

NAMING OF CITY PARKS/PUBLIC FACILITIES & PLAQUE DEDICATIONS

The City of Newport Beach has a comprehensive program to provide park and open space to serve the leisure and recreation needs of residents. It is desirable that appropriate names be selected for parks and public facilities. The following guidelines shall serve as policy on this matter.

- A. Suggestions for naming new or existing parks or public facilities shall be reviewed by the Parks, Beaches and Recreation Commission with a recommendation being transmitted to the City Council for approval.
- B. New or existing park or public facilities names can be chosen from, but not limited to, the following categories:
 - 1. Streets or schools bordering park
 - 2. Topography
 - 3. Theme
 - 4. Common names already in place for the area
 - 5. Persons that have been deceased for at least fifteen (15) years.
- C. Facility rooms or site amenities may be dedicated in honor of persons if done as part of a capital/fundraising campaign and with the approval of the City Council.
- D. Plaques for City facilities and parks shall include the City seal in a prominent position and the following information in the specific order given:
 - 1. Council-approved facility or park name.
 - 2. Date of dedication (opening) or rededication.
 - 3. City Council Members currently in office. The names and titles of the Mayor and Mayor Pro Tem shall be first, followed by the names of the remaining Council Members in alphabetical order. For large, multi-year projects, include the names of Council Members who were in office at the time of project award.
 - 4. If applicable, the names of the appropriate, current Board or Commission members.
 - 5. Current City Manager.

6. The name of the appropriate, current Department Director (the director whose department is most closely affiliated with the use of the facility) at the time of dedication or rededication.
7. If applicable, the names of key project partners, i.e., other government entities or funding entities.
8. Optional: the names of the firms of the City's construction partners, e.g., architect, general contractor, construction manager.

In cases of dedications of a major remodeling project or facility expansion, the existing plaques shall continue to be displayed.

History

Adopted I-22 – 9-12-1988

Amended I-22 – 1-24-1994 (changed to I-9)

Amended I-9 – 2-27-1995

Amended I-9 – 4-8- 2003 (changed to B-9)

Amended B-9 – 5-13-2003

Amended B-9 – 8-8-2017

Amended B-9 – 10-11-2022

Amended B-9 – 2-24-2026