

MEMO

To: City of Newport Beach Arts Commission
From: Tim Hetherington, Library Services Director
Date: 2/13/2014
Re: Cultural Arts Activities for January 2014

Programming

In January, staff began the process of planning the *Concerts on the Green* and the *Shakespeare By The Sea* programs. Staff also continued working on the Museum bus tour and the planning of the 50th Annual Newport Beach Art Exhibition.

Art Site survey

At the behest of the Art Site Suitability Ad Hoc Committee, Staff is identifying the potential of various City facilities for the purpose of displaying art.

Sculpture Garden marketing

The web ad for the Call for Entry for the Civic Center Invitational Sculpture Exhibition was displayed prominently on the Library website. The ad links to information about the Exhibition, and also links to the CaFE website for artists who wish to submit their work (https://www.callforentry.org/festivals_unique_info.php?ID=1676)



The Call for Entry was also publicized on social media, and through the Library's eBlast marketing, sent to 16,000 subscribers.