










MASTER SIGN PROGRAM
3990 - 4000 Westerly Place Newport Beach, CA 92660

TABLE I: Includes Frontage Designation and Size Limitations

Sign Designation	Primary Frontage Size limitations where applicable	Secondary Frontage Size limitations, where applicable
 Monument Signs	Westerly Place Project Identification Only- No tenant identification allowed. One monument sign per lot/ parcel at street frontage only. MAX- Height: 36" / Width: 258" / Depth: 8" / S.F.: 64.5 Max area of 65 sq ft. Maximum vertical dimension, sign or logos, 36-inches. Minimum distance shall be 30 linear feet from the secondary sign.	N/A
 Wall Signs- Building Top Location	Westerly Place Single Tenant Identification Only Max Height: 30" / Max Width: 156" / Max S.F.: 32.5 Max Logo: 30"H Project Identification limited to single frontage only	Parking Lot Single Tenant Identification Only Max Height: 30" / Max Width: 156" / Max S.F.: 32.5 Max Logo: 30"H Project Identification limited to single frontage only
 Wall Signs – Brow Location	Westerly Place Maximum Number Two per Building Max Height: 24" / Max Width: 120" / Max S.F.: 20 Max Logo: 24"H	Parking Lot Maximum Number Two per Building Max Height: 24" / Max Width: 120" / Max S.F.: 20 Max Logo: 24"H
 Address Numerals	Westerly Place Not limited by this approval Height: 18" / Width: 55" / Depth: 2" S.F.: 6.8	N/A
 Address Numerals At entry	N/A	Parking Lot Height: 8" / Width: 26" / Depth: 2" S.F.: 1.44
 Leasing Signs	Westerly Place Height: 4' / Width: 5' / Depth: 4.5" S.F.: 20	N/A
 Double-Faced Leasing Sign	Westerly Place SHALL BE REMOVED OR CONSOLIDATED WITH SIGN "F" PLACEMENT SHALL NOT BE LOCATED WITHIN THE PUBLIC RIGHT-OF-WAY Height: 90" / Width: 102.5" / Depth: 51" S.F.: 180	N/A
 	Parking Lot Height: 3" / Type: Arial Bold Position: 2" from top of glass Height: 5" / Position: 60" from floor on Latch side of door or right side of paired doors	