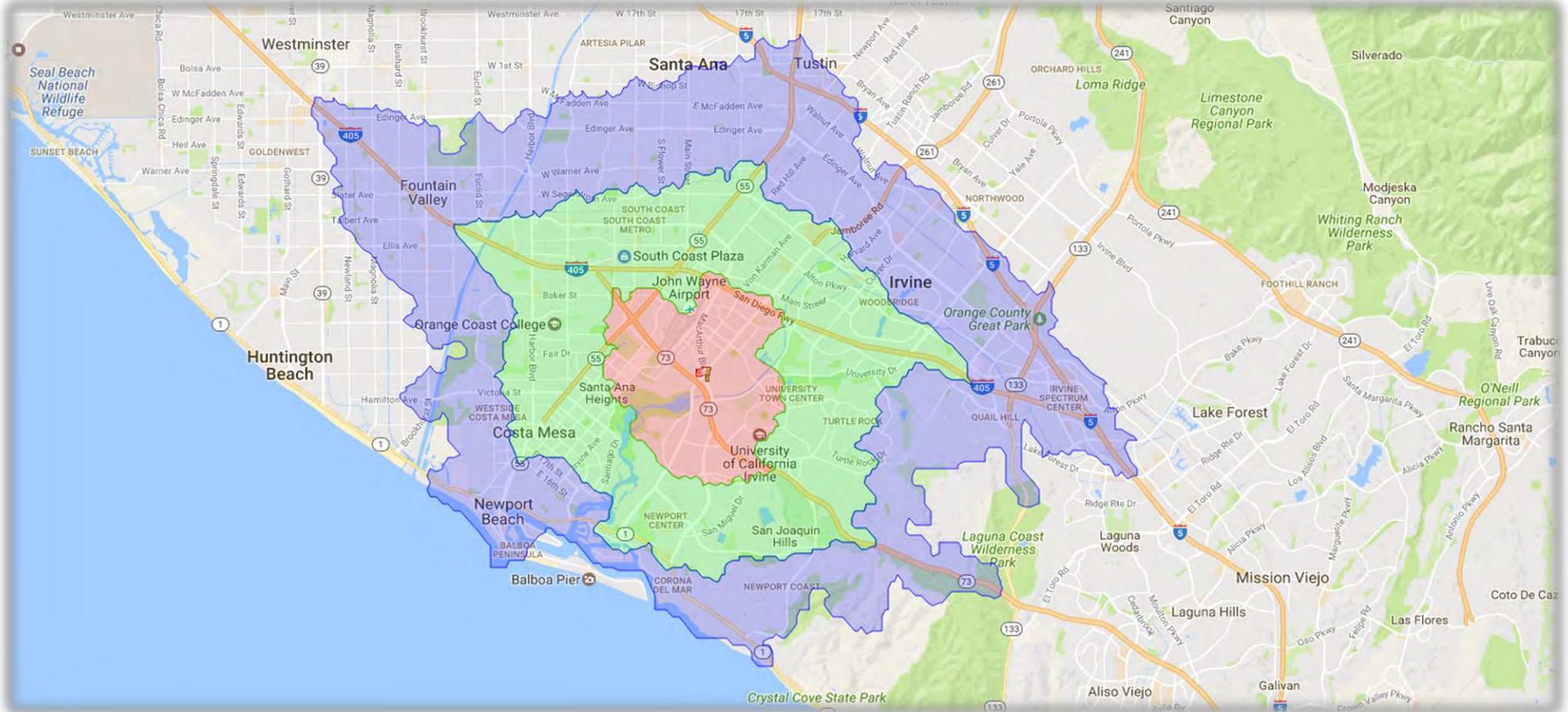


Jamboree at the 73

Jamboree Rd and MacArthur Rd

June 2017



	5 Minutes	10 Minutes	15 Minutes
Population	34,501	258,240	633,084
Daytime Population	156,423	577,339	1,060,468
Households	15,084	97,779	214,755
Average Age	37.5	37.7	37.7
Average HH Income	\$124,995	\$114,401	\$111,546
White Collar (Residents)	84%	75%	68%
Some College or Degree	76%	70%	62%

Traffic Counts	
MacArthur Blvd & Jamboree Rd	> 34,000
73 at Jamboree Rd	> 46,000
Bristol St & Dove St	> 16,000

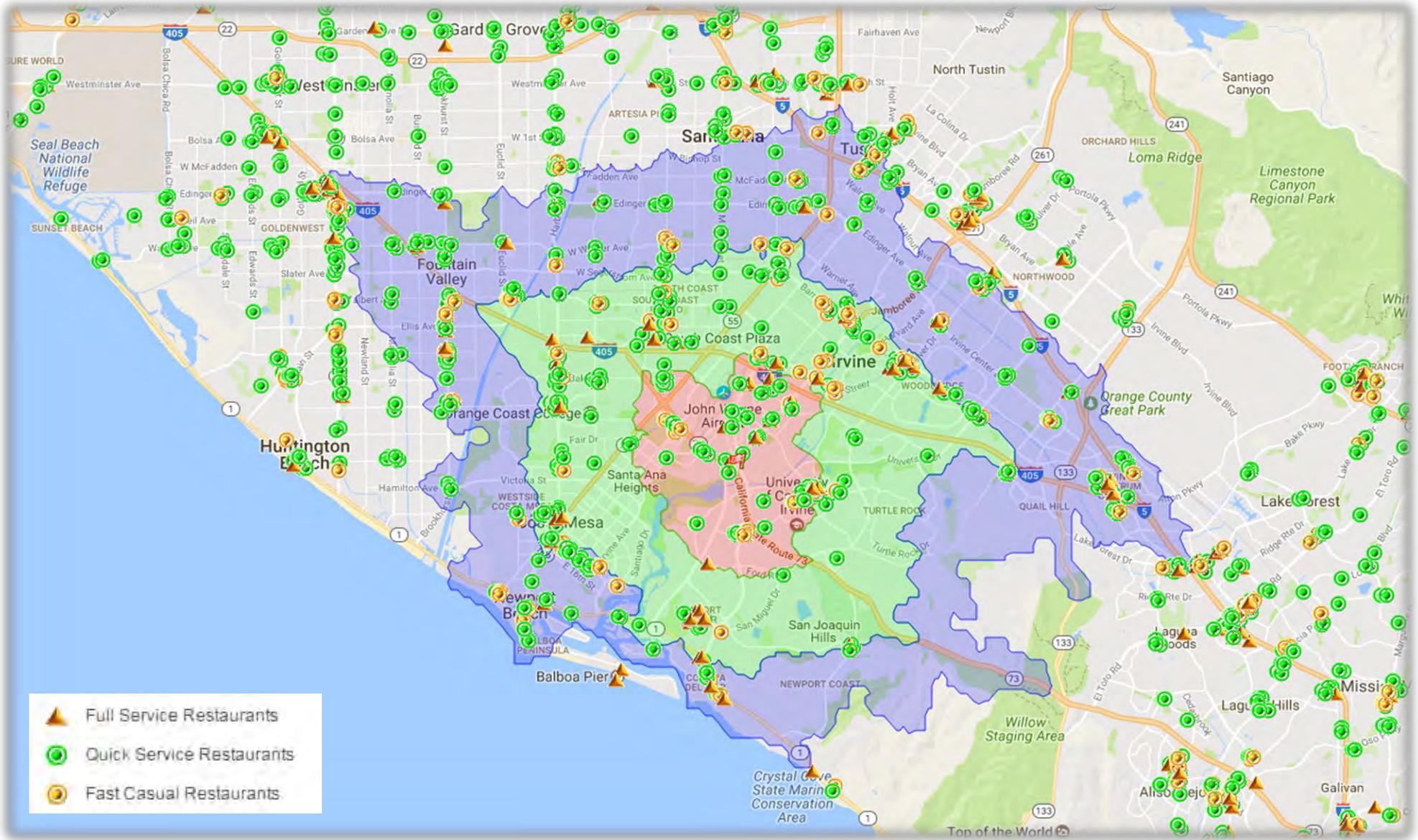


Jamboree at the 73

Restaurants

June 2017

5 Minutes 10 Minutes 15 Minutes

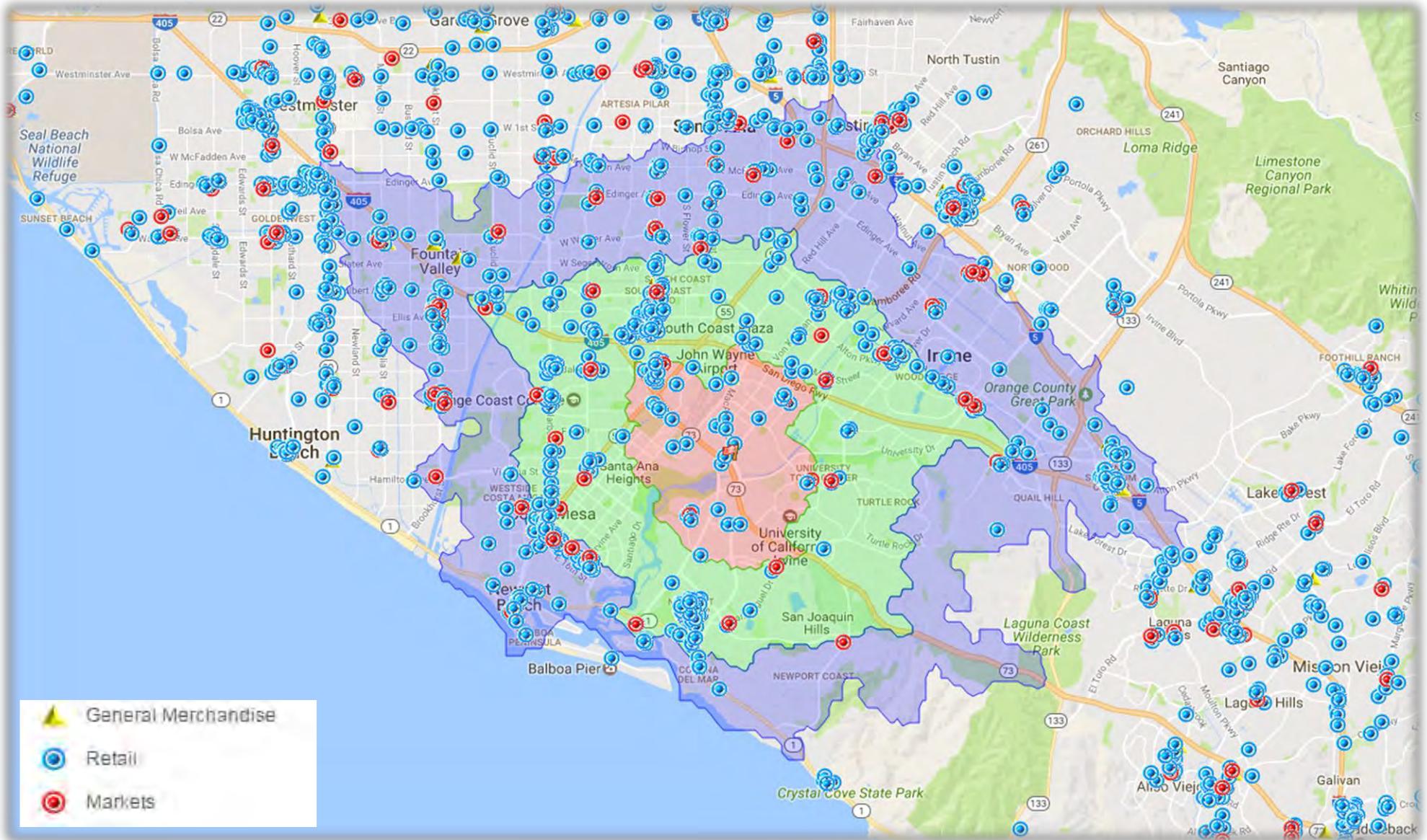


Jamboree at the 73

General Merchandise/Retail/Markets

June 2017

5 Minutes 10 Minutes 15 Minutes

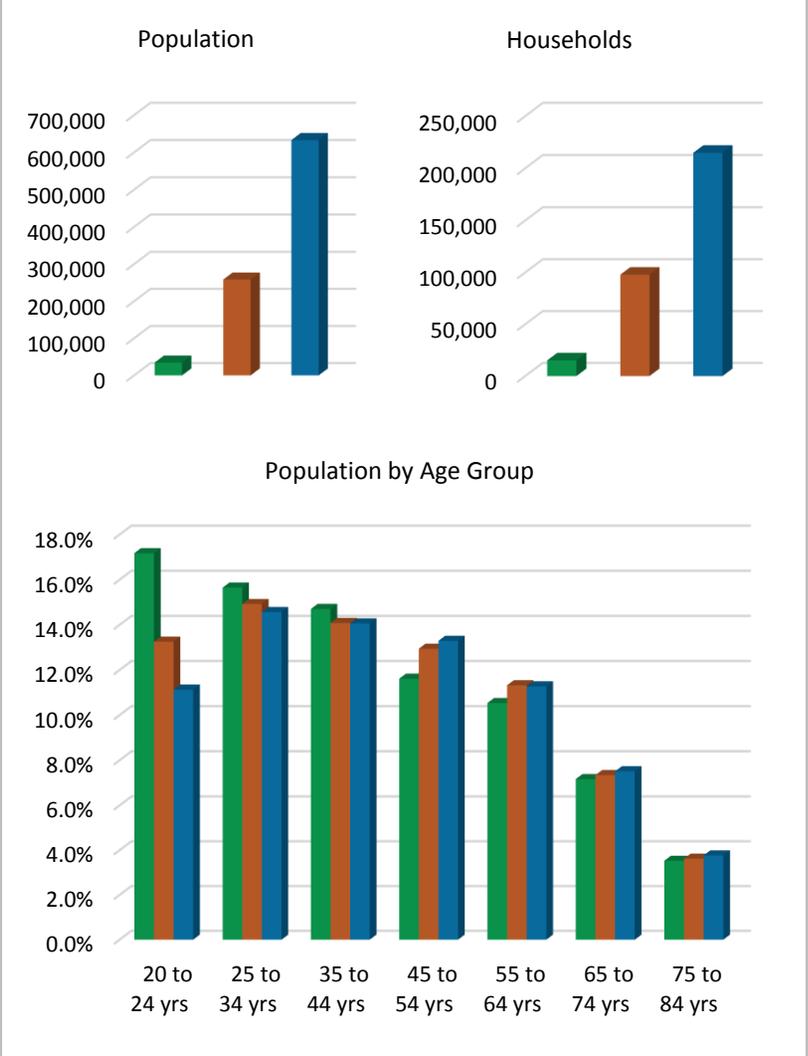


Consumer Demographic Profile

For Market:
Market Definition:
Date Report Created:

Jamboree at the 73
 Jamboree Rd & MacArthur Blvd
 6/1/2017

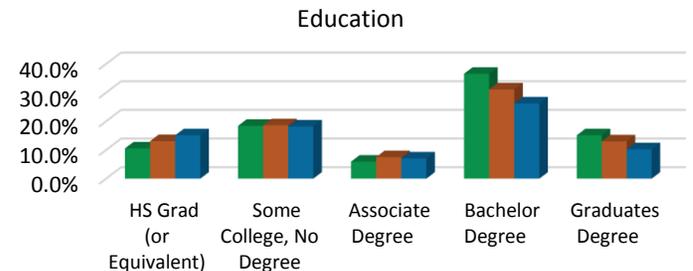
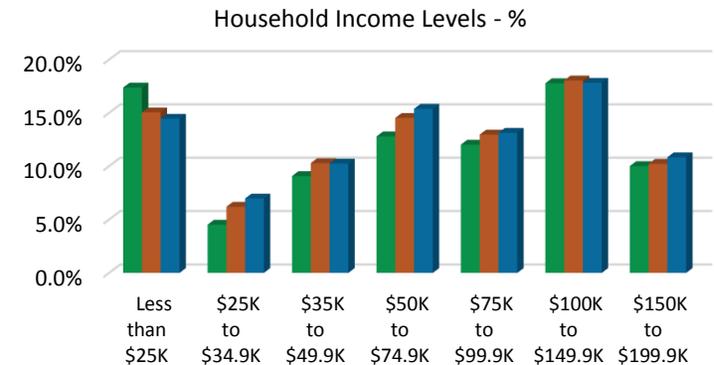
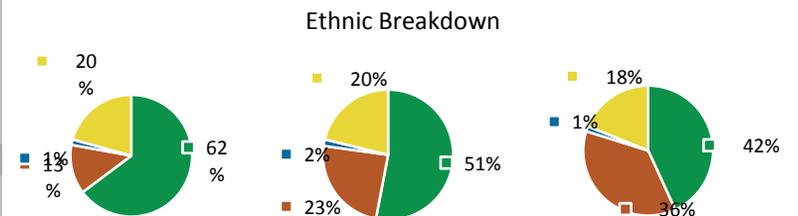
	5 Minutes		10 Minutes		15 Minutes	
	#	%	#	%	#	%
Market Stats						
Population	34,501	---	258,240	---	633,084	---
5 Year Projected Pop	35,256	---	264,835	---	650,517	---
Pop Growth (%)	2.2%	---	2.6%	---	2.8%	---
Households	15,084	---	97,779	---	214,755	---
5 Year Projected HHs	15,485	---	100,280	---	222,343	---
HH Growth (%)	2.7%	---	2.6%	---	3.5%	---
Census Stats						
2000 Population	24,839	---	216,890	---	567,661	---
2010 Population	32,444	---	245,032	---	604,678	---
Pop Growth (%)	30.6%	---	13.0%	---	6.5%	---
2000 Households	10,226	---	81,147	---	184,560	---
2010 Households	14,093	---	92,681	---	202,590	---
HH Growth (%)	37.8%	---	14.2%	---	9.8%	---
Total Population by Age						
Average Age	37.5		37.7		37.7	
19 yrs & under	6,267	18.2%	54,399	21.1%	145,713	23.0%
20 to 24 yrs	5,925	17.2%	34,220	13.3%	70,461	11.1%
25 to 34 yrs	5,399	15.6%	38,532	14.9%	92,209	14.6%
35 to 44 yrs	5,072	14.7%	36,368	14.1%	89,014	14.1%
45 to 54 yrs	4,006	11.6%	33,420	12.9%	84,140	13.3%
55 to 64 yrs	3,635	10.5%	29,235	11.3%	71,365	11.3%
65 to 74 yrs	2,472	7.2%	18,966	7.3%	47,556	7.5%
75 to 84 yrs	1,217	3.5%	9,358	3.6%	23,853	3.8%
85 + yrs	508	1.5%	3,741	1.4%	8,772	1.4%
Population Bases						
20-34 yrs	11,324	32.8%	72,752	28.2%	162,670	25.7%
45-64 yrs	7,641	22.1%	62,655	24.3%	155,505	24.6%
16 yrs +	28,734	83.3%	209,021	80.9%	502,300	79.3%
25 yrs +	22,309	64.7%	169,621	65.7%	416,909	65.9%
65 yrs +	4,197	12.2%	32,065	12.4%	80,182	12.7%
75 yrs +	1,725	5.0%	13,100	5.1%	32,625	5.2%
85 yrs +	508	1.5%	3,741	1.4%	8,772	1.4%



For Market:
Market Definition:
Date Report Created:

Consumer Demographic Profile
 Jamboree at the 73
 Jamboree Rd & MacArthur Blvd
 6/1/2017

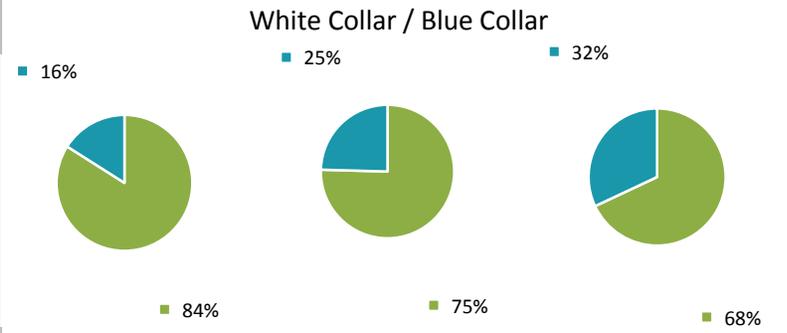
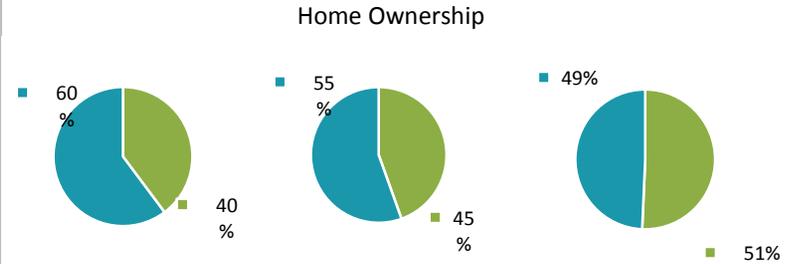
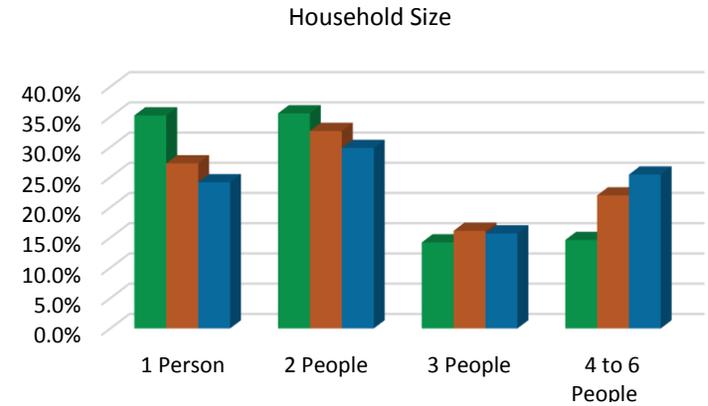
	5 Minutes		10 Minutes		15 Minutes	
	#	%	#	%	#	%
Population by Race						
White	21,514	62.4%	131,726	51.0%	264,803	41.8%
Hispanic	4,348	12.6%	60,114	23.3%	224,849	35.5%
African American	481	1.4%	4,031	1.6%	7,989	1.3%
Asian	6,872	19.9%	52,666	20.4%	115,843	18.3%
Ancestry						
American Indian (ancestry)	59	0.2%	418	0.2%	996	0.2%
Hawaiian (ancestry)	46	0.1%	707	0.3%	1,576	0.2%
Household Income						
Per Capita Income	\$54,647	---	\$43,317	---	\$37,839	---
Average HH Income	\$124,995	---	\$114,401	---	\$111,546	---
Median HH Income	\$86,916	---	\$81,845	---	\$79,992	---
Less than \$25K	2,622	17.4%	14,713	15.0%	31,042	14.5%
\$25K to \$34.9K	682	4.5%	6,062	6.2%	14,972	7.0%
\$35K to \$49.9K	1,369	9.1%	10,059	10.3%	21,991	10.2%
\$50K to \$74.9K	1,930	12.8%	14,211	14.5%	33,041	15.4%
\$75K to \$99.9K	1,813	12.0%	12,677	13.0%	28,200	13.1%
\$100K to \$149.9K	2,683	17.8%	17,647	18.0%	38,287	17.8%
\$150K to \$199.9K	1,509	10.0%	9,992	10.2%	23,261	10.8%
\$200K +	2,476	16.4%	12,419	12.7%	23,960	11.2%
Education						
Less than 9th Grade	328	1.5%	8,638	5.1%	44,351	10.6%
Some HS, No Diploma	699	3.1%	7,201	4.2%	28,587	6.9%
HS Grad (or Equivalent)	2,356	10.6%	22,191	13.1%	63,013	15.1%
Some College, No Degree	4,108	18.4%	31,569	18.6%	75,888	18.2%
Associate Degree	1,324	5.9%	12,748	7.5%	29,325	7.0%
Bachelor Degree	8,154	36.5%	52,786	31.1%	109,377	26.2%
Graduates Degree	3,378	15.1%	22,024	13.0%	42,730	10.2%



For Market:
Market Definition:
Date Report Created:

Consumer Demographic Profile
 Jamboree at the 73
 Jamboree Rd & MacArthur Blvd
 6/1/2017

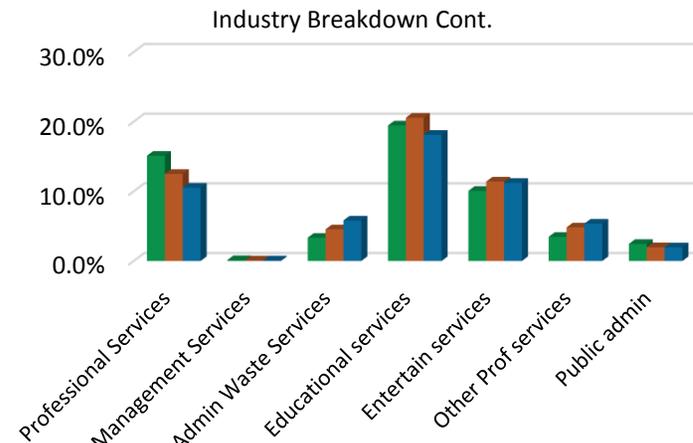
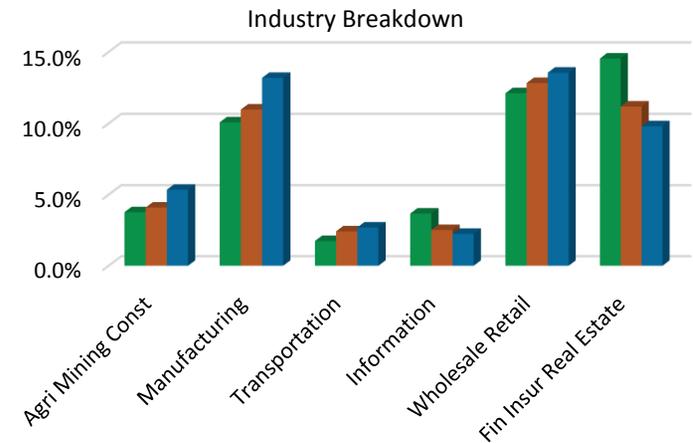
	5 Minutes		10 Minutes		15 Minutes	
	#	%	#	%	#	%
Family Structure	7,052		58,098		142,064	
Single - Male	400	5.7%	2,657	4.6%	7,039	5.0%
Single - Female	421	6.0%	4,819	8.3%	12,732	9.0%
Single Parent - Male	226	3.2%	1,653	2.8%	4,825	3.4%
Single Parent - Female	700	9.9%	5,061	8.7%	12,265	8.6%
Married w/ Children	1,886	26.7%	20,013	34.4%	48,260	34.0%
Married w/out Children	3,418	48.5%	23,896	41.1%	56,943	40.1%
Household Size						
1 Person	5,313	35.2%	26,679	27.3%	51,883	24.2%
2 People	5,365	35.6%	31,925	32.7%	64,081	29.8%
3 People	2,143	14.2%	15,767	16.1%	33,694	15.7%
4 to 6 People	2,204	14.6%	21,493	22.0%	54,625	25.4%
7+ People	58	0.4%	1,915	2.0%	10,473	4.9%
Home Ownership	15,084		97,779		214,755	
Owners	6,001	39.8%	43,555	44.5%	108,875	50.7%
Renters	9,083	60.2%	54,224	55.5%	105,880	49.3%
Components of Change						
Births	510	1.5%	3,561	1.4%	8,469	1.3%
Deaths	223	0.6%	1,676	0.6%	4,150	0.7%
Migration	-465	-1.3%	-1,157	-0.4%	-766	-0.1%
Employment (Pop 16+)	28,734		209,021		502,300	
Armed Services	6	0.0%	125	0.1%	254	0.1%
Civilian	17,908	62.3%	138,713	66.4%	335,571	66.8%
Employed	17,191	59.8%	132,248	63.3%	319,884	63.7%
Unemployed	716	2.5%	6,465	3.1%	15,687	3.1%
Not in Labor Force	10,821	37.7%	70,184	33.6%	166,475	33.1%
Employed Population	17,191		132,248		319,884	
White Collar	14,439	84.0%	99,777	75.4%	217,581	68.0%
Blue Collar	2,752	16.0%	32,471	24.6%	102,303	32.0%



For Market:
Market Definition:
Date Report Created:

Consumer Demographic Profile
 Jamboree at the 73
 Jamboree Rd & MacArthur Blvd
 6/1/2017

	5 Minutes		10 Minutes		15 Minutes	
	#	%	#	%	#	%
Employment By Occupation	17,191		132,248		319,884	
White Collar	14,439	84.0%	99,777	75.4%	217,581	68.0%
Managerial executive	5,030	29.3%	30,095	22.8%	62,045	19.4%
Prof specialty	5,066	29.5%	35,889	27.1%	72,904	22.8%
Healthcare support	100	0.6%	1,950	1.5%	4,856	1.5%
Sales	2,432	14.1%	16,773	12.7%	39,297	12.3%
Office Admin	1,810	10.5%	15,070	11.4%	38,479	12.0%
Blue Collar	2,752	16.0%	32,471	24.6%	102,303	32.0%
Protective	197	1.1%	1,460	1.1%	3,453	1.1%
Food Prep Serving	813	4.7%	7,747	5.9%	20,244	6.3%
Bldg Maint/Cleaning	230	1.3%	4,246	3.2%	16,815	5.3%
Personal Care	469	2.7%	5,433	4.1%	11,869	3.7%
Farming/Fishing/Forestry	22	0.1%	227	0.2%	1,160	0.4%
Construction	426	2.5%	4,980	3.8%	17,659	5.5%
Production Transp	594	3.5%	8,377	6.3%	31,103	9.7%
Employment By Industry	17,191		132,248		319,884	
Agri Mining Const	648	3.8%	5,418	4.1%	17,120	5.4%
Manufacturing	1,734	10.1%	14,518	11.0%	42,188	13.2%
Transportation	300	1.7%	3,202	2.4%	8,621	2.7%
Information	631	3.7%	3,326	2.5%	7,187	2.2%
Wholesale Retail	2,084	12.1%	16,968	12.8%	43,363	13.6%
Fin Insur Real Estate	2,500	14.5%	14,791	11.2%	31,375	9.8%
Professional Services	2,599	15.1%	16,553	12.5%	33,716	10.5%
Management Services	22	0.1%	125	0.1%	300	0.1%
Admin Waste Services	575	3.3%	6,028	4.6%	18,613	5.8%
Educational services	3,347	19.5%	27,224	20.6%	58,006	18.1%
Entertain services	1,732	10.1%	15,098	11.4%	35,912	11.2%
Other Prof services	596	3.5%	6,388	4.8%	17,187	5.4%
Public admin	423	2.5%	2,609	2.0%	6,295	2.0%



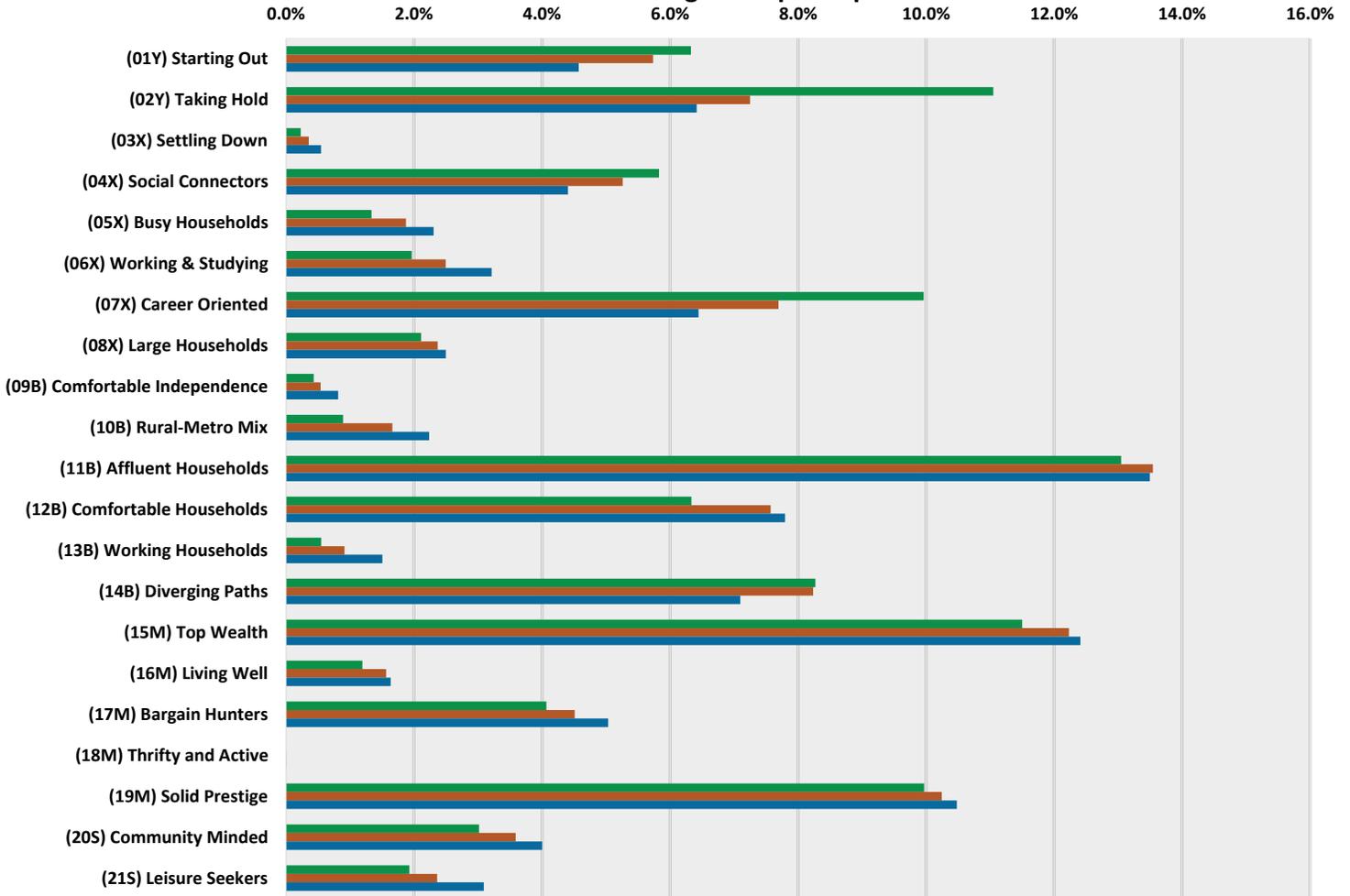
Household Segmentation Profile

For Market: Jamboree at the 73

Date: 6/1/2017

Trade Area 1: 5 Minute Drive Time Jamboree & MacArthur	Trade Area 2: 10 Minute Drive Time Jamboree & MacArthur	Trade Area 3: 15 Minute Drive Time Jamboree & MacArthur
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Household Lifestage Group Comparison



Trade Area 1: 5 Minute Drive Time Jamboree & MacArthur	Trade Area 2: 10 Minute Drive Time Jamboree & MacArthur	Trade Area 3: 15 Minute Drive Time Jamboree & MacArthur
---	--	--

Total Households 15,276 100% 94,668 100% 207,836 100%

Rank *	Cluster	Lifestage Group	Households	%	Households	%	Households	%
1	24- Career Building	(02Y) Taking Hold	1,528	10.0%	5,815	6.1%	10,954	5.3%
2	33- Urban Diversity	(14B) Diverging Paths	1,177	7.7%	7,008	7.4%	12,522	6.0%
3	02- Established Elite	(15M) Top Wealth	1,103	7.2%	6,553	6.9%	13,668	6.6%
4	01- Summit Estates	(11B) Affluent Households	807	5.3%	5,059	5.3%	10,164	4.9%
5	26- Getting Established	(07X) Career Oriented	721	4.7%	4,013	4.2%	6,955	3.3%
6	04- Top Professionals	(11B) Affluent Households	695	4.5%	5,456	5.8%	13,408	6.5%
7	13- Work & Play	(12B) Comfortable Households	667	4.4%	4,318	4.6%	8,922	4.3%
8	03- Corporate Connected	(15M) Top Wealth	654	4.3%	5,028	5.3%	12,127	5.8%
9	59- Mobile Mixers	(04X) Social Connectors	559	3.7%	2,733	2.9%	4,664	2.2%
10	08- Solid Surroundings	(19M) Solid Prestige	531	3.5%	3,347	3.5%	7,497	3.6%

* Rank is based on Trade Area 1 cluster size

Uses the Personix household segmentation system. More information about each cluster and lifestage group is available by clicking on the respective category.



Household Segmentation Profile

Market: Jamboree at the 73

Date: 6/1/2017

		5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
		Jamboree & MacArthur		Jamboree & MacArthur		Jamboree & MacArthur	
TOTAL HOUSEHOLDS		15,276	100%	94,668	100%	207,836	100%
Lifestage Group	Cluster Name	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
		Jamboree & MacArthur		Jamboree & MacArthur		Jamboree & MacArthur	
(01Y) Starting Out		966	6.3%	5,428	5.7%	9,504	4.6%
	39- Setting Goals	50	0.3%	394	0.4%	1,133	0.5%
	45- Offices & Entertainment	291	1.9%	1,589	1.7%	2,521	1.2%
	57- Collegiate Crowd	528	3.5%	2,458	2.6%	3,967	1.9%
	58- Outdoor Fervor	2	0.0%	2	0.0%	2	0.0%
	67- First Steps	96	0.6%	985	1.0%	1,881	0.9%
(02Y) Taking Hold		1,688	11.0%	6,864	7.3%	13,336	6.4%
	18- Climbing the Ladder	36	0.2%	230	0.2%	573	0.3%
	21- Children First	110	0.7%	683	0.7%	1,417	0.7%
	24- Career Building	1,528	10.0%	5,815	6.1%	10,954	5.3%
	30- Out & About	13	0.1%	136	0.1%	392	0.2%
(03X) Settling Down		35	0.2%	336	0.4%	1,136	0.5%
	34- Outward Bound	0	0.0%	0	0.0%	0	0.0%
	41- Rural Adventure	6	0.0%	55	0.1%	95	0.0%
	46- Rural & Active	29	0.2%	281	0.3%	1,041	0.5%
(04X) Social Connectors		890	5.8%	4,980	5.3%	9,158	4.4%
	42- Creative Variety	45	0.3%	503	0.5%	1,381	0.7%
	52- Stylish & Striving	286	1.9%	1,743	1.8%	3,113	1.5%
	59- Mobile Mixers	559	3.7%	2,733	2.9%	4,664	2.2%
(05X) Busy Households		204	1.3%	1,775	1.9%	4,789	2.3%
	37- Firm Foundations	31	0.2%	437	0.5%	1,385	0.7%
	62- Movies & Sports	173	1.1%	1,338	1.4%	3,404	1.6%
(06X) Working & Studying		300	2.0%	2,361	2.5%	6,675	3.2%
	61- City Life	242	1.6%	1,500	1.6%	4,437	2.1%
	69- Productive Havens	19	0.1%	202	0.2%	552	0.3%
	70- Favorably Frugal	38	0.3%	659	0.7%	1,685	0.8%
(07X) Career Oriented		1,522	10.0%	7,285	7.7%	13,396	6.4%
	06- Casual Comfort	439	2.9%	1,831	1.9%	3,888	1.9%
	10- Careers & Travel	345	2.3%	1,221	1.3%	2,024	1.0%
	20- Carving Out Time	16	0.1%	220	0.2%	529	0.3%
	26- Getting Established	721	4.7%	4,013	4.2%	6,955	3.3%
(08X) Large Households		322	2.1%	2,244	2.4%	5,190	2.5%
	11- Schools & Shopping	140	0.9%	851	0.9%	1,892	0.9%
	12- On the Go	103	0.7%	629	0.7%	1,276	0.6%
	19- Country Comfort	0	0.0%	1	0.0%	5	0.0%
	27- Tenured Proprietors	79	0.5%	763	0.8%	2,017	1.0%
(09B) Comfortable Independence		66	0.4%	511	0.5%	1,694	0.8%
	29- City Mixers	7	0.0%	20	0.0%	401	0.2%
	35- Working & Active	24	0.2%	249	0.3%	602	0.3%
	56- Metro Active	35	0.2%	242	0.3%	690	0.3%
(10B) Rural-Metro Mix		136	0.9%	1,572	1.7%	4,645	2.2%
	47- Rural Parents	0	0.0%	1	0.0%	2	0.0%
	53- Metro Strivers	135	0.9%	1,569	1.7%	4,640	2.2%
	60- Rural & Mobile	1	0.0%	2	0.0%	3	0.0%

Uses the Personix household life stage segmentation system. More information about each cluster and lifestage group is available by clicking on the respective category.



Lifestage Group	Cluster Name	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
		Jamboree & MacArthur		Jamboree & MacArthur		Jamboree & MacArthur	
(11B) Affluent Households		1,993	13.0%	12,821	13.5%	28,052	13.5%
	01- Summit Estates	807	5.3%	5,059	5.3%	10,164	4.9%
	04- Top Professionals	695	4.5%	5,456	5.8%	13,408	6.5%
	07- Active Lifestyles	491	3.2%	2,306	2.4%	4,480	2.2%
(12B) Comfortable Households		967	6.3%	7,168	7.6%	16,207	7.8%
	13- Work & Play	667	4.4%	4,318	4.6%	8,922	4.3%
	17- Firmly Established	300	2.0%	2,851	3.0%	7,285	3.5%
(13B) Working Households		84	0.5%	864	0.9%	3,129	1.5%
	38- Occupational Mix	84	0.5%	864	0.9%	3,129	1.5%
	48- Farm & Home	0	0.0%	0	0.0%	0	0.0%
(14B) Diverging Paths		1,264	8.3%	7,796	8.2%	14,752	7.1%
	16- Country Enthusiasts	0	0.0%	0	0.0%	1	0.0%
	22- Comfortable Cornerstones	14	0.1%	147	0.2%	516	0.2%
	31- Mid-Americana	26	0.2%	267	0.3%	760	0.4%
	32- Metro Mix	47	0.3%	375	0.4%	953	0.5%
	33- Urban Diversity	1,177	7.7%	7,008	7.4%	12,522	6.0%
(15M) Top Wealth		1,757	11.5%	11,581	12.2%	25,794	12.4%
	02- Established Elite	1,103	7.2%	6,553	6.9%	13,668	6.6%
	03- Corporate Connected	654	4.3%	5,028	5.3%	12,127	5.8%
(16M) Living Well		182	1.2%	1,480	1.6%	3,400	1.6%
	14- Career Centered	169	1.1%	1,291	1.4%	2,701	1.3%
	15- Country Ways	0	0.0%	1	0.0%	1	0.0%
	23- Good Neighbors	13	0.1%	189	0.2%	699	0.3%
(17M) Bargain Hunters		621	4.1%	4,270	4.5%	10,461	5.0%
	43- Work & Causes	46	0.3%	437	0.5%	1,226	0.6%
	44- Open Houses	49	0.3%	450	0.5%	1,233	0.6%
	55- Community Life	17	0.1%	257	0.3%	1,106	0.5%
	63- Staying Home	495	3.2%	2,925	3.1%	6,202	3.0%
	68- Staying Healthy	15	0.1%	202	0.2%	692	0.3%
(18M) Thrifty & Active		0	0.0%	1	0.0%	1	0.0%
	40- Great Outdoors	0	0.0%	0	0.0%	0	0.0%
	50- Rural Community	0	0.0%	1	0.0%	1	0.0%
	54- Work & Outdoors	0	0.0%	0	0.0%	0	0.0%
(19M) Solid Prestige		1,523	10.0%	9,699	10.2%	21,781	10.5%
	05- Active & Involved	516	3.4%	2,665	2.8%	5,488	2.6%
	08- Solid Surroundings	531	3.5%	3,347	3.5%	7,497	3.6%
	09- Busy Schedules	476	3.1%	3,686	3.9%	8,796	4.2%
(20S) Community Minded		461	3.0%	3,397	3.6%	8,318	4.0%
	25- Clubs & Causes	75	0.5%	515	0.5%	1,289	0.6%
	28- Community Pillars	140	0.9%	905	1.0%	1,877	0.9%
	36- Persistent & Productive	246	1.6%	1,976	2.1%	5,152	2.5%
(21S) Leisure Seekers		294	1.9%	2,235	2.4%	6,419	3.1%
	49- Home & Garden	24	0.2%	340	0.4%	1,046	0.5%
	51- Role Models	30	0.2%	290	0.3%	1,023	0.5%
	64- Practical & Careful	125	0.8%	506	0.5%	1,067	0.5%
	65- Hobbies & Shopping	57	0.4%	490	0.5%	1,596	0.8%
	66- Helping Hands	58	0.4%	608	0.6%	1,687	0.8%

Uses the Personix household life stage segmentation system. More information about each cluster and lifestage group is available by clicking on the respective category.



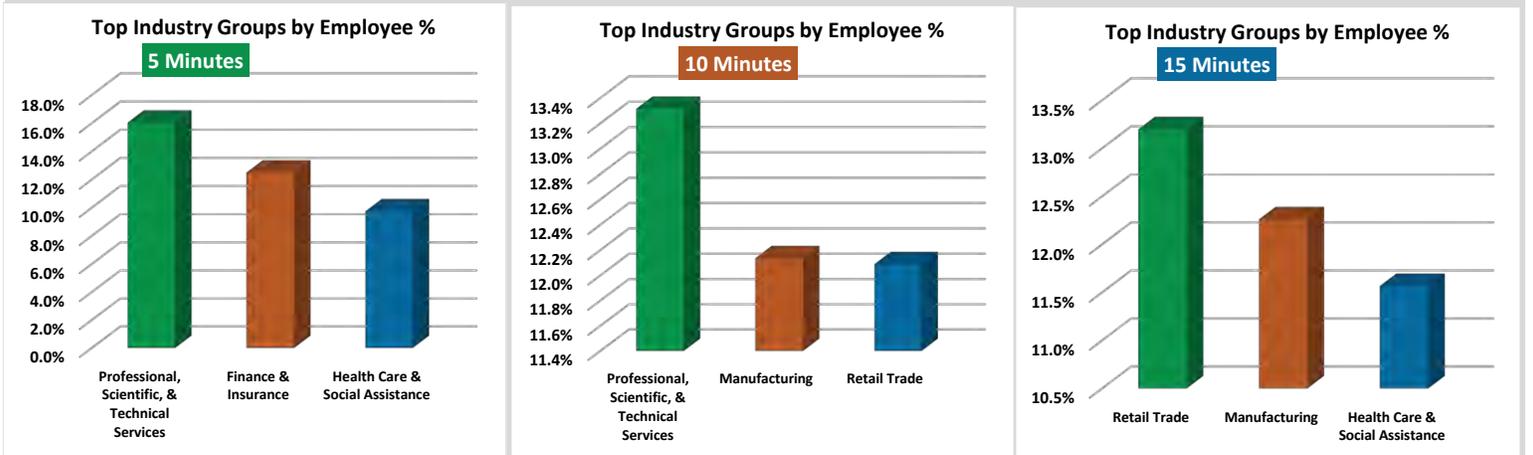
Employment Profile

For Market: Jamboree at the 73
Market Definition: Jamboree Rd & MacArthur Blvd
Date Report Created: 6/1/2017

	5 Minutes	10 Minutes	15 Minutes
Daytime Population	156,423	577,339	1,060,468
Student Population	25,633	138,056	265,014
Median Employee Salary	46,597	45,248	44,516
Average Employee Salary	59,808	57,639	56,422

Wages	#		#		#	
Salary/Wage per Employee per Annum						
Under \$15,000 CrYr	4,178	3.6%	10,939	3.2%	17,829	3.1%
15,000 to 30,000 CrYr	8,736	7.5%	34,236	9.9%	62,701	10.9%
30,000 to 45,000 CrYr	43,105	36.9%	129,169	37.4%	216,782	37.8%
45,000 to 60,000 CrYr	18,760	16.1%	52,900	15.3%	86,279	15.0%
60,000 to 75,000 CrYr	9,618	8.2%	30,415	8.8%	52,621	9.2%
75,000 to 90,000 CrYr	9,294	8.0%	28,299	8.2%	45,912	8.0%
90,000 to 100,000 CrYr	6,958	6.0%	15,070	4.4%	20,992	3.7%
Over 100,000 CrYr	16,183	13.9%	44,372	12.8%	70,754	12.3%

Industry Groups



	Establishments		Employee's		Establishments		Employee's		Establishments		Employee's	
	#	%	#	%	#	%	#	%	#	%	#	%
Total	5,237	100%	116,833	100%	15,859	100%	345,399	100%	29,830	100%	573,871	100%
Accommodation & Food Services	165	3.2%	4,471	3.8%	625	3.9%	14,993	4.3%	1,321	4.4%	28,675	5.0%
Administration & Support Services	199	3.8%	10,086	8.6%	582	3.7%	27,627	8.0%	1,140	3.8%	42,111	7.3%
Agriculture, Forestry, Fishing, Hunting	7	0.1%	62	0.1%	20	0.1%	202	0.1%	52	0.2%	377	0.1%
Arts, Entertainment, & Recreation	93	1.8%	3,150	2.7%	291	1.8%	12,223	3.5%	609	2.0%	18,701	3.3%
Construction	232	4.4%	5,121	4.4%	715	4.5%	14,715	4.3%	1,494	5.0%	25,947	4.5%
Educational Services	84	1.6%	6,629	5.7%	302	1.9%	21,768	6.3%	638	2.1%	33,408	5.8%
Finance & Insurance	772	14.7%	14,591	12.5%	1,657	10.4%	27,992	8.1%	2,517	8.4%	41,072	7.2%
Health Care & Social Assistance	540	10.3%	11,372	9.7%	2,029	12.8%	33,020	9.6%	4,465	15.0%	66,367	11.6%
Information	116	2.2%	2,770	2.4%	373	2.4%	13,052	3.8%	649	2.2%	18,824	3.3%
Management of Companies & Enterprises	11	0.2%	846	0.7%	22	0.1%	1,610	0.5%	30	0.1%	2,233	0.4%
Manufacturing	177	3.4%	9,386	8.0%	826	5.2%	41,913	12.1%	1,798	6.0%	70,351	12.3%
Mining	3	0.1%	89	0.1%	11	0.1%	177	0.1%	16	0.1%	277	0.0%
Professional, Scientific, & Technical Services	1,528	29.2%	18,725	16.0%	3,624	22.9%	45,983	13.3%	5,376	18.0%	65,907	11.5%
Real Estate, Rental, Leasing	358	6.8%	4,648	4.0%	875	5.5%	11,741	3.4%	1,483	5.0%	18,663	3.3%
Retail Trade	411	7.9%	9,943	8.5%	1,940	12.2%	41,752	12.1%	4,139	13.9%	75,735	13.2%
Transportation & Storage	48	0.9%	6,274	5.4%	166	1.0%	9,519	2.8%	299	1.0%	12,794	2.2%
Utilities	8	0.1%	1,298	1.1%	18	0.1%	2,022	0.6%	39	0.1%	3,517	0.6%
Wholesale Trade	113	2.2%	1,579	1.4%	496	3.1%	5,975	1.7%	1,056	3.5%	11,301	2.0%
Other Services	374	7.1%	5,793	5.0%	1,287	8.1%	19,115	5.5%	2,710	9.1%	37,610	6.6%



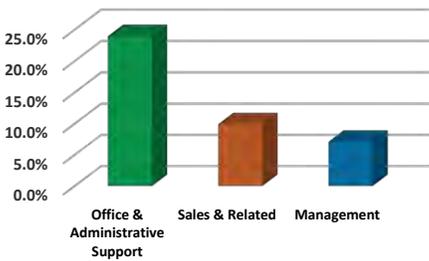
Employment Profile

For Market: Jamboree at the 73
Market Definition: Jamboree Rd & MacArthur Blvd
Date Report Created: 6/1/2017

Occupations	5 Minutes		10 Minutes		15 Minutes	
	# of Employee's		# of Employee's		# of Employee's	
White Collar	68,592	58.7%	191,262	55.4%	308,560	53.8%
Architecture & Engineering	3,784	3.2%	11,609	3.4%	17,947	3.1%
Community & Social Science	1,755	1.5%	4,936	1.4%	8,821	1.5%
Computer/Mathematical Science	3,373	2.9%	9,959	2.9%	15,292	2.7%
Education, Training, & Library	3,580	3.1%	12,517	3.6%	21,202	3.7%
Entertainment & Media	2,008	1.7%	9,425	2.7%	13,348	2.3%
Healthcare Practitioners	4,552	3.9%	13,835	4.0%	27,282	4.8%
Healthcare Support	1,968	1.7%	6,057	1.8%	12,290	2.1%
Legal	3,106	2.7%	7,057	2.0%	8,462	1.5%
Life, Physical, & Social Science	1,279	1.1%	3,335	1.0%	5,196	0.9%
Management	8,274	7.1%	22,984	6.7%	36,836	6.4%
Office & Administrative Support	27,972	23.9%	73,096	21.2%	116,260	20.3%
Blue Collar	47,718	40.8%	152,799	44.2%	263,258	45.9%
Building & Grounds Cleaning & Maintenance	3,859	3.3%	13,398	3.9%	22,878	4.0%
Construction	3,739	3.2%	11,822	3.4%	21,046	3.7%
Farming, Fishing, & Forestry	104	0.1%	287	0.1%	489	0.1%
Food Service	4,372	3.7%	14,609	4.2%	28,291	4.9%
Installation & Maintenance	5,236	4.5%	14,618	4.2%	24,393	4.3%
Personal Care & Service	2,707	2.3%	7,403	2.1%	12,872	2.2%
Production	7,611	6.5%	27,394	7.9%	46,051	8.0%
Protective Service	1,187	1.0%	3,680	1.1%	6,020	1.0%
Sales & Related	11,564	9.9%	40,914	11.8%	70,484	12.3%
Transportation & Material Moving	7,340	6.3%	18,674	5.4%	30,735	5.4%
Military Services	523	0.4%	1,338	0.4%	2,053	0.4%

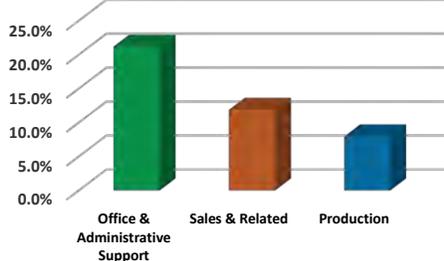
Top Occupations by Employee %

5 Minutes



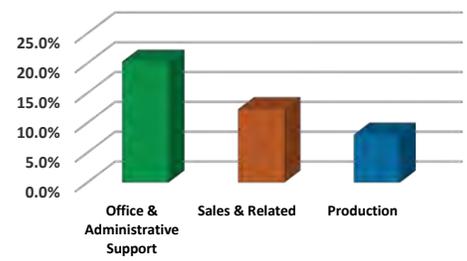
Top Occupations by Employee %

10 Minutes



Top Occupations by Employee %

15 Minutes



Employee Totals and History

	#	#	#
Current	116,833	345,399	573,871
3rd Quarter 2016	113,047	334,308	556,513
2nd Quarter 2016	114,021	334,424	554,731
1st Quarter 2016	114,647	334,114	553,559
4th Quarter 2015	114,155	335,596	556,252
3rd Quarter 2015	111,095	324,602	537,463
2nd Quarter 2015	115,783	330,342	542,199
1st Quarter 2015	115,083	330,361	542,917
4th Quarter 2014	115,033	331,644	544,095



Consumer Demand & Market Supply Assessment

For Market: Jamboree at the 73
Market Definition: Jamboree Rd & MacArthur Blvd
Date Report Created: 6/1/2017

	5 Minutes			10 Minutes			15 Minutes		
Demographics									
Population	34,501			258,240			633,084		
5-Year Population estimate	33,325			256,284			639,755		
Population Households	32,569			249,681			622,313		
Group Quarters Population	1,932			8,559			10,770		
Households	15,084			97,779			214,755		
5-Year Households estimate	15,485			100,280			222,343		
WorkPlace Establishments	5,429			16,384			30,738		
Workplace Employees	116,833			345,399			573,871		
Median Household Income	\$86,916			\$81,845			\$79,992		
By Establishments									
	Consumer Demand	Market Supply	Opportunity Gap/Surplus	Consumer Demand	Market Supply	Opportunity Gap/Surplus	Consumer Demand	Market Supply	Opportunity Gap/Surplus
Bar/Drinking Places (Alcoholic Beverages)	\$10,055,592	\$4,299,345	(\$5,756,247)	\$31,805,163	\$13,207,325	(\$18,597,838)	\$55,829,571	\$29,696,049	(\$26,133,522)
Vending Machine Operators (Non-Store)	\$4,387,274	\$110,230	(\$4,277,044)	\$27,455,464	\$26,453,824	(\$1,001,641)	\$65,057,755	\$48,468,820	(\$16,588,936)
Special Food Services	\$24,094,829	\$21,658,720	(\$2,436,109)	\$88,730,134	\$78,879,731	(\$9,850,403)	\$171,155,816	\$196,566,596	\$25,410,780
Shoe Stores	\$3,663,055	\$1,702,697	(\$1,960,358)	\$27,588,344	\$50,582,445	\$22,994,101	\$68,379,691	\$89,627,956	\$21,248,265
Beer/Wine/Liquor Stores	\$5,375,652	\$5,259,894	(\$115,758)	\$38,191,556	\$38,122,895	(\$68,661)	\$93,170,184	\$79,282,753	(\$13,887,431)
Limited-Service Eating Places	\$110,621,149	\$111,289,113	\$667,963	\$407,444,120	\$365,303,798	(\$42,140,322)	\$786,024,949	\$703,950,824	(\$82,074,124)
Used Merchandise Stores	\$1,891,542	\$3,694,949	\$1,803,407	\$14,172,575	\$12,701,331	(\$1,471,244)	\$35,032,257	\$25,434,088	(\$9,598,169)
Lawn/Garden Equipment/Supplies Stores	\$3,600,168	\$5,712,565	\$2,112,397	\$27,344,973	\$25,400,655	(\$1,944,318)	\$67,787,083	\$55,978,835	(\$11,808,248)
Florists/Misc. Store Retailers	\$781,318	\$3,862,532	\$3,081,214	\$5,931,258	\$12,313,230	\$6,381,972	\$14,702,138	\$19,058,615	\$4,356,476
Office Supplies/Stationary/Gift	\$5,961,022	\$9,778,678	\$3,817,656	\$33,829,627	\$53,851,127	\$20,021,500	\$77,969,552	\$101,113,491	\$23,143,939
Jewelry/Luggage/Leather Goods	\$3,645,870	\$11,268,290	\$7,622,420	\$27,609,703	\$81,599,784	\$53,990,081	\$68,294,225	\$149,245,571	\$80,951,347
Full-Service Restaurants	\$147,512,751	\$156,102,926	\$8,590,174	\$502,867,659	\$531,091,494	\$28,223,834	\$927,363,304	\$1,029,567,909	\$102,204,605
Specialty Food Stores	\$3,704,388	\$12,354,375	\$8,649,986	\$26,839,548	\$60,700,088	\$33,860,540	\$65,902,584	\$113,430,920	\$47,528,337
Direct Selling Establishments	\$3,634,489	\$13,318,968	\$9,684,480	\$26,231,209	\$30,684,745	\$4,453,536	\$64,369,551	\$63,655,082	(\$714,469)
Other Motor Vehicle Dealers	\$6,046,293	\$21,768,161	\$15,721,868	\$45,900,790	\$112,691,062	\$66,790,272	\$113,745,964	\$257,217,669	\$143,471,705
Other Misc. Store Retailers	\$8,088,454	\$26,370,640	\$18,282,186	\$61,424,510	\$119,415,449	\$57,990,939	\$152,267,967	\$239,570,514	\$87,302,547
Department Stores	\$17,214,016	\$37,030,345	\$19,816,329	\$127,052,113	\$281,498,898	\$154,446,785	\$313,185,897	\$494,547,573	\$181,361,676
Home Furnishing Stores	\$5,480,406	\$26,101,426	\$20,621,020	\$41,491,764	\$107,406,296	\$65,914,532	\$102,830,609	\$176,174,687	\$73,344,077
Automotive Parts/Accessories/Tire	\$9,417,585	\$31,022,171	\$21,604,586	\$71,849,512	\$136,499,376	\$64,649,864	\$178,569,566	\$277,687,107	\$99,117,541
Sporting Goods/Hobby/Musical Instrument	\$7,253,758	\$29,130,535	\$21,876,777	\$54,792,253	\$111,190,496	\$56,398,243	\$135,662,989	\$220,147,399	\$84,484,410
Book/Periodical/Music Stores	\$2,890,489	\$24,902,558	\$22,012,069	\$19,776,950	\$70,544,249	\$50,767,299	\$47,656,789	\$104,101,397	\$56,444,609
Furniture Stores	\$6,470,282	\$46,945,130	\$40,474,848	\$48,708,659	\$148,951,109	\$100,242,450	\$120,385,258	\$210,793,957	\$90,408,699
Clothing Stores	\$27,947,881	\$86,106,801	\$58,158,920	\$211,543,622	\$673,249,259	\$461,705,637	\$523,815,837	\$960,949,267	\$437,133,429
Grocery Stores	\$63,770,792	\$137,653,524	\$73,882,733	\$464,618,406	\$383,297,737	(\$81,320,669)	\$1,142,258,743	\$1,080,999,034	(\$61,259,709)
Gasoline Stations	\$46,577,186	\$125,771,982	\$79,194,795	\$347,426,044	\$544,613,980	\$197,187,936	\$858,523,078	\$1,011,446,043	\$152,922,965
Health/Personal Care Stores	\$31,507,691	\$111,186,677	\$79,678,986	\$239,691,759	\$528,795,638	\$289,103,879	\$595,469,442	\$952,927,042	\$357,457,601
Building Material/Supplies Dealers	\$30,875,325	\$125,691,283	\$94,815,958	\$234,777,738	\$426,929,759	\$192,152,021	\$582,796,739	\$819,741,546	\$236,944,807
Electronics/Appliance	\$32,917,884	\$174,756,591	\$141,838,707	\$138,723,003	\$715,969,693	\$577,246,690	\$286,362,785	\$973,981,916	\$687,619,131
Other General Merchandise Stores	\$66,248,671	\$320,969,723	\$254,721,052	\$475,736,538	\$737,589,716	\$261,853,177	\$1,165,946,744	\$2,494,542,346	\$1,328,595,602
Electronic Shopping/Mail Order Houses	\$116,982,682	\$485,697,962	\$368,715,280	\$641,126,193	\$1,046,288,433	\$405,162,241	\$1,462,303,123	\$2,985,551,806	\$1,523,248,683
Automotive Dealers	\$106,478,060	\$610,075,381	\$503,597,321	\$810,374,642	\$1,654,853,164	\$844,478,522	\$2,009,954,737	\$2,917,289,396	\$907,334,659



Consumer Demand & Market Supply Assessment

For Market:

Jamboree at the 73

Market Definition:

Jamboree Rd & MacArthur Blvd

Date Report Created:

6/1/2017

By Major Product Lines	5 Minutes			10 Minutes			15 Minutes		
	Consumer Demand	Market Supply	Opportunity Gap/Surplus	Consumer Demand	Market Supply	Opportunity Gap/Surplus	Consumer Demand	Market Supply	Opportunity Gap/Surplus
Alcoholic Drinks Served at the Establishment	\$90,528,959	\$56,936,950	(\$33,592,009)	\$283,234,920	\$192,562,903	(\$90,672,016)	\$493,360,603	\$378,356,225	(\$115,004,378)
Sewing/Knitting Materials/Supplies	\$271,909	\$1,649,438	\$1,377,529	\$2,064,587	\$5,543,452	\$3,478,865	\$5,140,078	\$12,151,665	\$7,011,587
Optical Goods (incl Eyeglasses, Sunglasses)	\$1,336,213	\$6,193,979	\$4,857,766	\$10,193,940	\$24,003,689	\$13,809,749	\$25,196,561	\$50,803,726	\$25,607,165
Household Fuels (incl Oil, LP gas, Wood, Coal)	\$1,260,909	\$6,912,536	\$5,651,627	\$9,561,312	\$17,008,265	\$7,446,952	\$23,730,313	\$35,388,053	\$11,657,741
Small Electric Appliances	\$1,237,879	\$8,151,695	\$6,913,816	\$9,348,980	\$23,327,917	\$13,978,938	\$23,173,097	\$57,808,412	\$34,635,316
Paints/Sundries/Wallpaper/Wall Coverings	\$2,263,917	\$9,760,959	\$7,497,042	\$17,198,619	\$33,041,613	\$15,842,994	\$42,699,619	\$64,289,112	\$21,589,493
Pets/Pet Foods/Pet Supplies	\$4,834,039	\$12,380,738	\$7,546,699	\$36,942,896	\$44,925,729	\$7,982,833	\$91,480,850	\$103,701,698	\$12,220,848
Photographic Equipment/Supplies	\$708,066	\$10,093,043	\$9,384,977	\$5,358,091	\$37,144,733	\$31,786,642	\$13,262,153	\$60,568,559	\$47,306,406
Paper/Related Products	\$2,579,985	\$13,566,501	\$10,986,516	\$19,664,328	\$37,778,010	\$18,113,683	\$48,857,880	\$109,392,841	\$60,534,961
Soaps/Detergents/Household Cleaners	\$2,900,634	\$14,164,118	\$11,263,484	\$21,963,769	\$40,726,767	\$18,762,998	\$54,591,288	\$111,977,583	\$57,386,295
Footwear, including Accessories	\$8,997,724	\$21,850,829	\$12,853,105	\$67,746,047	\$136,587,404	\$68,841,357	\$167,925,707	\$252,553,656	\$84,627,949
Childrens Wear/Infants/Toddlers Clothing	\$3,945,576	\$17,063,388	\$13,117,812	\$29,806,567	\$95,867,774	\$66,061,206	\$73,987,819	\$166,069,330	\$92,081,511
Jewelry (including Watches)	\$5,431,061	\$19,562,086	\$14,131,025	\$41,153,862	\$107,258,693	\$66,104,830	\$101,774,788	\$205,303,771	\$103,528,982
Curtains/Draperies/Slipcovers/Bed/Coverings	\$2,685,664	\$17,016,757	\$14,331,093	\$20,140,124	\$54,318,112	\$34,177,988	\$49,727,598	\$123,187,516	\$73,459,918
Floor/Floor Coverings	\$4,353,268	\$20,177,715	\$15,824,447	\$33,082,753	\$72,600,407	\$39,517,654	\$82,171,994	\$132,883,685	\$50,711,691
Toys/Hobby Goods/Games	\$3,055,645	\$9,737,559	\$16,881,914	\$23,238,851	\$19,832,732	\$41,093,881	\$57,615,315	\$147,068,472	\$89,453,158
Cigars/Cigarettes/Tobacco/Accessories	\$6,702,579	\$25,023,143	\$18,320,564	\$51,436,588	\$87,446,389	\$36,009,802	\$128,216,666	\$206,561,355	\$78,344,689
Packaged Liquor/Wine/Beer	\$10,936,033	\$30,653,854	\$19,717,821	\$82,365,163	\$106,367,496	\$24,002,332	\$203,376,736	\$266,243,738	\$62,867,001
Major Household Appliances	\$2,238,513	\$24,819,061	\$22,580,548	\$16,781,971	\$96,043,995	\$79,262,024	\$41,425,249	\$148,576,324	\$107,151,075
Automotive Lubricants (incl Oil, Greases)	\$2,238,513	\$24,819,061	\$22,580,548	\$16,781,971	\$96,043,995	\$79,262,024	\$41,425,249	\$148,576,324	\$107,151,075
Books/Periodicals	\$2,904,430	\$25,747,785	\$22,843,354	\$21,603,234	\$69,736,753	\$48,133,519	\$52,873,222	\$128,298,011	\$75,424,789
Lawn/Garden/Farm Equipment/Supplies	\$9,233,704	\$35,115,420	\$25,881,716	\$70,139,711	\$109,623,604	\$39,483,893	\$173,908,964	\$245,471,747	\$71,562,783
Sporting Goods (incl Bicycles/Sports Vehicles)	\$5,498,752	\$32,215,671	\$26,716,919	\$41,537,224	\$98,293,302	\$56,756,078	\$102,785,813	\$230,384,543	\$127,598,731
Meats/Nonalcoholic Beverages	\$216,420,654	\$244,174,909	\$27,754,255	\$798,808,683	\$820,305,379	\$21,496,696	\$1,542,781,794	\$1,650,867,961	\$108,086,167
Mens Wear	\$9,107,950	\$37,025,380	\$27,917,431	\$68,641,565	\$190,484,011	\$121,842,447	\$170,116,711	\$339,365,179	\$169,248,468
Audio Equipment/Musical Instruments	\$3,479,688	\$32,876,993	\$29,397,304	\$26,318,342	\$108,061,753	\$81,743,411	\$65,142,730	\$201,622,242	\$136,479,511
Kitchenware/Home Furnishings	\$6,930,209	\$36,627,625	\$29,697,416	\$52,482,951	\$122,259,777	\$69,776,826	\$130,060,035	\$263,662,496	\$133,602,461
Hardware/Tools/Plumbing/Electrical Supplies	\$8,646,295	\$40,199,804	\$31,553,510	\$65,856,126	\$129,068,446	\$63,212,320	\$163,560,047	\$267,144,993	\$103,584,946
Dimensional Lumber/Other Building Materials	\$12,400,459	\$52,974,503	\$40,574,044	\$94,521,650	\$180,383,611	\$85,861,961	\$234,865,468	\$346,047,983	\$111,182,515
Computer Hardware/Software/Supplies	\$85,808,048	\$128,731,133	\$42,923,086	\$269,892,004	\$383,265,616	\$113,373,612	\$471,901,842	\$768,526,025	\$296,624,183
Televisions/VCR/Video Cameras/DVD etc	\$4,048,885	\$53,766,029	\$49,717,144	\$30,706,696	\$187,020,127	\$156,313,431	\$76,121,590	\$330,226,894	\$254,105,305
Womens/Juniors/Misses Wear	\$23,393,530	\$81,192,601	\$57,799,071	\$177,449,705	\$453,232,501	\$275,782,796	\$438,949,302	\$766,231,967	\$327,282,665
Automotive Tires/Tubes/Batteries/Parts	\$17,914,345	\$77,982,681	\$60,068,337	\$136,740,123	\$253,554,446	\$116,814,323	\$339,984,313	\$521,843,471	\$181,859,158
Furniture/Sleep/Outdoor/Patio Furniture	\$16,015,690	\$86,622,650	\$70,606,960	\$120,791,418	\$261,265,190	\$140,473,772	\$298,643,549	\$492,369,154	\$193,725,605
Retailer Services	\$18,564,083	\$106,222,426	\$87,658,342	\$140,577,207	\$338,944,764	\$198,367,557	\$347,425,475	\$622,898,612	\$275,473,137
Automotive Fuels	\$41,568,673	\$136,194,087	\$94,625,414	\$318,353,929	\$532,608,422	\$214,254,493	\$790,995,381	\$1,085,951,232	\$294,955,851
All Other Merchandise	\$23,325,564	\$127,428,367	\$104,102,803	\$175,896,528	\$426,318,974	\$250,422,446	\$435,744,346	\$885,042,453	\$449,298,106
Groceries/Other Food Items (Off Premises)	\$92,106,328	\$289,522,278	\$197,415,949	\$699,816,126	\$827,439,944	\$127,623,818	\$1,736,041,050	\$2,319,683,662	\$583,642,612
Drugs/Health Aids/Beauty Aids/Cosmetics	\$67,060,452	\$288,569,539	\$221,509,087	\$510,897,933	\$936,911,283	\$426,013,350	\$1,270,042,630	\$2,145,282,942	\$875,240,312
Autos/Cars/Vans/Trucks/Motorcycles	\$93,370,633	\$527,690,271	\$434,319,638	\$710,857,846	\$1,459,208,245	\$748,350,399	\$1,763,501,555	\$2,605,755,398	\$842,253,843



Data for this report is provided via the Market Outlook database from Synergos Technologies, Inc (STI).

Market Outlook is based on the following -

- the Consumer Expenditure Survey (CE), a program of the Bureau of Labor Statistics (BLS);
- the U.S. Census Bureau's monthly and annual Retail Trade (CRT) reports;
- the Census Bureau's Economic Census; with supporting demographic data from STI: PopStats data and STI: WorkPlace.

Market Outlook data covers 31 leading retail segments and 40 major product and service lines.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet cited on the Market Outlook report for the specified trade area or reporting geography. When the demand is greater than (or less than) the supply, there is an opportunity gap (or surplus) for that retail outlet. In other words, a negative value signifies an opportunity gap where the Consumer Demand is higher than the Market Supply, while a positive value signifies a surplus.