

**TEMPORARY SIGNS WITH SPONSORSHIP RECOGNITION**  
**IN CITY PARKS AND BEACHES**

Temporary signs which recognize sponsorship of City sponsored or co-sponsored sports programs may be posted in a City park or beach when the signage complies with the criteria set forth in this policy. The Recreation and Senior Services Director will require that sponsorship signs meet the following guidelines and that any other approvals which may be required are obtained:

- A. The signage must relate to a program sponsored or co-sponsored by the City of Newport Beach.
- B. The signage must:
  - 1. Not exceed twenty-four (24) square feet in size;
  - 2. Be posted in a location not visible from public streets and pre-approved by the Recreation and Senior Services Department;
  - 3. Be posted only during the designated priority season for that sports group;
  - 4. Be aesthetically appealing, with consideration for the surrounding area as determined by the Recreation and Senior Services Director.
- C. No signage related to alcohol or tobacco is permitted.
- D. The applicant is responsible for placement and removal of signage and for storage, damage, theft, or loss of any sign posted.

**History**

Adopted I-26 - 9-14-1998

Amended I-26 - 4-8-2003 (changed to B-14)

Amended B-14 - 4-13-2004

Amended B-14 - 9-13-2005

Amended B-14 - 8-11-2009