confidence
- Monday Productivity Pointers

DESIGN

- InDesign Insider Training: Interactive PDFs
- Photoshop Creative Cloud Updates
- InDesign CC Essential Training
- InDesign CC: EPUB Fundamentals
- Illustrator Creative Cloud Updates
- InDesign Creative Cloud Updates

WEB

- Creative Insights: Local Projects, Interactive Media Designers
- WordPress Essential Training
- Start with a Theme: Twenty Fourteen

DEVELOPER

- Teach Kids Programming with iOS

PHOTOGRAPHY

- Tethered Shooting Fundamentals
- The Practicing Photographer
- Photoshop for Photographers Creative Cloud Updates
- Photoshop CC Essential Training

EDUCATION

- Teacher Tips
- Articulate Storyline Advanced Techniques
- Google Apps for Students

AUDIO

- Foundations of Audio: EQ and Filters

MELISSA KELLY, SUPPORT SERVICES COORDINATOR

Nothing new to report.

DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR

Branches

“Songs and Stories,” a new storytime for ages 2 – 5 that emphasizes stories, music, movement and elements of yoga, began at Mariners on January 4. The storytime will be offered two Saturdays of the month and is held in the Victor Jorgenson room at the library. Mariners also hosted a Fly Guy Party on January 14. Annika Helmuth, the new part-time Library Assistant, began working at Mariners on a regular basis, and Alex Jenkins, the second part-time Library Assistant hired for the branch began training at Central on January 13. Alex will begin his permanent assignment at Mariners on January 27.

Balboa hosted a Rainbow Magic Fairy party on Thursday, January 23. Over 30 young participants (and over 20 grown-ups) enjoyed crafts and stories inspired by this popular series. Making fairy wands, decorating cookies and participating in a scavenger hunt in Fairyland were only some of the popular activities offered.

Youth Services

On Tuesday, January 14, Ric Morton, a.k.a. "Professor Wisenheimer" presented his interactive Silly Science Show. Over 130 children and adults were entertained (while learning too) by Mr. Morton's fun and educational show. After several years of having the same storytimes, Librarians Mona Kobersy and Evelyn Rogers decided to make a switch and begin the New Year with a new assignment. Mona is now doing the Toddler storytime on Wednesday mornings and Evelyn took over Pajama Storytime on Monday evenings. They are enjoying the switch and energized by the change.

On Thursday, January 23, Heather Hart, Andrea Jason, Evelyn Rogers and Christine Chapel all attended the annual Performer's Showcase held at the Yorba Linda Community Center. This event is sponsored by the Santiago Library System (SLS) and offers librarians in southern California the opportunity to see and book performers for Summer Reading Program and other library events.

Teen Services

Mona Kobersy conducted her first solo YAAC meeting. The teens made snowflakes to decorate the Teen Center and participated in a survey to let Mona know what they did (and didn't) like about Young Adult Advisory Council (YAAC) and YAAC activities. Mona is looking closely at attendance and member participation.

NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR

Passport Services

The Passport Services department has processed 425 applications since initiating the service on May 6, 2013. This number does not include appointments that involved just taking passport photos for customers.

Tuesdays @ 2 Public Training

Beginning February 18, 2014, the Reference staff will offer public training on a variety of topics. Topics include ebook training on older devices, Zinio, how to utilize the various databases and community resources for Senior Citizens. All classes will be held in the Media Lab and are free to the public.

Manuscripts Book Discussion Group

The Foundation book group this month discussed Saul Bellow's, "Henderson, the rain king." Written in 1959, it has been ranked #21 on Modern Library's list of 100 best novels and considered a modern day classic by many. It is the story of Henderson, a middle-aged man, who despite his wealth is unsatisfied with his life. In his quest for meaning he travels to remote African villages for spiritual and emotional enlightenment. Twenty-eight participants were present and a good discussion was had by those who managed to make their way through this challenging title. This program is sponsored by the NBPL Foundation and is free and open to the public.

Sunday Musicale

Chick songs: art songs by woman composers was the featured Musicale for Sunday. Karen Benjamin, with over twenty years of performing experience in musical theatre, opera, and cabaret presented a showcase accompanied by a pianist and her husband who provided commentary. Over 140 people attended the concert which was sponsored by the Friends of the Library and free and open to the public.

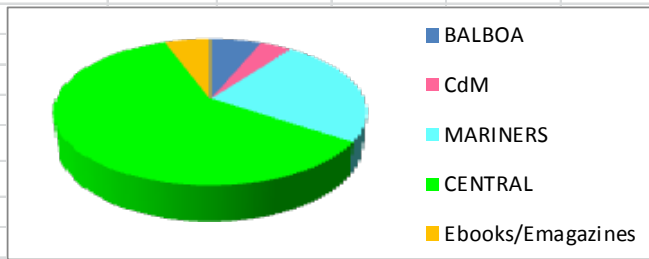
Database	Dec-13	Dec-12	Dec-11	YTD 13/14	YTD 12/13	YTD 11/12
Tracked by #searches						
Ancestry	655	150	342	6168	17966	14447
Career Transitions		0	1		58	168
BioResCtr*	158		158	256	1646	1158
FoF Ancient Hist	123	42	N/A	120	619	338
GDL	28		8	129	264	178
GVRL	149		180	362	1807	2119
HeritageQuest	474	229	134	4705	4735	3222
Kids InfoBits	12		9	58	326	125
LitResCtr	133		225	348	9620	3786
Opposing Vpts*	146		102	214	3035	725
Nat Geo	17			109	399	0
Nat Geo Kids	3			46	27	0
NoveList	123	75	248	862	2722	2032
NoveList K-8	61	34	235	152	544	863
ProQuest	2946	3427	3296	13676	51336	40227
Ref USA Bus.		4782	2519	10630	59879	50546
Ref USA Res.*		115	119	330	2587	8453
Tumblebooks	1224	589	773	5579	10584	7797
World Book Online	28	68	45	265	1156	1148
Tracked by #sessions						
Cypress Resume	9	10	18	71	226	132
LiveHomework	25	58	164	162	785	2263
Testing & EdRefCtr	19		31	246	446	498
Universal Class	41	100	35	313	1055	640
Tracked by #page views						
CultureGrams	191	46	24	525	5973	2239
Morningstar	3882	2906	1786	28159	100148	23463
NetAdvantage	1142	881	5	8552	30584	8200
RealQuest	181	2109	667	4708	13127	7368
Rocket Languages	37	17	39	274	514	755
Value Line	22972	18296	7298	114641	224744	118996

NEWPORT BEACH PUBLIC LIBRARY - DECEMBER 2013

CIRCULATION

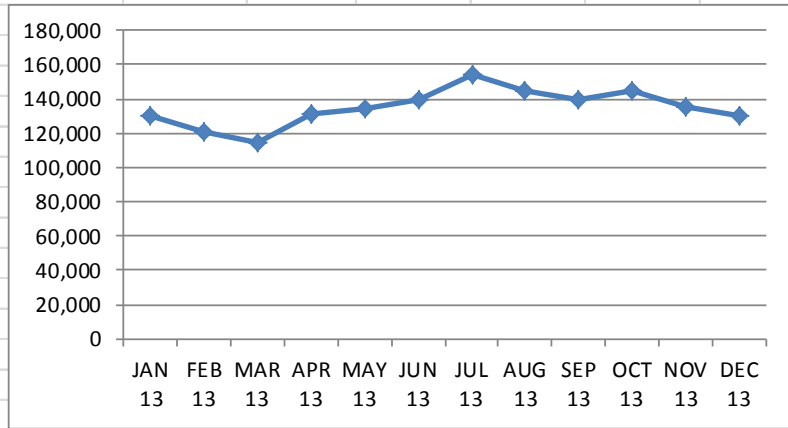
CURRENT

	Dec-13	YTD 13/14
BALBOA	8,065	52,784
CdM	5,190	35,824
MARINERS	31,440	214,056
CENTRAL	78,212	518,610
Ebooks/Emagazines	7,238	37,696
TOTAL	130,145	858,970



12 Month Comparison

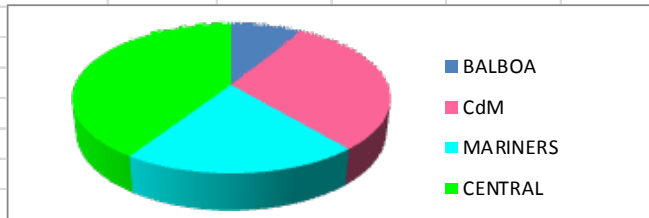
JAN 13	129,731
FEB 13	121,265
MAR 13	114,948
APR 13	131,033
MAY 13	134,690
JUN 13	140,123
JUL 13	154,650
AUG 13	144,865
SEP 13	139,999
OCT 13	145,190
NOV 13	135,605
DEC 13	130,145
TOTAL	1,622,244



PROGRAM ATTENDANCE

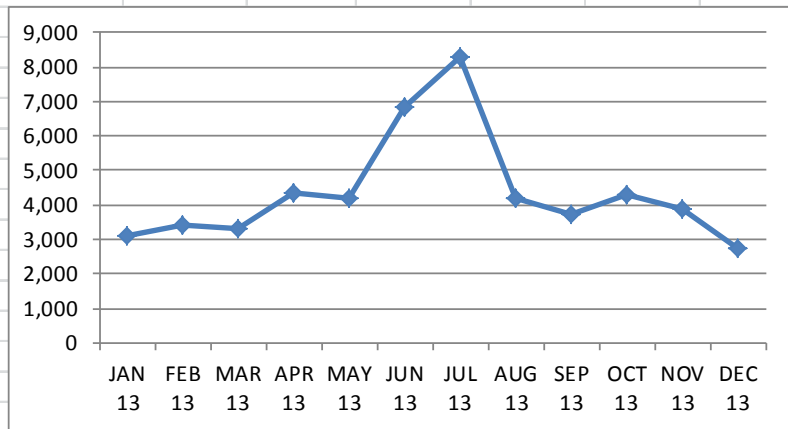
CURRENT

	Dec-13	YTD 13/14
BALBOA	237	1,571
CdM	823	3,795
MARINERS	556	4,562
CENTRAL	1,113	17,196
TOTAL	2,729	27,124



12 Month Comparison

JAN 13	3,084
FEB 13	3,435
MAR 13	3,321
APR 13	4,371
MAY 13	4,184
JUN 13	6,827
JUL 13	8,295
AUG 13	4,200
SEP 13	3,726
OCT 13	4,280
NOV 13	3,894
DEC 13	2,729
TOTAL	49,617

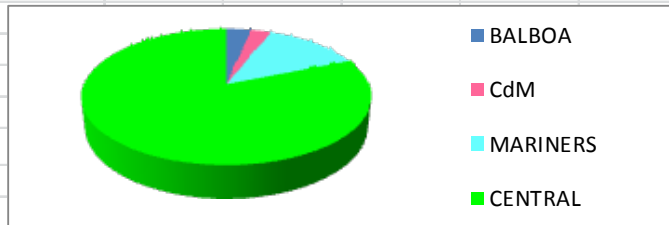


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CUSTOMERS SERVED IN THE LIBRARY

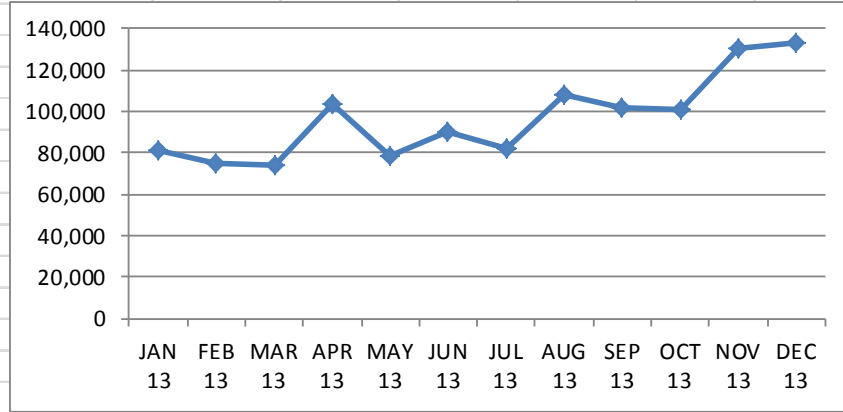
CURRENT

	Dec-13	YTD 13/14
BALBOA	4,457	31,549
CdM	3,569	23,899
MARINERS	16,916	135,051
CENTRAL	107,859	465,253
TOTAL	132,801	655,752



12 Month Comparison

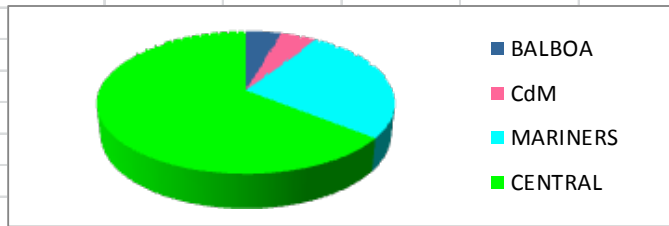
JAN 13	81,662
FEB 13	74,648
MAR 13	73,841
APR 13	103,181
MAY 13	78,111
JUN 13	90,239
JUL 13	81,775
AUG 13	108,229
SEP 13	101,712
OCT 13	101,072
NOV 13	130,163
DEC 13	132,801
TOTAL	1,157,434



REFERENCE

CURRENT

	Dec-13	YTD 13/14
BALBOA	546	4,016
CdM	564	4,416
MARINERS	3,144	29,382
CENTRAL	7,658	56,119
TOTAL	11,912	93,933



12 Month Comparison

JAN 13	14,720
FEB 13	13,977
MAR 13	12,761
APR 13	16,795
MAY 13	16,255
JUN 13	18,324
JUL 13	18,383
AUG 13	14,315
SEP 13	17,626
OCT 13	17,281
NOV 13	14,416
DEC 13	11,912
TOTAL	186,765

